

01-05-2001



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**RECORDATION FORM COVER SHEET
TRADEMARKS ONLY**

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(les).

Submission Type

- New
- Resubmission (Non-Recordation)
Document ID #
- Correction of PTO Error
Reel # Frame #
- Corrective Document
Reel # Frame #

Conveyance Type

- Assignment License
 - Security Agreement Nunc Pro Tunc Assignment
 - Merger Change of Name
 - Other
- Effective Date
Month Day Year

Conveying Party

Mark if additional names of conveying parties attached

Execution Date
Month Day Year
06062000

Name

Formerly

- Individual General Partnership Limited Partnership Corporation Association
- Other
- Citizenship/State of Incorporation/Organization

Receiving Party

Mark if additional names of receiving parties attached

Name

DBA/AKATA

Composed of

Address (line 1)

Address (line 2)

Address (line 3)

Zip Code

- Individual General Partnership Limited Partnership Corporation Association
- Other
- Citizenship/State of Incorporation/Organization

If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)

FOR OFFICE USE ONLY

Public burden reporting for this collection of information is estimated to average approximately 30 minutes per Cover Sheet to be recorded, including time for reviewing the document and gathering the data needed to complete the Cover Sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Chief Information Officer, Washington, D.C. 20231 and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Paperwork Reduction Project (0651-0027), Washington, D.C. 20503. See OMB Information Collection Budget Package 0651-0027, Patent and Trademark Assignment Practice. DO NOT SEND REQUESTS TO RECORD ASSIGNMENT DOCUMENTS TO THIS ADDRESS.

Mail documents to be recorded with required cover sheet(s) information to:
Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231

Domestic Representative Name and Address

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Correspondent Name and Address

Area Code and Telephone Number

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Pages Enter the total number of pages of the attached conveyance document including any attachments. #

Trademark Application Number(s) or Registration Number(s) Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)			Registration Number(s)		
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="0907866"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>

Number of Properties Enter the total number of properties involved. #

Fee Amount Fee Amount for Properties Listed (37 CFR 3.41): \$

Method of Payment: Enclosed Deposit Account

Deposit Account (Enter for payment by deposit account or if additional fees can be charged to the account.) #

Deposit Account Number: #

Authorization to charge additional fees: Yes No

Statement and Signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

George K. Lamb

George K. Lamb

12/14/2000

Name of Person Signing

Signature

Date Signed

ASSIGNMENT

THIS AGREEMENT is entered into this 6th day of June, 2000 by and between MAX ROHR, INC., a Delaware corporation with offices at 913 Market Street, Suite 202, Wilmington, Delaware 19801 ("ASSIGNOR") and TABACOS PUROS DE NICARAGUA S.A., D/B/A JOYA DE NICARAGUA FABRICA DE TABACOS, a corporation with offices at "El Retiro", 2c. al Lago, Del porton del Hospital, Managua, Nicaragua ("ASSIGNEE").

WITNESSETH:

WHEREAS, ASSIGNOR is the sole and exclusive owner of United States Trademark Registration No. 907,866 for the mark JOYA DE NICARAGUA (the "Trademark"), and further is the sole and exclusive owner of all business goodwill related therewith; and

WHEREAS, ASSIGNEE desires to acquire all rights, title and interest in and to the Trademark and all business goodwill related therewith;

NOW, THEREFORE, TO ALL WHOM IT MAY CONCERN:

Be it known that in consideration of the payment by ASSIGNEE to ASSIGNOR of the sum of ONE DOLLAR (\$1.00) and other valuable consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR hereby sells, assigns and

transfers unto ASSIGNEE the full and exclusive entire right, title and interest in and to the Trademark, and the business goodwill associated therewith, including, without limitation, all renewals therefor, all proceeds therefor (including, but not limited to, all license royalties and proceeds of infringement suits), the right to sue for past, present and future infringements, and the good will of the business associated with and symbolized by the Trademark.

IN WITNESS WHEREOF, this Assignment has been duly executed on the day and year first above written.

ASSIGNEE:

Tabacos Puros de Nicaragua, S.A.,
d/b/a Joya de Nicaragua Fabrica de Tabacos

By: Alejandro E. Martinez
Name: Alejandro E. Martinez Cuenca
Title: Chairman

ASSIGNOR:

Max Rohr, Inc.

By: Margaret Civetta
Name: MARGARET CIVETTA
Title: DIRECTOR

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Assignee/Registrant: Tabacos Puros de Nicaragua S.A., d/b/a Joya de Nicaragua Fabrica de Tabacos

Mark: JOYA DE NICARAGUA

Registration No.: 907,866

Registration Date: February 16, 1971

David A. Weinstein
Attorney at Law
1700 Broadway, Suite 1006
Denver, Colorado 80290
(303) 863-8818

Assistant Commissioner for Trademarks
2900 Crystal Drive
Arlington, VA 22202-3513

SUBSTITUTE POWER OF ATTORNEY
AND APPOINTMENT OF DOMESTIC REPRESENTATIVE

Assignee/Registrant hereby revokes all previous Powers of Attorney with respect to the above-cited trademark registration and appoints David A. Weinstein, Attorney at Law, with offices at 1700 Broadway, Suite 106, Denver, Colorado 80290, as its attorneys with full power of substitution, association and revocation to prosecute this application, to transact all business in the United States Patent and Trademark Office in connection therewith and to receive the Certificate of Registration; and designates them as its representatives upon whom notices or process in proceedings affecting the mark may be served. Assignee/Registrant further grants an Associate Power of Attorney to Charles W. Grimes, of the law firm Grimes & Battersby, LLP, with offices at Three Landmark Square, Suite 405, Stamford, Connecticut 06901. Address all correspondence to:

David A. Weinstein
Attorney at Law
1700 Broadway, Suite 1006
Denver, Colorado 80290

Dated: November 7th 2000

By: *Alejandro E Martinez C*
(sign full name)

ALEJANDRO E MARTINEZ CUENCA
(print full name)

CHAIRMAN "Tabacos Puros de Nicaragua SA"
(insert title)

d/b/a "Joya de Nicaragua Fabrica de Tabacos"

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
TRADEMARK TRANSMITTAL FORM

Assignor: Max Rohr, Inc.

Docket No.: CC364USA

Assignee: Tabacos Puros de Nicaragua S.A. D/B/A Joya de Nicaragua Fabrica de Tabacos

Registration Nos.: 0,907,866

Mark: JOYA DE NICARAGUA

Registration Dates: February 16, 1971

Class: 34

Enclosed herewith for filing in respect of the above-noted matter are:

- 1) Recordation Form Cover Sheet;
- 2) Copy of Assignment Document;
- 3) Copy of Appointment of Domestic Representative;
- 4) Firm's check number 14662 in the amount of \$40.00;
- 5) Postcard; and
- 6) Transmittal form in duplicate.

The Commissioner is authorized to charge any amounts due or to credit any overpayments to our firm's Deposit Account No. 07-2162. A duplicate copy of this letter is enclosed for such purpose.

Respectfully submitted,

Date: December 15, 2000

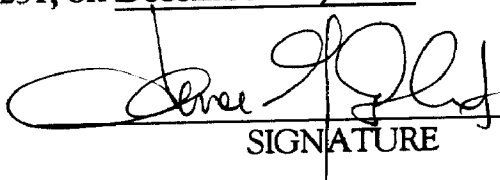


James G. Coplit
Grimes & Battersby
P.O. Box 1311
Stamford, Connecticut 06904-1311
Telephone: (203) 324-2828

CERTIFICATE OF MAILING

I hereby certify that this correspondence is being deposited with the United States Postal Service as First Class Mail in an envelope addressed to: Commissioner of Patents and Trademarks, Box: ASSIGNMENTS Washington, DC, 20231, on December 15, 2000.

JAMES G. COPLIT
NAME OF REGISTERED
REPRESENTATIVE



SIGNATURE

December 15, 2000
DATE

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
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Assignee: Tabacos Puros de Nicaragua S.A. D/B/A Joya de Nicaragua Fabrica de Tabacos

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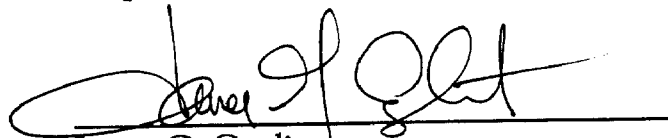
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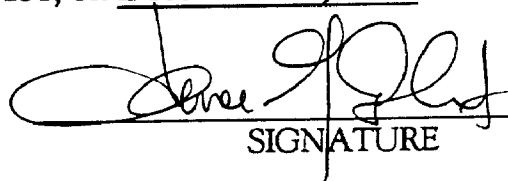


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