



RECORDA

01-03-2001

U.S. DEPARTMENT OF COMMERCE  
Patent and Trademark Office

12-18-2000

U.S. Patent & TMO/TM Mail Rpt Dt. #57

ing label number

TI



101569609

Atty Docket No. 099626

12-18-00

To the Assistant Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):  
Fairytale Fragrances, Inc.  
3514

- Individuals(s)
- General Partnership
- Corporation-State - Florida
- Other

Additional names(s) of conveying party(ies) attached  Yes  No

3. Nature of conveyance: *MKP, 12.18.00*
- Assignment
  - Security Agreement
  - Other
  - Merger
  - Change of Name

Execution Date: April 24, 2000

2. Name and address of receiving party(ies)  
Name: **Disney Enterprises, Inc.**

Internal Address:  
Street Address: **500 South Buena Vista Street**  
City: **Burbank** State: **CA** Zip: **91521**

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State **California**
- Other

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No

Additional names(s) & address(es) attached?  Yes  No

4. Application numbers(s) or patent numbers(s):  
A. Trademark Application No.(s)

B. Trademark Registration No.(s)  
**See attached schedule**

Additional numbers attached?  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: William H. Brewster

Internal Address: Kilpatrick Stockton LLP

Street Address: 1100 Peachtree Street  
Suite 2800

City: Atlanta State: GA Zip: 30309

6. Total number of applications and registrations involved 11

7. Total fee (37 CFR 3.41).....\$ 290.00

- Enclosed
  - Authorized to be charged to deposit account
- The Commissioner is authorized to charge any deficiency in the required fee or credit any over payment to Deposit Account No. 11-0860.

8. Deposit account number:

DO NOT USE THIS SPACE

9. Statement and signature.  
To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Christine P. James *Christine P. James* 12/17/00  
Name of Person Signing Signature Date

Total number of pages including cover sheet, attachments, and document:

01702/2001 GT0N11 00000005 2099711

01 FC:481 40.00 DP  
02 FC:482 250.00 DP

TRADEMARK  
REEL: 002205 FRAME: 0607

## TRADEMARK SCHEDULE

	<u>Mark</u>	<u>Registration No.</u>
(1)	SNOW WHITE	2,099,711
(2)	SNOW WHITE	533,273
(3)	SNOW WHITE	508,886
(4)	CINDERELLA	2,049,412
(5)	SLEEPING BEAUTY	1,974,118
(6)	BEAUTY AND THE BEAST	1,983,104
(7)	POCAHONTAS	1,973,488
(8)	PETER PAN	1,990,282
(9)	KING ARTHUR	2,045,071
(10)	MOWGLI'S JUNGLE ADVENTURE	2,041,124
(11)	BEAUTY'S ROSE PETAL	1,971,857

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK ASSIGNMENT DIVISION

*Registration Nos.:*

Registration No. 2,099,711 (Snow White)

Registration No. 533,273 (Snow White)

Registration No. 508,886 (Snow White)

Registration No. 2,049,412 (Cinderella)

Registration No. 1,974,118 (Sleeping Beauty)

Registration No. 1,983,104 (Beauty and the Beast)

Registration No. 1,973,488 (Pocahontas)

Registration No. 1,990,282 (Peter Pan)

Registration No. 2,045,071 (King Arthur)

Registration No. 2,041,124 (Mowgli's Jungle Adventure)

Registration No. 1,971,857 (Beauty's Rose Petal)

*Assignor:*

Fairytale Fragrances, Inc.  
6960 Southwest 92<sup>nd</sup> Street  
Miami, Florida 33156

*Assignee:*

Disney Enterprises, Inc.  
500 South Buena Vista  
Burbank, California 91521

ASSIGNMENT OF MARKS AND REGISTRATIONS

WHEREAS, Fairytale Fragrances, Inc., a Florida corporation with its principal place of business located at 6960 Southwest 92<sup>nd</sup> Street, Miami, Florida 33156, is the owner of the following trademarks and federal registrations (the "Marks and Registrations"):

<i>Mark</i>	<i>Registration No.</i>
Snow White	2,099,711
	533,273
	508,886
<i>Mark</i>	<i>Registration No.</i>

Cinderella	2,049,412
Sleeping Beauty	1,974,118
Beauty and the Beast	1,983,104
Pocahontas	1,973,488
Peter Pan	1,990,282
King Arthur	2,045,071
Mowgli's Jungle Adventure	2,041,124
Beauty's Rose Petal	1,971,857

WHEREAS, Disney Enterprises, Inc., a California corporation with its principal place of business located at 500 South Buena Vista Street, Burbank, California 91521, wishes to acquire the Marks and Registrations, together with the good will associated with the Marks and Registrations;

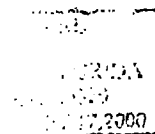
NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are acknowledged by the parties, Fairytale Fragrances, Inc. assigns to Disney Enterprises, Inc. all rights to, and ownership interests in, the Marks and Registrations, together with the good will associated with the Marks and Registrations.

*Alex A. Janet Gonzalez*  
 ALEX A. Janet Gonzalez, President VICE - President  
 Fairytale Fragrances, Inc.  
 6960 Southwest 92<sup>nd</sup> Street  
 Miami, Florida 33156

State of Florida )  
 )  
 ss:  
 County of Miami-Dade )

SWORN TO and SUBSCRIBED before me on this 24 day of April, 2000, by <sup>Alex</sup> ~~Janet~~ Gonzalez, <sup>VICE -</sup> President of Fairytale Fragrances, Inc., who is personally known to me or who produced \_\_\_\_\_ as identification.

*[Signature]*  
 Notary Public, State of Florida  
 My Commission Expires:



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 +30559361116