FOSO3 L-301 01-02-2001 FORM PTO-1594 U.S. DEPARTMENT OF COMMERCE ? SHEET: (Rev. 6-93) Patent and Trademark Office CMB No. 0651-0011 (exp. 4/94) Tab settings

□□□□ 101567975 Lucinairs. riease record the attached original documents or copy thereof. To the Honorable Commissioner of i 2. Name and address of receiving party(ies) Name of conveying party(ies): Flower Of The Month, Co. Name: Foster & Gallagher, Inc. Internal Address:__ ☐ Individual(s) Association Street Address: 6523-North Galena Road ☐ General Partnership □ Limited Partnership City: Peoria State: IL ZIP: 61632 XX Corporation-State Michigan □ Other_ □ Individual(s) citizenship_____ Additional name(s) of conveying party(ies) attached? ☐ Yes ☐ No Association ☐ General Partnership_____ Nature of conveyance: ☐ Limited Partnership_ XX Corporation-State <u>Illinois</u> XX Assignment □ Merger Other_ ☐ Change of Name ☐ Security Agreement If assignee is not domiciled in the United States, a domestic representative designation Other ___ is attached: ☐ Yes ☐ No (Designations must be a separate document from assignment) Execution Date: ____11/20/00 Additional name(s) & address(es) attached? ☐ Yes ☐ No Application number(s) or patent number(s): B. Trademark Registration No.(s) A. Trademark Application No.(s) 856,582 867,325 | 867,689 1,026,191 Additional numbers attached? □ Yes □ No 6. Total number of applications and 5. Name and address of party to whom correspondence registrations involved: concerning document should be mailed: Carl S. Clark 7. Total fee (37 CFR 3.41).....\$\frac{115.00}{} Internal Address: Price, Heneveld, Cooper XX Enclosed DeWitt & Litton XX Authorized to be charged to deposit account Street Address: 695 Kenmoor, S.E. 8. Deposit account number: P.O. Box 2567 16-2463 City: Grand Rapids State: MI ZIP: 49501 (Attach duplicate copy of this page if paying by deposit account) 12/29/2000 GTON11 00000018 856582 DO NOT USE THIS SPACE OP 40.00 01 FC:481 75.00 OP Statement and signature. To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Carl S. Clark Name of Person Signing Signature

Total number of pages including cover sheet, attachments, and document:

ASSIGNMENT

WHEREAS, FLOWER OF THE MONTH, CO., a Michigan corporation, having offices at 1950 Waldorf N.W., Grand Rapids, Michigan 49550, is the owner of the following trademarks now registered in the United States Patent and Trademark Office.

REG. NO.	TRADEMARK	REG. DATE
856,582	FLOWER-OF-THE-MONTH CLUB GARDEN NEWS AND DESIGN	09/10/68
867,325	FLOWER OF THE MONTH	04/01/69
867,689	FLOWER OF THE MONTH	04/01/69
1,026,191	FLOWER-OF-THE-MONTH	12/02/75

WHEREAS, FOSTER & GALLAGHER, INC., an Illinois corporation, of 6523--North Galena Road, Peoria, Illinois 61632, is desirous of acquiring said trademarks and the associated registrations thereon.

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, said FLOWER OF THE MONTH, CO. does hereby assign to said FOSTER & GALLAGHER, INC. all right, title and interest in and to the above-identified trademarks, the registrations thereon, and the goodwill of the business symbolized thereby.

RECORDED: 12/07/2000

FLOWER OF THE MONTH CO.

By

W. Thomas Stumb
Vice President

TRADEMARK REEL: 002203 FRAME: 0039