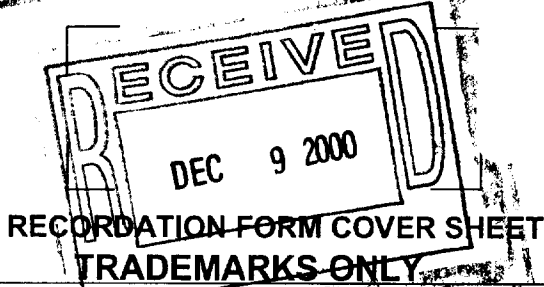


FORM PTO-1618A  
Expires 06/30/99  
OMB 0651-0027

*Handwritten:* KRB  
12-9-00



01-08-2001



101575347

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

Submission Type

- New
- Resubmission (Non-Recordation)  
Document ID # \_\_\_\_\_
- Correction of PTO Error  
Reel # \_\_\_\_\_ Frame # \_\_\_\_\_
- Corrective Document  
Reel # \_\_\_\_\_ Frame # \_\_\_\_\_

Conveyance Type

- Assignment
- License
- Security Agreement
- Nunc Pro Tunc Assignment  
Effective Date  
Month Day Year  
12301987
- Merger
- Change of Name
- Other \_\_\_\_\_

Conveying Party

Mark if additional names of conveying parties attached

Name Tenneco West, Inc.

Execution Date  
Month Day Year  
12301987

Formerly \_\_\_\_\_

- Individual
- General Partnership
- Limited Partnership
- Corporation
- Association
- Other \_\_\_\_\_
- Citizenship/State of Incorporation/Organization Delaware corporation

Receiving Party

Mark if additional names of receiving parties attached

Name Dole Bakersfield, Inc.

DBA/AKA/TA \_\_\_\_\_

Composed of \_\_\_\_\_

Address (line 1) 639 South Sanborn Road

Address (line 2) \_\_\_\_\_

Address (line 3) Salinas

City

CA

State/Country

93901

Zip Code

- Individual
- General Partnership
- Limited Partnership
- Corporation
- Association
- Other \_\_\_\_\_
- Citizenship/State of Incorporation/Organization California corporation

If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)

FOR OFFICE USE ONLY

01/05/2001 6TDN11 00000046 041269 1145209

01 FC:481 40.00 CH

Public burden reporting for this collection of information is estimated to average approximately 30 minutes per Cover Sheet to be recorded, including time for reviewing the document and gathering the data needed to complete the Cover Sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Chief Information Officer, Washington, D.C. 20231 and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Paperwork Reduction Project (0651-0027), Washington, D.C. 20503. See OMB Information Collection Budget Package 0651-0027, Patent and Trademark Assignment Practice. DO NOT SEND REQUESTS TO RECORD ASSIGNMENT DOCUMENTS TO THIS ADDRESS.

Mail documents to be recorded with required cover sheet(s) information to:  
Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231

TRADEMARK  
REEL: 002207 FRAME: 0566

**Domestic Representative Name and Address**

Enter for the first Receiving Party only.

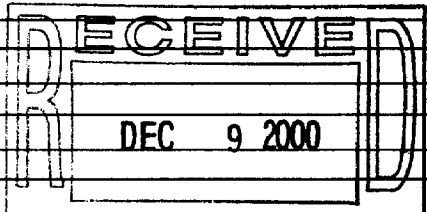
Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)



**Correspondent Name and Address**

Area Code and Telephone Number

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

**Pages**

Enter the total number of pages of the attached conveyance document including any attachments.

#

**Trademark Application Number(s) or Registration Number(s)**

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)

Registration Number(s)

<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>

<input type="text" value="1145209"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>

**Number of Properties**

Enter the total number of properties involved.

#

**Fee Amount**

Fee Amount for Properties Listed (37 CFR 3.41):

\$

Method of Payment:  
Deposit Account

Enclosed  Deposit Account

(Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number:

#

Authorization to charge additional fees:

Yes  No

**Statement and Signature**

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Janice M. Nicols  
Assistant Secretary

November 30, 2000

Name of Person Signing

Signature

Date Signed

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Trademark Registration No. 1,145,209 )  
 )  
 Name of Mark: **PARK AVENUE** )  
 )  
 Issued: 12/30/1980 )  
 )  
 Last Listed Owner: Tenneco West, Inc. )  
 )  
 Current Owner: Dole Bakersfield, Inc. )

**ASSIGNMENT OF  
TRADEMARK REGISTRATION**

**WHEREAS**, Tenneco West, Inc., a Delaware corporation, assigned all of its right, title and interest in the above-captioned trademark to Grandma Mac's Orchard, a California corporation, now known as Dole Bakersfield, Inc., having a principal place of business at 639 South Sanborn Road, Salinas, California 93901, for valuable consideration, pursuant to an Assignment of Trademark Rights dated as of December 30, 1987 (Exhibit A); and

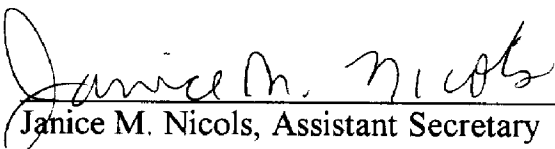
**WHEREAS**, pursuant to a Certificate of Amendment of Articles of Incorporation filed with the California Secretary of State on January 7, 1988, Grandma Mac's Orchard changed its name to Sun Giant, Inc. (Exhibit B); and

**WHEREAS**, pursuant to a Certificate of Amendment of Articles of Incorporation filed with the California Secretary of State on March 8, 1988, Sun Giant, Inc. changed its name to Dole Bakersfield, Inc. (Exhibit C); and

**NOW, THEREFORE**, pursuant to said agreement, Dole Bakersfield, Inc. does hereby ratify and confirm its ownership of all right, title and interest in and to the above-captioned trademark registration thereof as shown in the records of the United States Patent and Trademark Office.

**DOLE BAKERSFIELD, INC.**  
a California corporation

Dated: November 30, 2000

By   
Janice M. Nicols, Assistant Secretary

ASSIGNMENT OF TRADEMARK RIGHTS

RECITALS

A. Tenneco West, Inc., a Delaware corporation ("Owner"), located at 10000 Ming Avenue, Bakersfield, California 93389-9380, has adopted, used and is using the trademarks which are registered, or for which a registration is pending with the United States Patent and Trademark Office under the registration numbers and dates of registration listed on Exhibit A, which is incorporated herein by this reference (such trademarks being referred to hereinafter, collectively, as the "Trademarks").

B. Owner desires to convey to Grandma Mac's Orchard, a California corporation ("Buyer"), located at 10000 Ming Avenue, Bakersfield, California 93389-9380, all of its right, title and interest in and to the Trademarks.

AGREEMENTS

1. Owner assigns to Buyer all of its right, title and interest in and to the Trademarks, including those Trademarks for which a Trademark is pending, together with all ideas, concepts and premises relating to the Trademarks, all registrations and applications identified in Exhibit A attached hereto and all other documentation related thereto, and all exploitations of the Trademarks and all rights of use thereof throughout the universe and all renewals and extensions thereof.

2. Owner agrees to take whatever additional action may be necessary to perfect Buyer's rights in the Trademarks and to cooperate with Buyer in filing registered user applications, if necessary.

Dated as of December 30, 1987.

TENNECO WEST, INC.  
a Delaware corporation

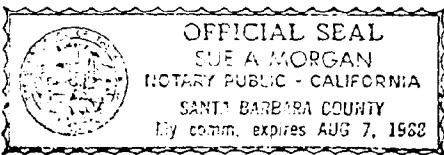
By: W. T. Balch

Title: Executive Vice President

STATE OF CALIFORNIA     )  
                                  ) ss.  
COUNTY OF LOS ANGELES )

On this 30<sup>th</sup> day of December, 1987, before me, the undersigned, a Notary Public in and for said State, personally appeared W. T. BALCH, personally known to me or proved to me on the basis of satisfactory evidence to be the person who executed the within instrument as the Executive Vice President of Tenneco West, Inc., a Delaware corporation, and acknowledged to me that such corporation executed the within instrument pursuant to its bylaws or a resolution of its board of directors.

WITNESS my hand and official seal.



Sue A. Morgan  
Notary Public in and for said  
County and State

EXHIBIT A  
PATENT REGISTRATIONS

KYL\142790\072\4B173521 Exhibit A  
12/30/87 1

TRADEMARK  
REEL: 002207 FRAME: 0571

I. DOMESTIC TRADEMARKS (EXCEPT SUN GIANT)

<u>Jurisdiction</u>	<u>Name</u>	<u>Owner</u>	<u>Registration Number</u>	<u>Registration Date</u>	<u>Product</u>
US	Balmoral	TW	866,927	3/18/69 8 & 15 Affs. 1974	Fresh Grapes
US	Beaver	TW	656,883	1/7/58 8 & 15 Affs. 1977	Fresh fruits & fresh vegetables
US	Cal-Date & Design	TW	857,136	9/17/68 Merger 1/26/76	Packaged whole, pitted, unpitted and diced dates.
US	Cook 'N Save	TW	1,408,454	9/9/86	Calendars
US	Crisp Roast	TW	944,184	10/3/72 8 & 15 Affs. 1977	Roasted, salted nuts
US	Desert Maid	TW	657,239	1/14/58 8 & 15 Affs. 1978	Fresh dates
US	Ducor King	TW	866,928	3/18/69 8 & 15 Affs. 1974	Fresh grapes
US	Freshsal	TW	1,315,952	1/22/85	Natural sliced almonds, blanched sliced almonds, and blanched slivered almonds
US	Good as Gold	TW	657,238	1/14/58 8 & 15 Affs. 1978	Fresh dates
US	Good Mood	TW	646,885	6/11/57 8 & 15 Affs. 1977	Fresh peaches & nectarines

<u>Jurisdiction</u>	<u>Name</u>	<u>Owner</u>	<u>Registration Number</u>	<u>Registration Date</u>	<u>Product</u>
US	House of Almonds	TW	1,027,452	8 & 15 Affs. 1981	Roasted salted almond flavored almonds & blanched almonds; candy; natural whole almonds; retail store services specializing in sale of almonds at almond products on the premises & by mail.
US	Kernland	TW	1,283,556	6/26/84	Fresh fruits & fresh vegetables
US	Kernland	TW	703,633	8/30/60 8 & 15 Affs. 1980	Fresh potatoes
US	Kernland & Design	TW	704,052	9/6/60 8 & 15 Affs. 1980	Fresh potatoes
US	King's Gold	TW	563,790	9/9/52 8 & 15 Affs. 1972	Fresh dates
US	Landco	TW	1,233,837	4/5/83	Fresh potatoes
US	Mel-Pak	TW	1,341,319	6/11/85	Fresh Grapes
US	Park Avenue	TW	1,145,209	12/30/80 8 & 15 Affs. 1986	Fresh fruits & berries
US	Red Barn	TW	1,184,060	12/29/81 8 & 15 Affs. 1987	Fresh berries
US	Shadow Mountain	TW	1,265,902	1/31/84	Fresh grapes
[US	Snacker 8's	TW	1,115,369	3/9/77 8 & 15 Affs. 1985	Raisins]
US	Sun Diet	TW	826,195	3/21/67 8 & 15 Affs. 1987	Fresh citrus fruits
US	Sun Supreme		1,464,782	11/10/87	Fresh table grapes
US	Tasty Fruit	TW	713,986	4/11/61 8 & 15 Affs. 1981	Fresh deciduous fru
US	Tastysweet	TW	766,114	3/3/64 8 & 15 Affs. 1984 (Supplemental Reg.)	Fresh strawberries
US	Tastysweet	TW	1,321,121	2/19/85 (Principal Reg.)	Fresh strawberries



<u>Jurisdiction</u>	<u>Name</u>	<u>Owner</u>	<u>Registration Number</u>	<u>Registration Date</u>	<u>Product</u>
US	Twin Star	TW	876,671	9/9/69 8 & 15 Affs. 1975	Fresh potatoes
US	Twin Star & Design	TW	876,672	9/9/69 8 & 15 Affs. 1975	Fresh potatoes

TRADEMARK

REEL: 002207 FRAME: 0574

II. DOMESTIC SUN GIANT TRADEMARKS - (New Logo)

<u>Jurisdiction</u>	<u>Name</u>	<u>Owner</u>	<u>Registration Number</u>	<u>Registration Date</u>	<u>Product</u>
US	Sun Giant (words only)	TW	903,969	12/8/70 8 & 15 Affs. 1976	29 & 31
US	Sun Giant & Arc Logo	TW	1,291,420	8/21/84	31
US	Arc Logo		1,162,940	7/28/81 8 & 15 Affs. 1987	
US	Sun Giant & Arc Logo	TW	1,162,941	7/28/81 8 & 15 Affs. 1987	29

III. DOMESTIC SUN GIANT TRADEMARKS - (Old Logo)

<u>Jurisdiction</u>	<u>Name</u>	<u>Owner</u>	<u>Registration Number</u>	<u>Registration Date</u>	<u>Product</u>
US	Circle Logo	TW	949,911	1/2/73 8 & 15 Affs. 1978	29 & 31
US	Sun Giant & Logo	TW	977,833	1/29/74 8 & 15 Affs. 1979	29 & 31

29 -- Roasted and salted, flavored and processed nuts; dried fruits, raisins and dates.

31 -- Fresh fruits and vegetables and edible nuts, shelled and unshelled.

PENDING TRADEMARK APPLICATIONS

<u>Jurisdiction</u>	<u>Applicant</u>	<u>Name</u>		<u>Application Date</u>	<u>Product</u>
U. S.	TW	Almonets*		6-8-87	Bar-B-Que Briquets
US	There's Something Good Under the Sun	TW	1,173,477	10/13/81 8 & 15 Affs. 1987	Roasted & salted, flavored & processed nuts; dried fruits, raisins, dates; mix- tures of dried fruits & nuts, banana chips roasted & salted seed

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\*Licensed to Flame Products Incorporated pursuant to Agreement dated 6/18/87

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FILED  
In the office of the Secretary of State  
of the State of California

CERTIFICATE OF AMENDMENT  
OF  
ARTICLES OF INCORPORATION  
OF  
GRANDMA MAC'S ORCHARD  
a California Corporation


JAN 7 1988  
March Fong Eu  
MARCH FONG EU, Secretary of State

Charles J. Bauman and Alan B. Sellers certify  
that:

1. They are the Vice President and Secretary, respectively, of GRANDMA MAC'S ORCHARD, a California corporation.
2. Article FIRST of the Articles of Incorporation of this corporation is hereby amended to read as follows:  
"The name of this corporation is SUN GIANT, INC."
3. The foregoing amendment of Articles of Incorporation has been duly approved by the Board of Directors.
4. The foregoing amendment of Articles of Incorporation has been approved by the required vote of the shareholders in accordance with Section 902 of the Corporations Code. The total number of outstanding shares of the corporation is 200. The number of shares voting in favor of the amendment equaled or exceeded the vote required. The percentage vote required was more than fifty percent (50%).

We further declare under penalty of perjury under the laws of the State of California that the matters set forth in this Certificate are true and correct of our own knowledge.

Dated: January 6, 1988

  
Charles J. Bauman,  
Vice President


  
Alan B. Sellers,  
Secretary

EXHIBIT B

**CERTIFICATE OF AMENDMENT  
OF  
ARTICLES OF INCORPORATION  
OF  
SUN GIANT, INC.  
a California corporation**

**ENDORSED  
FILED**  
in the office of the Secretary of State  
of the State of California

MAR 8 1988

MARCH FONG EU, Secretary of State

CHARLES J. BAUMAN and ALAN B. SELLERS certify that:

1. They are the Vice President and Secretary, respectively, of SUN GIANT, INC., a California corporation.

2. Article FIRST of the Articles of Incorporation of this corporation is amended to read as follows:

"The name of this corporation is

DOLE BAKERSFIELD, INC."

3. The foregoing amendment of Articles of Incorporation has been duly approved by the Board of Directors.

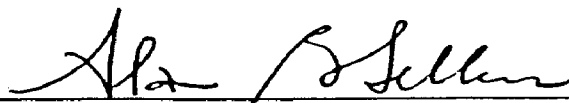
4. The foregoing amendment of Articles of Incorporation has been approved by the required vote of the shareholders in accordance with Section 902 of the Corporations Code. The total number of outstanding shares of the corporation is 200. The number of shares voting in favor of the amendment equaled or exceeded the vote required. The percentage vote required was more than 50%.

We further declare under penalty of perjury under the laws of the State of California that the matters set forth in this certificate are true and correct of our own knowledge.

Date as of the 4th day of March 1988.



Charles J. Bauman  
Vice President



Alan B. Sellers  
Secretary

EXHIBIT C

RECORDED: 12/09/2000

TRADEMARK  
REEL: 002207 FRAME: 0578