FOS03 L-301

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01-02-2001

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RECORDATION FORM COVER SHEET

U.S. DEPARTMENT OF COMMERCE
Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

Flower Of The Month, Co.

- ☐ Individual(s)
- ☐ Association
- ☐ General Partnership
- ☐ Limited Partnership
- XX Corporation-State Michigan
- ☐ Other

Additional name(s) of conveying party(ies) attached? ☐ Yes ☐ No

2. Name and address of receiving party(ies)

Name: Foster & Gallagher, Inc.

Internal Address:

Street Address: 6523-North Galena Road

City: Peoria State: IL ZIP: 61632

- ☐ Individual(s) citizenship
- ☐ Association
- ☐ General Partnership
- ☐ Limited Partnership
- XX Corporation-State Illinois
- ☐ Other

If assignee is not domiciled in the United States, a domestic represetative designation is attached: ☐ Yes ☐ No

(Designations must be a separate document from assignment)

Additional name(s) & address(es) attached? ☐ Yes ☐ No

3. Nature of conveyance:

- XX Assignment
- ☐ Merger
- ☐ Security Agreement
- ☐ Change of Name
- ☐ Other

Execution Date: 11/20/00

4. Application number(s) or patent number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

856,582
867,325
867,689
1,026,191

Additional numbers attached? ☐ Yes ☐ No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Carl S. Clark

Internal Address: Price, Heneveld, Cooper DeWitt & Litton

Street Address: 695 Kenmoor, S.E. P.O. Box 2567

City: Grand Rapids State: MI ZIP: 49501

6. Total number of applications and registrations involved: 4

7. Total fee (37 CFR 3.41).....$115.00

- XX Enclosed
- XX Authorized to be charged to deposit account

8. Deposit account number:

16-2463

(Attach duplicate copy of this page if paying by deposit account)

12/29/2000 GTON11 00000018 856582

01 FC:481 40.00 OP
02 FC:482 75.00 OP

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Carl S. Clark — Name of Person Signing

Signature

12/4/00 — Date

Total number of pages including cover sheet, attachments, and document:

Mail documents to be recorded with required cover sheet information to:
Commissioner of Patents & Trademarks, Box Assignments
Washington, D.C. 20231

TRADEMARK

REEL: 002203 FRAME: 0038

ASSIGNMENT

WHEREAS, FLOWER OF THE MONTH, CO., a Michigan corporation, having offices at 1950 Waldorf N.W., Grand Rapids, Michigan 49550, is the owner of the following trademarks now registered in the United States Patent and Trademark Office.

REG. NO.	TRADEMARK	REG. DATE
856,582	FLOWER-OF-THE-MONTH CLUB GARDEN NEWS AND DESIGN	09/10/68
867,325	FLOWER OF THE MONTH	04/01/69
867,689	FLOWER OF THE MONTH	04/01/69
1,026,191	FLOWER-OF-THE-MONTH	12/02/75

WHEREAS, FOSTER & GALLAGHER, INC., an Illinois corporation, of 6523--North Galena Road, Peoria, Illinois 61632, is desirous of acquiring said trademarks and the associated registrations thereon.

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, said FLOWER OF THE MONTH, CO. does hereby assign to said FOSTER & GALLAGHER, INC. all right, title and interest in and to the above-identified trademarks, the registrations thereon, and the goodwill of the business symbolized thereby.

Signed at Grand Rapids, Michigan, this 17th day of NOVEMBER, 2000.

FLOWER OF THE MONTH CO.

By W. Thomas Stumb

W. Thomas Stumb
Vice President