

RECOP 12-11-00 TI

01-04-2001

OMB No. 0651-0011 (exp. 4/94)



101571454

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

Mitsubishi Electronics America, Inc.

- Individuals Association
General Partnership Limited Partnership
X Corporation- Delaware
Other

Additional name(s) of conveying party(ies) attached? Yes X No

2. Name and address of receiving party(ies):

Name: NEC Mitsubishi Electronics Display of America, Inc.

Internal Address:

Street Address: 1250 North Arlington Heights Road

City: Itasca State: IL ZIP: 60143

- Individual(s) citizenship
Association
General Partnership
Limited Partnership
X Corporation-State Delaware
Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from Assignment)
Additional name(s) & address(es) attached: Yes No

3. Nature of conveyance:

- Assignment Merger
Security Agreement Change of Name
X Other Trademark/Domain Name Assignment Agreement

Execution Date: June 30, 2000

4. Application number(s) or registration number(s):

B. Trademark Application No.(s)

75/447,562 75/728,649 75/746,473
75/448,041 75/448,043 74/693,393
75/308,322

C. Trademark Registration No.(s)

1,913,129
1,771,211
1,705,780

Additional numbers attached? Yes No X

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Joseph E. Doyle

Internal Address:

Street Address: Jenner & Block

One IBM Plaza

City: Chicago State: IL ZIP: 60611

6. Total number of applications and registrations involved: 10

7. Total fee (37 CFR 3.41)..... \$ 265.00

- Enclosed
X Authorized to be charged to deposit account

8. Deposit account number:

10-0460

(Attach duplicate copy of this page if paying by deposit account)

01/04/2001 MTHAI1 00000079 100460 75447562

DO NOT USE THIS SPACE

Signature of the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Joseph E. Doyle
Name of Person Signing

Signature

12/6/00
Date

Total number of pages including cover sheet, attachments, and document: 4

# TRADEMARK/DOMAIN NAME ASSIGNMENT AGREEMENT

**THIS TRADEMARK/DOMAIN NAME ASSIGNMENT AGREEMENT** (the "Agreement") is made and entered into as of this 1st day of July 2000 by Mitsubishi Electronics America, Inc., a Delaware corporation located and doing business at 5665 Plaza Drive, Cypress, CA 90630 ("Assignor) in favor of NEC Mitsubishi Electronics Display of America, Inc., a Delaware corporation located and doing business at 1250 N. Arlington Heights Road, Itasca, IL 60143 ("Assignee").

**WHEREAS**, Assignor has adopted and used the trademarks and domain names described in Exhibit A attached hereto and made a part hereof, which are registered or pending registration in the United States Patent and Trademark Office;

**WHEREAS**, Assignee wishes to acquire Assignor's trademarks and domain names described in Exhibit A hereto;

**NOW, THEREFORE**, in view of the premises and in consideration of the mutual covenants contained herein, the parties hereto agree as follows:

## **1. Assignment of Trademarks/Domain Names.**

For good and valuable consideration, the receipt and adequacy of which is hereby acknowledged, Assignor hereby assigns to Assignee all rights, title and interest in and to the trademarks and domain names described in Exhibit A hereto, including any foreign equivalents thereof, together with the goodwill of the business symbolized by such trademarks and domain names.

## **2. Successors and Assignees.**

This Agreement shall be binding upon and inure to the benefit of Assignor and Assignee and their successors and assigns.

## **3. Governing Law.**

This Agreement shall be construed and enforced in accordance with and governed by the laws of the State of Illinois.

**IN WITNESS WHEREOF**, Assignor has executed this Agreement on the date first above written.

**MITSUBISHI ELECTRONICS AMERICA,  
INC.**

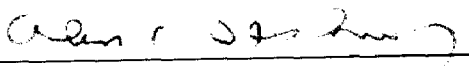
By:   
Print Name: Alan P. Olschwang  
Title: Executive Vice President  
Date: June 30, 2000

EXHIBIT A

LIST OF TRADEMARKS/DOMAIN NAMES OWNED BY  
MITSUBISHI ELECTRONICS AMERICA, INC.  
TO BE ASSIGNED TO  
NEC MITSUBISHI ELECTRONICS DISPLAY OF AMERICA, INC.

Registered Trademarks

Mark	Serial #	Registration #	Registration Dte
DIAMOND CONTROL	74-544,661	1,913,129	08/22/1995
DIAMOND SCAN	74/287931	1,771,211	05/18/1993
DIAMONDPRO	74/097965	1,705,780	08/04/1992

Pending Trademarks

Mark	Serial #	Registration #	Registration Dte
DIAMOND PLUS	75/447562		
FLAT OUT BETTER	75/728649		
FLAT OUT BETTER	75/746473		
SPECTRASELECTOR	75/448041		
SPECTRASENSOR	75/448043		

Common Law Trademarks

Mark	Serial #	Registration #	Registration Dte
ADVANCE EXCHANGE WARRANTEE CORPORATE PARTNER DIAMOND EDGE DIAMONDVAR			
PRECISE POINT	74/693393		
SPECTRAVIEW	75/308322		

Domain Names

WWW.MONITORYOUREYES.COM  
WWW.MONITOR-YOUR-EYES.COM  
WWW.NATURALFLAT.COM  
WWW.NATURAL-FLAT.COM  
WWW.SPIFFSPLASH.COM  
WWW.DIAMONDVAR.COM