

FORM PTO-1594 (Modified)  
(Rev. 6-83)  
OMB No. 0651-0011 (exp. 4/94)  
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# RECORDATION FORM COVER SHEET TRADEMARKS ONLY

Docket No.:

LDB-01000/04

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To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

National Media Corporation

- Individual(s)
- General Partnership
- Corporation-State Delaware
- Other \_\_\_\_\_
- Association
- Limited Partnership

Additional names(s) of conveying party(ies)  Yes  No

2. Name and address of receiving party(ies):

Name: e4L, Inc.

Internal Address: \_\_\_\_\_

Street Address: 15821 Ventura Boulevard

City: Encino State: CA ZIP: 91436

- Individual(s) citizenship \_\_\_\_\_
- Association \_\_\_\_\_
- General Partnership \_\_\_\_\_
- Limited Partnership \_\_\_\_\_
- Corporation-State Delaware
- Other \_\_\_\_\_

If assignee is not domiciled in the United States, a domestic designation is  Yes  N  
(Designations must be a separate document from Additional name(s) & address(es)  Yes  N

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other \_\_\_\_\_
- Merger
- Change of Name

Execution Date: 02/26/99

4. Application number(s) or registration numbers(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

2,200,262

2,200,264

Additional numbers

Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Douglas W. Sprinkle

Internal Address: Gifford, Krass, Groh, Sprinkle,

Anderson & Citkowski, P.C.

Street Address: 280 N. Old Woodward Avenue

Suits 400

City: Birmingham State: MI ZIP: 48009

6. Total number of applications and registrations involved:.....

**2**

7. Total fee (37 CFR 3.41):.....\$ \$60.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:

07-1180

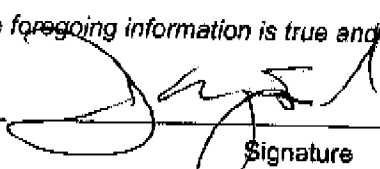
DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Douglas W. Sprinkle

Name of Person Signing



Signature

March 5, 2001

Date

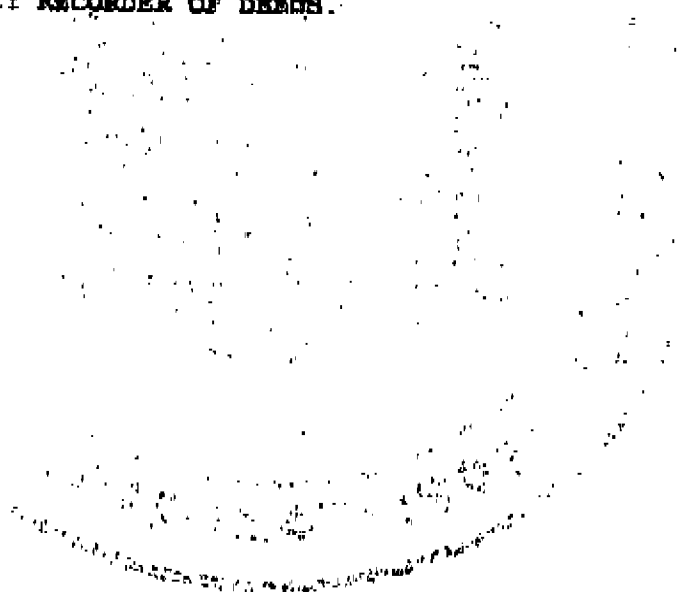
Total number of pages including cover sheet, attachments, and

TRADE MARK

*State of Delaware*  
*Office of the Secretary of State* PAGE 1

I, EDWARD J. FREEL, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "NATIONAL MEDIA CORPORATION", CHANGING ITS NAME FROM "NATIONAL MEDIA CORPORATION" TO "EAL, INC.", FILED IN THIS OFFICE ON THE TWENTY-SIXTH DAY OF FEBRUARY, A.D. 1999, AT 7:31 O'CLOCK A.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS.



*Edward J. Freel*

Edward J. Freel, Secretary of State

AUTHENTICATION: 9598639

DATE: 02-26-99

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