

01-05-2001



1-5-01

101572148  
RECORDATION FORM COVER SHEET  
TRADEMARKS ONLY

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

Submission Type

- New
- Resubmission (Non-Recordation)  
Document ID # \_\_\_\_\_
- Correction of PTO Error  
Reel # \_\_\_\_\_ Frame # \_\_\_\_\_
- Corrective Document  
Reel # \_\_\_\_\_ Frame # \_\_\_\_\_

Conveyance Type

- Assignment  License
  - Security Agreement  Nunc Pro Tunc Assignment
  - Merger  Change of Name
  - Other \_\_\_\_\_
- Effective Date  
Month Day Year  
\_\_\_\_\_

Conveying Party

Mark if additional names of conveying parties attached

Name Ralphs Grocery Company

Execution Date  
Month Day Year

12 01 00

Formerly \_\_\_\_\_

2068338

- Individual  General Partnership  Limited Partnership  Corporation  Association

Other \_\_\_\_\_

Citizenship/State of Incorporation/Organization California

Receiving Party

Mark if additional names of receiving parties attached

Name The Kroger Co. of Michigan

DBA/AKA/TA \_\_\_\_\_

Composed of \_\_\_\_\_

Address (line 1) 18334 Laurel Park Drive, North

Address (line 2) \_\_\_\_\_

Address (line 3) Livonia

City

MI

State/Country

48152

Zip Code

- Individual  General Partnership  Limited Partnership

- Corporation  Association

Other \_\_\_\_\_

If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)

Citizenship/State of Incorporation/Organization Michigan

01/05/2001 NGUYEN 00000228 2068338

FOR OFFICE USE ONLY

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40.00 OP

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Mail documents to be recorded with required cover sheet(s) information to:  
Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231

TRADEMARK  
REEL: 002206 FRAME: 0167

**Domestic Representative Name and Address**

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

**Correspondent Name and Address**

Area Code and Telephone Number

513-762-4240

Name

Janet Welling

Address (line 1)

The Kroger Co.

Address (line 2)

1014 Vine Street

Address (line 3)

Cincinnati, OH 45202

Address (line 4)

**Pages**

Enter the total number of pages of the attached conveyance document including any attachments.

#

2

**Trademark Application Number(s) or Registration Number(s)**

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)

Registration Number(s)

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**Number of Properties**

Enter the total number of properties involved.

#

1

**Fee Amount**

Fee Amount for Properties Listed (37 CFR 3.41):

\$

40.00

Method of Payment:

Enclosed

Deposit Account

Deposit Account

(Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number:

#

Authorization to charge additional fees:

Yes

No

**Statement and Signature**

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Paul W. Heldman, V.P. & Secretary

*Paul Heldman*

12/1/00

Name of Person Signing

Signature

Date Signed

RECORDATION FORM COVER SHEET  
CONTINUATION  
TRADEMARKS ONLY

FORM PTO-1618C  
Expires 06/30/99  
OMB 0651-0027

U.S. Department of Commerce  
Patent and Trademark Office  
TRADEMARK

**Conveying Party**

Enter Additional Conveying Party

Mark if additional names of conveying parties attached

Execution Date  
Month Day Year

Name

Formerly

Individual  General Partnership  Limited Partnership  Corporation  Association

Other

Citizenship State of Incorporation/Organization

**Receiving Party**

Enter Additional Receiving Party

Mark if additional names of receiving parties attached

Name

DBA/AKA/TA

Composed of

Address (line 1)

Address (line 2)

Address (line 3)

City

State/Country

Zip Code

Individual  General Partnership  Limited Partnership

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**Trademark Application Number(s) or Registration Number(s)**

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**Trademark Application Number(s)**

**Registration Number(s)**

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**TRADEMARK ASSIGNMENT**

WHEREAS, Ralphs Grocery Company, a corporation organized under the laws of the State of California, having its principal office at P.O. Box 54143, Los Angeles, CA 90554 (hereinafter the "Assignor"), is the owner of the entire right, title and interest in, to and under the trademark and the registration listed on Schedule A attached hereto (the "Mark");

WHEREAS, The Kroger Co. of Michigan, a corporation organized under the laws of the State of Michigan and having its principal office at 18334 Laurel Park Drive, North, Livonia, MI 48152, (hereinafter the "Assignee") desires to acquire the entire right, title and interest in and to the Mark, including the goodwill of the business with which the Mark is used, and the registration therefor;

NOW, THEREFOR, for good and valuable consideration, the receipt and adequacy of which is hereby acknowledged, the Assignor hereby sells, assigns and transfers to the Assignee and its successors, Assignor's entire right, title and interest in, to and under the Mark and the registration thereof, identified in the attached Schedule A, together with the goodwill of the business in connection with which the Mark is used.

Witness my hand this 1<sup>st</sup> day of December, 2000.

**Ralphs Grocery Company**

By: Paul W. Heldman  
Paul W. Heldman, Vice President and Secretary

STATE OF OHIO )  
) ss:  
COUNTY OF HAMILTON )

*me*

On this 1<sup>st</sup> day of December, 2000, before me personally appeared Paul W. Heldman, Vice President and Secretary of Ralphs Grocery Company, known to me to be the same person who duly acknowledged the signing of the foregoing assignment to be his voluntary act and deed on behalf of assignor and who executed the same for the uses and purposes therein specified.

Dorothy Dansberry

DOROTHY DANSBERRY  
NOTARY PUBLIC, STATE OF OHIO  
MY COMMISSION EXPIRES 03-28-05

**SCHEDULE A**

**MARK**

**REGISTRATION NUMBER**

**REGISTRATION DATE**

PERFECT CHOICE

2068338

06/10/1997