

01-02-2001

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FORM PTO-1594  
(Rev. 6-93)

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U.S. DEPARTMENT OF COMMERCE  
Patent and Trademark Office

OMB No. 0651-0011 (exp. 4/94)  
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To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

Pope & Talbot, Inc.

- Individual(s)
  - General Partnership
  - Corporation-State of Delaware
  - Other \_\_\_\_\_
- Association
  - Limited Partnership

Additional name(s) of conveying party(ies) attached?  Yes  No

2. Name and address of receiving party(ies)

Name: Plainwell, Inc.

Internal Address: \_\_\_\_\_

Street Address: 1250 Northland Drive, Suite 300

City: Mendota Heights State: MN Zip: 55120

- Individual(s) citizenship \_\_\_\_\_
- Association \_\_\_\_\_
- General Partnership
- Limited Partnership
- Corporation - State of Delaware
- Other \_\_\_\_\_

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No

(Designations must be a separate document from assignment)  
Additional name(s) & address(es) attached?  Yes  No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other \_\_\_\_\_
- Merger
- Change of Name

Execution Date: November 21, 2000

4. Application number(s) or patent number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

706,968

Additional numbers attached?  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Peter W. Becker, Esq.

Internal Address: Reinhart, Boerner, Van Deuren  
Norris & Rieselbach, s.c.

Street Address: 1000 North Water Street, Ste. 2100

City: Milwaukee State: WI Zip: 53202

6. Total number of applications and registrations involved: .....

1

7. Total fee (37 CFR 3.41)..... \$40.00

- Enclosed
- Authorized to be charged to deposit account
- Any Deficiencies in Enclosed Fee should be charged to our Deposit Account.

8. Deposit account number:

18-0882

(Attach duplicate copy of this page if paying by deposit account)

**DO NOT USE THIS SPACE**

9. Statement and signature.

*To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.*

Peter W. Becker

December 8, 2000

Name of Person Signing

Signature

Date

Total number of pages including cover sheet, attachments, and document: [2]

Mall documents to be recorded with required cover sheet information to:  
Commissioner of Patents & Trademarks, Box Assignments  
Washington, D.C. 20231

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**TRADEMARK**  
**REEL: 002203 FRAME: 0454**

## TRADEMARK ASSIGNMENT

In consideration of payment by Pope & Talbot, Inc. ("Assignee"), to Plainwell, Inc. ("Assignor") of one dollar and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, transfers and assigns to Assignee all right, title and interest in and to U.S. Trademark Registration No. 0,706,968 and all related common law rights in the TEDDY BEAR trademark described in that registration (the "Trademark"), together with the goodwill symbolized by the Trademark and with all rights of action, powers and benefits accrued thereto, including the right to sue for and collect damages for past infringements. This Assignment will be interpreted in conformance with the terms and conditions set forth in the Acquisition Agreement entered into by the Assignor and Assignee on March 6, 1998.

Accepted and agreed to this 21 day of November, 2000:

POPE & TALBOT, INC.

By:   
\_\_\_\_\_  
Maria Pope, Vice President and  
Chief Financial Officer