

01-08-2001

FORM PTO-1594

REC

(Rev. 6-93)

Handwritten: 1.3.01



U.S. DEPARTMENT OF COMMERCE

Patent and Trademark Office

To the Honorable Commissioner of Pa

101574097

original documents or copy thereof:

1. Name of conveying party(ies):

The Rest of Us, Inc.

Name: **Hungry Minds, Inc.**

- Individual(s)
- General Partnership
- Corporation-Florida
- Other
- Association
- Limited Partnership

Internal Address: n/a

Street Address: **919 East Hillsdale Boulevard
Foster City, California 94404**

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other:
- Merger
- Change of Name

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-Delaware
- Other

Execution Date: **December 27, 2000**

Domestic Representative Designation Required? Yes No
Additional name(s) and address(es) attached? Yes No

4. Application/Registration number(s) or patent number(s):

If this document is being filed together with a new application, the execution date is : n/a

A. Trademark Application No.(s)

B. Trademark Registration No(s):

1,969,905

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: **Andrew D. Price
Venable, Baetjer, Howard & Civiletti, LLP
1201 New York Avenue, N.W., Suite 1000
Washington, DC 20005-3917
Telephone: 202-962-4800
Facsimile: 202-962-8300**

6. Total number of registrations and trademarks involved: **1**

7. Total Fee (37 CFR 3.41) **\$40.00**
 Enclosed
 Authorized to be charged to deposit account, including deficiencies (if prob. w/ encl.)

8. Deposit Account number: **22-0261**

(Attach duplicate copy of this page if paying by deposit account) **Attached**

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Andrew D. Price
Name of person signing

Handwritten Signature: ADP
Signature

January 2, 2001
Date

Total number of pages including cover sheet, attachments, and document: **4 (see * below)**

Attorney Docket No.: **31704-137174**

DC2DOCS1/258177

***Incl. Duplicate copy of this page and 2-page Exhibit A/Assignment of Trademark and Registration**

Exhibit A

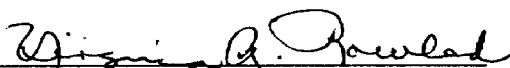
**ASSIGNMENT OF TRADEMARK
AND REGISTRATION**

WHEREAS, The Rest of Us, Inc. (hereinafter "Assignor"), a Florida corporation located at 108 Beach Summit Court, Jupiter, Florida 33477, has adopted, used and is using in *interstate commerce* in the United States the trademark set forth in Schedule A attached hereto (hereinafter "the Mark") on or in connection with "water exercise videotape and water exercise audio cassette" (hereinafter "the Goods"), and owns Registration No. 1,969,905 in the U.S. Patent and Trademark Office for the Mark in connection with the Goods (hereinafter "the Registration"); and

WHEREAS, Hungry Minds, Inc. (hereinafter "Assignee"), formerly named IDG Books Worldwide, Inc., a Delaware corporation located at 919 East Hillsdale Boulevard, Foster City, California 94404, desires to acquire the Mark, the Registration and the goodwill symbolized by the Mark (hereinafter "the Goodwill");

NOW THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign unto Assignee all of Assignor's right, title and interest in and to the Mark in the United States, together with the Goodwill, the Registration, and the right to sue for past and future infringements.

THE REST OF US, INC.

Signature: 
Name: Virginia A. Rowland
Corporate Title: President
Date: December 27, 2000

DC2DOCS1/256658

**TRADEMARK
REEL: 002206 FRAME: 0975**



AEROBICS FOR THE REST OF US