

01-05-2001

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CBC1-Y53



Tab settings

To the Honorable Commissioner of Pat

101572490

attached original documents or copy thereof.

1. Name of conveying party(ies):

California Buff Company

12-18-00

- Individual(s)
- General Partnership
- Corporation-State California
- Other

Additional names(s) of conveying party(ies)  Yes  No

2. Name and address of receiving party(ies):

Name: JacksonLea

Internal Address:

Street Address: 411 E. Wisconsin Avenue, Suite 2120

City: Milwaukee State: WI ZIP: 53202

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State Wisconsin
- Other

If assignee is not domiciled in the United States, a domestic designation is  Yes  N  
(Designations must be a separate document from Additional name(s) & address(es)  Yes  N

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: December 4, 2000

4. Application number(s) or registration numbers(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

1,626,585

Reg. Date:  
12/11/90

Additional numbers

Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Joseph W. Price, Reg. No. 25,124

Internal Address: PRICE AND GESS

Street Address: 2100 S.E. Main St., Ste. 250

City: Irvine State: CA ZIP: 92614

6. Total number of applications and registrations involved:.....

1

7. Total fee (37 CFR 3.41):.....\$ \$40.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:

16-2462, any additional fees

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Joseph W. Price

Name of Person Signing

Signature

December 4, 2000

Date

Total number of pages including cover sheet, attachments, and

TRADEMARK

REEL: 002207 FRAME: 0613

ASSIGNMENT OF TRADEMARK REGISTRATION

**WHEREAS**, California Buff Company., a California corporation, having a principal place of business at 1612 Indiana Street, Los Angeles, California 90063, used and is using U.S. Registration No. 1,626,585 for "CALIFORNIA BUFF COMPANY" in International Classes 7 and 3, and registered in the U.S. Patent and Trademark Office on December 11, 1990;

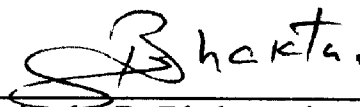
**WHEREAS**, JacksonLea, a Wisconsin corporation, having a principal place of business at 411 E. Wisconsin Avenue, Suite 2120, Milwaukee, Wisconsin 53202, is desirous of acquiring said mark and the registration thereof;

**NOW, THEREFORE**, for good and valuable consideration, receipt of which is hereby acknowledged, said California Buff Company. hereby assigns unto the said JacksonLea all right, title and interest in and to the said mark, together with the good will of the business symbolized by the mark and the registration thereof.

Executed at Santa fe spring, on Dec. 4<sup>th</sup> 2000,

2000.

CALIFORNIA BUFF COMPANY

  
\_\_\_\_\_  
Rajendra D. Bhakta, Vice President