

01-02-2001

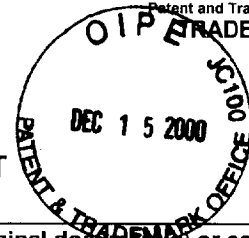
12-15-00

FORM PTO-1618A  
Expires 06/30/99  
OMB 0651-0027



101568434

U.S. Department of Commerce  
Patent and Trademark Office



RECORDATION FORM COVER SHEET  
TRADEMARKS ONLY

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

Submission Type

- New
- Resubmission (Non-Recordation)  
Document ID #
- Correction of PTO Error  
Reel #  Frame #
- Corrective Document  
Reel #  Frame #

Conveyance Type

- Assignment  License
  - Security Agreement  Nunc Pro Tunc Assignment
  - Merger
  - Change of Name
  - Other
- Effective Date  
Month Day Year  
 10  31 '00

Conveying Party

Mark if additional names of conveying parties attached  
Execution Date  
Month Day Year

Name

Formerly

7610402

- Individual  General Partnership  Limited Partnership  Corporation  Association
- Other
- Citizenship/State of Incorporation/Organization

Receiving Party

Mark if additional names of receiving parties attached

Name

DBA/AKATA

Composed of

Address (line 1)

Address (line 2)

Address (line 3)     
City State/Country Zip Code

- Individual  General Partnership  Limited Partnership  Association
- Corporation  Association
- Other
- Citizenship/State of Incorporation/Organization

If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)

12/29/2000 GTDN11 00000149 76104073

FOR OFFICE USE ONLY

01 FC:461 40.00 DP  
02 FC:462 450.00 DP

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TRADEMARK  
REEL: 002203 FRAME: 0872

**Domestic Representative Name and Address**

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

**Correspondent Name and Address**

Area Code and Telephone Number

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

**Pages** Enter the total number of pages of the attached conveyance document including any attachments. #

**Trademark Application Number(s) or Registration Number(s)**

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

**Trademark Application Number(s)**

**Registration Number(s)**

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<input type="text" value="2139255"/>	<input type="text" value="2149729"/>	<input type="text" value="2126442"/>

**Number of Properties** Enter the total number of properties involved. #

**Fee Amount** Fee Amount for Properties Listed (37 CFR 3.41): \$

Method of Payment: Enclosed  Deposit Account

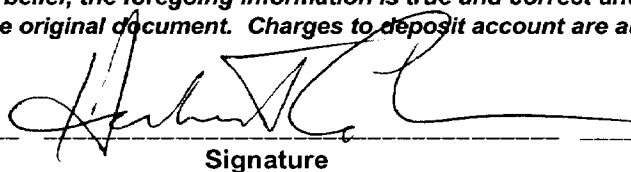
Deposit Account (Enter for payment by deposit account or if additional fees can be charged to the account.)  
Deposit Account Number: #

Authorization to charge additional fees: Yes  No

**Statement and Signature**

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Herbert Cohen  
Name of Person Signing

  
Signature

12/15/00  
Date Signed

RECORDATION FORM COVER SHEET  
CONTINUATION  
TRADEMARKS ONLY

**Conveying Party**

Enter Additional Conveying Party

Mark if additional names of conveying parties attached

Execution Date  
Month Day Year

Name

Formerly

Individual  General Partnership  Limited Partnership  Corporation  Association

Other

Citizenship State of Incorporation/Organization

**Receiving Party**

Enter Additional Receiving Party

Mark if additional names of receiving parties attached

Name

DBA/AKA/TA

Composed of

Address (line 1)

Address (line 2)

Address (line 3)     
City State/Country Zip Code

Individual  General Partnership  Limited Partnership

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**Trademark Application Number(s) or Registration Number(s)**

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Trademark Application Number(s)

Registration Number(s)

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# ASSIGNMENT OF U.S. TRADEMARKS

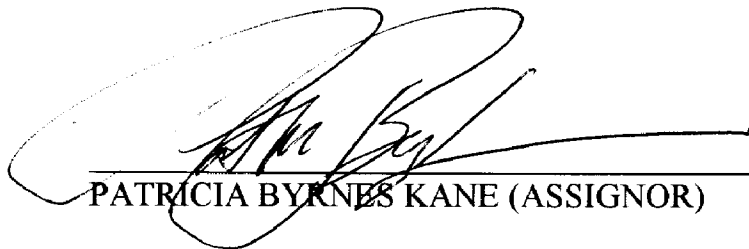
This Agreement is effective the 31st day of October, 2000, between PATRICIA BYRNES KANE, an individual, with an address at 5 Lillian Court, Sands Point, New York 11050 ("ASSIGNOR"), and IT FIGURES, LLC, a Delaware limited liability company, doing business with an address at 1411 Broadway, Suite 3150, New York, New York 10018 ("ASSIGNEE").

WHEREAS, ASSIGNOR has adopted, used and is using the trademarks listed in Appendix A for which it owns federal applications/registrations in the U.S. Patent and Trademark Office;

WHEREAS, ASSIGNEE is desirous of acquiring said trademarks and the applications/registrations thereof;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, and intending to be legally bound hereby, ASSIGNOR does hereby assign, sell and transfer to ASSIGNEE, its successors and assigns, all its right, title and interest in and to said marks, together with the goodwill of the business symbolized by and associated with said trademarks and trademark applications/registrations thereof.

WITNESSED:



PATRICIA BYRNES KANE (ASSIGNOR)

# APPENDIX A

## ***REGISTRATIONS:***

<u>MARK</u>	<u>REGISTRATION NO.</u>
TUMMY THINNER	2,115,699
HIP HIDER	2,119,295
BUST BUILDER	2,123,172
SLENDER THIGHS	2,115,684
SWIM TRENDS	2,115,685
C CUP AND UP	2,115,686
SUIT YOURSELF	2,139,255
IT FIGURES	2,149,729
SWIMWEAR CREATED BY WOMEN FOR WOMEN	2,126,442
REAL BODIES, REAL SOLUTIONS	2,115,687
WE HAVE EVERY BODY ALL FIGURED OUT	2,168,287
A'S OKAY	2,300,361
PERFECTLY SUITED	2,170,458
LENGTHWISE	1,980,262
MATCHMAKERS	2,115,726

## ***APPLICATIONS:***

<u>MARK</u>	<u>APPLICATION SERIAL NO.</u>
FOR WOMEN OF SIZE	76/104,073
LITTLE FIGURES	76/100,855
L'I'L FIGURES	76/100,856
BODY CONCEPTS	76/131,202