

01-05-2001



101572614

12-18-00

RECORDATION FORM COVER SHEET
TRADEMARKS ONLY

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

Submission Type

- New
- Resubmission (Non-Recordation)
Document ID #
- Correction of PTO Error
Reel # Frame #
- Corrective Document
Reel # Frame #

Conveyance Type

- Assignment License
- Security Agreement Nunc Pro Tunc Assignment
- Merger
- Change of Name
- Other

Effective Date
Month Day Year
12 11 00

Conveying Party

Mark if additional names of conveying parties attached

Execution Date
Month Day Year
12 11 00

Name

Formerly

- Individual General Partnership Limited Partnership Corporation Association
- Other
- Citizenship/State of Incorporation/Organization

Receiving Party

Mark if additional names of receiving parties attached

Name

DBA/AKA/TA

Composed of

Address (line 1)

Address (line 2)

Address (line 3)

City

State/Country

Zip Code

- Individual General Partnership Limited Partnership
- Corporation Association
- Other

If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)

- Citizenship/State of Incorporation/Organization

FOR OFFICE USE ONLY

Public burden reporting for this collection of information is estimated to average approximately 30 minutes per Cover Sheet to be recorded, including time for reviewing the document and gathering the data needed to complete the Cover Sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Chief Information Officer, Washington, D.C. 20231 and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Paperwork Reduction Project (0651-0027), Washington, D.C. 20503. See OMB Information Collection Budget Package 0651-0027, Patent and Trademark Assignment Practice. DO NOT SEND REQUESTS TO RECORD ASSIGNMENT DOCUMENTS TO THIS ADDRESS.

Mail documents to be recorded with required cover sheet(s) information to:
Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231

TRADEMARK
REEL: 002205 FRAME: 0803

Domestic Representative Name and Address

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Correspondent Name and Address

Area Code and Telephone Number

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Pages

Enter the total number of pages of the attached conveyance document including any attachments.

#

Trademark Application Number(s) or Registration Number(s)

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)

Registration Number(s)

| | | |
|----------------------|----------------------|----------------------|
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| <input type="text" value="2,137,767"/> | <input type="text" value="1,671,208"/> | <input type="text" value="1,919,855"/> |
| <input type="text" value="2,192,800"/> | <input type="text" value="1,861,869"/> | <input type="text" value="1,947,226"/> |
| <input type="text" value="1,951,723"/> | <input type="text" value="853,271"/> | <input type="text" value="1,773,613"/> |

Number of Properties

Enter the total number of properties involved.

#

Fee Amount

Fee Amount for Properties Listed (37 CFR 3.41):

\$

Method of Payment:

Enclosed

Deposit Account

Deposit Account

(Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number:

#

Authorization to charge additional fees:

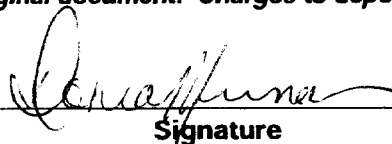
Yes

No

Statement and Signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Donna L. Mirman, Esq.
Name of Person Signing


Signature

12/14/2000
Date Signed

**RECORDATION FORM COVER SHEET
CONTINUATION
TRADEMARKS ONLY**

FORM PTO-1618C
Expires 08/30/99
OMB 0851-0027

U.S. Department of Commerce
Patent and Trademark Office
TRADEMARK

Conveying Party

Enter Additional Conveying Party

Mark if additional names of conveying parties attached

Execution Date

Month Day Year

Name

Formerly

Individual General Partnership Limited Partnership Corporation Association

Other

Citizenship State of Incorporation/Organization

Receiving Party

Enter Additional Receiving Party

Mark if additional names of receiving parties attached

Name

DBA/AKA/TA

Composed of

Address (line 1)

Address (line 2)

Address (line 3)

City

State/Country

Zip Code

Individual General Partnership Limited Partnership

Corporation Association

Other

Citizenship/State of Incorporation/Organization

If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached (Designation must be a separate document from the Assignment.)

Trademark Application Number(s) or Registration Number(s)

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)

Registration Number(s)

| | | |
|----------------------|----------------------|----------------------|
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|----------------------|----------------------|----------------------|
| 1,943,125 | 1,395,839 | 1,731,237 |
| 1,395,840 | 1,400,434 | 1,792,188 |
| 1,764,584 | 2,167,993 | |
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20 2000 14700 GRN 212 684 3999 P.04

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

TRADE MARK ASSIGNMENT

WHEREAS, Pepe (U.K.) Limited, a company organized under the laws of the England and Wales, located at 1, Upper Gladstone Road, Chesham, Buckinghamshire, HP5 3AF (hereinafter referred to as "ASSIGNOR") owns certain trademarks, as listed in Schedule A hereto (hereinafter referred to as the "TRADEMARKS"); and

WHEREAS, Pepe Jeans London, LLC, a limited liability company organized under the laws of the State of Delaware/USA, located at 1385 Broadway, 19th Floor, New York, New York (hereinafter referred to as "ASSIGNEE"), is desirous of acquiring all of the right, title and interest of ASSIGNOR in, to and under the TRADEMARKS, together with the goodwill of the business symbolized by the TRADEMARKS;

NOW, THEREFORE, in consideration of the sum of One Dollar (\$1.00) and other good and valuable consideration paid by ASSIGNEE to ASSIGNOR, the full receipt and sufficiency of which are hereby acknowledged, ASSIGNOR does hereby sell, assign, transfer and convey unto ASSIGNEE its right, title and interest in and to the TRADEMARKS, together with the goodwill of the business symbolized by the TRADEMARKS, and the right to sue and recover for past infringement thereof. Assignor warrants and represents that the marks are free and clear of all liens, encumbrances and any claims and that Assignee will receive good, marketable and free title to the same.

IN WITNESS WHEREOF, Pepe (UK) Limited has caused this Assignment to be duly executed by its officer thereunto duly authorized as of the 11 day of December 2000.

Pepe (U.K.) Limited

By: 

Name: L.R. Oniuk
Title: Director

SCHEDULE A

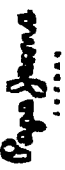
SEE ATTACHED



Country: U.S.A. (*AA)

| TRADEMARK | GOODS | CLASS | REG No. | APP No. | RENEWAL | STATUS | OWNER |
|--------------------------------|--|-------|--------------------------|---------------------------|-------------|------------|---------------------|
| | | | & DATE | & DATE | | | |
| P and Design (Large Design) | Women's and men's jeans; women's and men's pants; men's and women's overalls; women's jumpers, skirts, dresses and ice skates; men's and women's shirts and blouses; men's and women's coats, jackets, and vests; and children's tops, belts, and baseball caps. | 25 | 2137787 17 FEB 1991 | 742848919 26 JAN 1995 | 17 FEB 2008 | Registered | Pepe (U.K.) Limited |
| PEPE PEPE (SMALL) | Trousers, shorts, skirts, dresses, jackets, shirts, sweaters, T-shirts, blouses, jumpers, cardigans, coats, jumpersuits, jackets, overalls, belts, jeans and shoes. | 25 | 1,571,208 07 JAN 1992 | 740121,900 07 DEC 1990 | 07 JAN 2002 | Registered | Pepe (U.K.) Limited |
| <i>Pepe Jeans</i> | Clothing, namely, women's and men's jeans, women's and men's pants, men's and women's overalls, women's jumpers, shirts, dresses, ice shirts, men's and women's shirts/blouses, men's and women's coats/jackets/vests, children's tops, belts, baseball caps. | 25 | 1,919,815 19 SEP 1995 | 740512,883 15 APR 1994 | 19 SEP 2005 | Registered | Pepe (U.K.) Limited |
| PEPE JEANS LONDON (SMALL) | Cloth clutch, duffel, shoulder, tote, carry-on bags, handbags and garment bags for travel; non-leather portfolios; non-leather purses; non-leather handbags; family packs; neck bags; leather-covered briefcase-type portfolios; briefcases; attache cases and bags; leather carry-on, clutch, duffel, shoulder, tote, handbags and garment bags for travel; small leather goods, namely, key cases and passport cases; leather wallets; leather and non-leather suitcases, travel bags, garment and shoe bags for travel, and cosmetic bags sold empty. | 18 | 2,192,800 29 SEP 1998 | 75240,068 11 FEB 1997 | 29 SEP 2008 | Registered | Pepe (U.K.) Limited |

Country: U.S.A. (*AA) (Continued)

| TRADEMARK | GOODS | CLASS | REG No. & DATE | APP No. & DATE | RENEWAL | STATUS | OWNER |
|--|---|-------|--------------------------|--------------------------|-------------|------------|---------------------|
| PEPE JEANS LONDON (MARK) | Clothing, namely men's, women's and children's trousers, shorts, culottes, slacks, dresses, jackets, skirts, T-shirts, blouses, knitted tops, jumpers, sweaters, cardigans, coats, vests, jumpuits, trackuits, overalls, belts, jeans, sweatsuits, outerwear, underwear, gloves, socks, caps and hats, and shoes. | 25 | 1,851,869 08 NOV 1994 | 74417,194 26 JUL 1993 | 08 NOV 2004 | Registered | Pepe (U.K.) Limited |
| PEPE JEANS LONDON (MARK) | Retail store services, featuring men's, women's and children's clothing, including goods above shops and shops-within-shops | 42 | 1,947,226 09 JAN 1996 | 74429,628 03 AUG 1993 | 09 JAN 2006 | Registered | Pepe (U.K.) Limited |
|  (MARK) | Clothing, namely men's, women's and children's trousers, shorts, culottes, skirts, dresses, jackets, T-shirts, blouses, knitted tops, jumpers, sweaters, cardigans, coats, vests, jumpuits, trackuits, overalls, belts, jeans, sweatsuits, outerwear, underwear, gloves, socks, caps and hats, and shoes. | 25 | 1,951,723 23 JAN 1996 | 74429,637 03 AUG 1993 | 23 JAN 2006 | Registered | Pepe (U.K.) Limited |

Country: U.S.A. (*AA)

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P. 18/31

TRADEMARK

GOODS CLASS REG No. APP No. RENEWAL STATUS OWNER

MISTER PEPE OF SPORTIVA
 41 ✓
 0001107
 25 833,271 72/264,346 22 JUL 2000 Registered (assigned from Sportiva, Limited). Not to be renewed per current policy. Pepe (U.K.) Limited

PEPE
 0001109
 01 N/A 74/158,335 N/A Abandoned. Pursuant to Anouk von Meyersfeldt correspondence dated 02/08/99.

Cologne; perfume; skin soap; shower gel; bubble bath; non-medicated bath salts; bath gel; skin clarifier; skin cleansing cream; skin emollient; skin lightener; skin moisturizer; skin toner; beauty mask; eye cream; eye makeup remover; facial scrub; hand cleaning preparation; hand cream; massage oil; night cream; body oil; body powder; washable removing skin care preparation; blush; eye shadow; eye makeup; eyebrow pencil; artificial eyelashes; eyeliner; lip gloss; lipstick; facial makeup; foundation makeup; mascara; face powder; rouge; hair shampoo; hair care preparation; hair conditioner; hair spray; cream for nails; entry boards.

PEPE
 0001107
 18 1,773,613 74/188,952 25 MAY 2000 Registered. Sections 8 and Section 15 affidavits filed on 18 SEP 1998. Allow to be cancelled per Eber Kramer's 19 MAY 1999 email. Pepe (U.K.) Limited








Pepe Jeans

 0001109 ✓
 25 1,943,125 74/420,626 19 DEC 2003 Registered. Section 8 Affidavit due between 19 DEC 2000 and 19 DEC 2001. Not to be renewed per current policy and no further action to be taken. Pepe (U.K.) Limited

PEPE
 0001109 ✓
 25 1,395,889 73/553,569 03 JUN 2006 Registered. Section 8 Affidavit filed and accepted. Not to be renewed per current policy. Pepe (U.K.) Limited






11 (London) Document F. 1113001

| TRADEMARK | GOODS | CLASS | REG No. & DATE | APP No. & DATE | RENEWAL | STATUS | OWNER |
|---|--|-------|--------------------------|--------------------------|-------------|--|---------------------|
|  | Clothing, namely, trousers and jeans, jackets, shirts, and T-shirts, sweaters and footwear. | 25 | 1,711,237 10 NOV 1992 | 74237,955 16 JAN 1992 | 10 NOV 2002 | Registered. Correspondence dated 10/2/99 from Elite Kramer requesting to no longer maintain this registration. | Pepe (U.K.) Limited |
|  | Clothing, namely, trousers, shirts, jackets, shirts, blouses, jumpers, cardigans, coats, jump suits, track suits, overalls, belts and jeans. | 25 | 1,395,860 07 JUN 1986 | 7395860 15 AUG 1985 | 03 JUN 2006 | Registered. Section 8 Affidavit filed and accepted. Not to be renewed per current policy. | Pepe (U.K.) Limited |
|  | Clothing, namely, trousers, shorts, jackets, shirts, blouses, jumpers, cardigans, coats, jump suits, track suits, overalls, belts and jeans. | 25 | 1,400,434 08 JUL 1985 | 73962344 09 OCT 1985 | 08 JUL 2006 | Registered. Section 8 Affidavit filed and accepted. Not to be renewed per current policy. | Pepe (U.K.) Limited |
|  | Clothing, namely, trousers, shorts, jackets, shirts, blouses, jumpers, cardigans, coats, jump suits, track suits, overalls, belts and jeans, in United States Class 39 (International Class 25). | 25 | 1,457,266 21 NOV 1989 | 73762,093 27 FEB 1989 | 21 NOV 1999 | Registration cancelled. Telephone conference with Stanley L. Boyle on 11/7/89. Instructing not to file. Cancelled. Section 8 & 15 Affidavit. | Pepe (U.K.) Limited |
|  | Clothing, namely, trousers, shorts, jackets, shirts, blouses, jumpers, cardigans, coats, jump suits, track suits, overalls, belts and jeans, in United States Class 39 (International Class 25). | 25 | 1,610,623 21 AUG 1999 | 73762,159 17 JUL 1989 | 21 AUG 2000 | Cancelled. No further action to be taken. | Pepe (U.K.) Limited |
|  | Trousers, shorts, shirts, sweaters, jackets, shirts, T-shirts, blouses, jumpers, cardigans, coats, jump suits, track suits, overalls, belts and jeans, sweaters and shoes. | 25 | 1,792,118 07 SEP 1993 | 74031,936 22 JAN 1991 | 07 SEP 2003 | Registered; Section 8 Affidavit due between 07 SEP 1998 and 07 SEP 1999. Not to be renewed per current policy and no further action to be taken. | Pepe (U.K.) Limited |
|  | Clothing, namely, trousers, jeans, overalls, shorts, shirts, sweaters, jackets, shirts, blouses, jumpers and sweaters. | 25 | 1,764,184 14 APR 1993 | 74069,136 31 MAY 1991 | 14 APR 2003 | Registered; Section 8 Affidavit due between 14 APR 1998 and 14 APR 1999. Not to be renewed per current policy and no further action to be taken. | Pepe (U.K.) Limited |

S&D Los Angeles, Document #: 31336v1

Country: U.S.A. (*AA) (Continued)

| TRADEMARK | GOODS | CLASS | REG No. | APP No. | RENEWAL | STATUS | OWNER |
|--|---|-------|------------------------|--------------------------|-------------|--|---------------------|
| | | | & DATE | & DATE | | | |
| <p>P & Design </p> | <p>18 Cloth elitch, duffel, shoulder, bags, and hand bags; non-leather pocketbooks, non-leather purses; non-leather handbags; fuzzy packs; neck bags; leather-covered brief case-type portfolios; briefcases; attaché; leather carry-on, elitch, duffel, satchels, and tote bags; small leather goods, namely, key cases and passport cases; leather handbags; leather wallets; umbrellas; travel bags; garment bags and shoe bags for travel; tote bags; carry-on bags; and cosmetic bags sold empty.</p> | 18 | 2167993 23 JUN 1998 | 750488448 26 JAN 1996 | 23 JUN 2008 | Registered. 06/04/98 No to abandon all P logo (w/o stripes) in all classes and countries in the Americas. | Pepe (U.K.) Ltd. |
| <p>P & Design </p> | <p>25 Women's and men's jeans, women's and men's pants, men's and women's overalls, women's jumpers, skirts, dresses and tee shirts, men's and women's shirts and blouses, men's and women's coats, jackets, and vests, and children's tops, belts and baseball caps.</p> | 25 | N/A | 75007877 27 DEC 1995 | N/A | Abandoned. 06/04/98 No to abandon all P logo (w/o stripes) in all classes and countries in the Americas. | Pepe (U.K.) Ltd. |
| <p>P and Design </p> | <p>18 Cloth elitch, duffel, shoulder, tote, garment and hand bags, non-leather pocketbook, non-leather purses; non-leather handbags; fuzzy packs; neck bags; leather-covered briefcase-type portfolios; briefcases; attaché; leather carry-on, satchel, duffel, satchels, tote and garment bags; small leather goods, namely key cases and passport cases; leather handbags; leather wallets; umbrellas; travel bags; garment bags and shoe bags for travel; tote bags; carry-on bags; and cosmetic bags sold empty.</p> | 18 | N/A | 75037807 27 DEC 1995 | N/A | Abandoned. Abandoned per Eric Kramer's 22 APR 1999 instructions. | Pepe (U.K.) Limited |

ISSD Los Angeles Division # 2113601

California

| TRADEMARK | GOODS | CLASS | REG No. | APP No. | RENEWAL | STATUS | OWNER |
|--------------------|---|-------|----------------------|----------------------|-------------|-------------|---------------------|
| | | | & DATE | & DATE | | | |
| PEPE (1987 200) | Trousers, shorts, skirts, dresses, jackets, shirts, sweatshirts, T- shirts, blouses, jumpers, cardigans, coats, jumpsuits, tracksuits, overalls, belts, jeans and shoes. | 25 | 93804 20 MAR 1991 | 93804 20 MAR 1991 | 20 MAR 2001 | Registered. | Pepe (U.K.) Limited |

812 004 3333 P. 11

New York

| TRADEMARK | GOODS | CLASS | REG No. & DATE | APP No. & DATE | RENEWAL | STATUS | OWNER |
|---------------------------|--|-------|------------------------|------------------------|-------------|-------------|---------------------|
| PEPE *1* (1988/473) | Trousers, shorts, skirts, dresses, jackets, shirts, sweatshirts, T- shirts, blouses, jumpers, cardigans, coats, jumpsuits, track suits, overalls, belts, jeans and shoes. | 25 | R-26435 30 JAN 1991 | R-26435 18 DEC 1990 | 30 JAN 2001 | Registered. | Pepe (U.K.) Limited |

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F. 12

TRADEMARK GOODS CLASS REG No. APP No. RENEWAL STATUS OWNER

| TRADEMARK | GOODS | CLASS | REG No. | APP No. | RENEWAL | STATUS | OWNER |
|--------------------------|---|-------|----------------------|-----------------------|-------------|-------------|---------------------|
| | | | & DATE | & DATE | | | |
| PEPE *1* (3898237) | Trousers, shorts, skirts, dresses, jackets, shirts, sweaters, T- shirts, blouses, jumpers, cardigans, coats, jumpsuits, track suits, overalls, belts, jeans and shoes. | 25 | 50973 08 APR 1991 | 050973 08 APR 1991 | 08 APR 2001 | Registered. | Pepe (U.K.) Limited |