

FORM PTO-1584

RECORD



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U.S. DEPARTMENT OF COMMERCE
Patent and Trademark Office

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To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):
LG International Corp.

- Individual(s)
- General Partnership
- Corporation - Korea
- Other:
- Association
- Limited Partnership

Additional name(s) of conveying parties attached? Yes No

2. Name and address of receiving party(ies):

Name: **LG Electronics, Inc.**
Address: **20 Yoido-dong**
Yongdungpo-gu
Seoul, Korea

- Individual(s) Citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation - Korea
- Other:

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No

(Designations must be a separate document from Assignment)
Additional name(s) & address(s) attached: Yes No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other:
- Merger
- Change of Name

Effective Date: October 25, 2000

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

75/183,294

B. Trademark Registration No.(s)

Additional Numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: **Albert J. Breneisen, Esq.**
Address: **KENYON & KENYON**
One Broadway
New York, New York 10004

6. Total number of applications and registrations involved: **1**

7. Total fee (37 C.F.R. 3.41) \$ **40.00**
 Enclosed
 Authorized to be charged to deposit account

8. Deposit account number: **11-0600**

DO NOT USE THIS SPACE

9. Statement and signature.
To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Asiyah McCarthy
Name of Person Signing

Asiyah McCarthy
Signature

December 4, 2000
Date

Total number of pages comprising cover sheet:

OMB No. 0651-0011 (exp. 4/94)

Do not detach this portion

Mail documents to be recorded with required cover sheet information to:

Commissioner of Patents and Trademarks
Box Assignments
Washington DC 20231

Public burden reporting for this sample cover sheet is estimated to average about 30 minutes per document to be recorded, including time for reviewing the document and gathering the data needed and completing and reviewing the sample cover sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Office of Information Systems, PK2-1000C, Washington D.C. 20231, and to the Office of Management and Budget, Paperwork Reduction Project (0605-0011), Washington, D.C. 20503

DESIGNATION OF DOMESTIC REPRESENTATIVES

Assignee : **LG ELECTRONICS, INC.**

Mark : **LG FASHION and Design**

Serial No. : **75/183,294**

Albert J. Breneisen, Esq. (Reg. No. 25,054), whose postal address is:

**Kenyon & Kenyon
One Broadway
New York, NY 10004**

is hereby designated domestic representative upon whom notices or process in proceedings affecting the above-identified registration may be served.

LG ELECTRONICS, INC.

Date: Oct. 25, 2000

By: John Koo
Name: Cha Hong (John) Koo
Title: Vice Chairman & CEO

TRADEMARK ASSIGNMENT

WHEREAS, LG International Corp. a corporation organized under the laws of the Republic of Korea, whose address is 20 Yoido-dong, Youngdungpo-gu, Seoul, Korea, (hereinafter the Assignor), and LG Electronics, Inc., a corporation organized under the laws of the Republic of Korea, whose address 20 Yoido-dong, Youngdungpo-gu, Seoul, Korea, (hereinafter the Assignee):

WITNESSETH THAT:


WHEREAS, the Assignor is the owner of all right, title and interest in and to U.S. Trademark Application Serial No. 75/183,294 for LG FASHION and Design (hereinafter the "Trademark") therefor shown on attached Exhibit A, and in and to the goodwill of the business relating thereto:

WHEREAS, the Assignee wishes to acquire from the Assignor all right, title and interest in and to the said Trademark and registration, together with the goodwill of the business appertaining to and symbolized by said Trademark;

NOW, THEREFORE, to all whom it may concern, be it known that for and in consideration of the sum of One Dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Assignor by these presents does hereby sell, transfer, convey and assign unto the Assignee its entire right, title and interest in and to the aforesaid Trademark and any application and registration therefor, together with the goodwill of the business appurtenant thereto and symbolized thereby, and the right to sue for and recover for the past infringements thereof.


LG INTERNATIONAL CORP.

Date: Oct. 25, 2000

By: 
Name: Soo-Ho Lee
Title: President & CEO

LE ELECTRONICS, INC.

Date: Oct. 25, 2000

By: 
Name: Cha Hong (John) Koo
Title: Vice Chairman & CEO