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TRADEMARK ASSIGNMENT

WHEREAS, STUDIO OF ELEGANCE, INC., a Pennsylvania corporation, having a place of business at 1700 East Carson Street, Pittsburgh, Pennsylvania 15203 ("Assignor"), has adopted and used and is using the mark PELUSI 2 SALON which is the subject of United States Trademark Application Serial No. 75/797,890, filed September 13, 1999, Statement of Use filed September 19, 2000 (referred to hereinafter as the "Mark"); and

WHEREAS, PHILIP PELUSI PHYTO LINK 4.0, INC., a Pennsylvania corporation, having a place of business at 101 South Sixteenth Street, Pittsburgh, Pennsylvania 15203 ("Assignee"), desires to acquire the Mark, the Application therefor, and any registrations issuing from said Application;

NOW, **THEREFORE**, in consideration of the sum of One Dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns to Assignee all of its right, title and interest in and to the Mark, the Application therefor, and any registrations issuing from said Application, together with the goodwill of the business symbolized by the Mark.

IN WITNESS WHEREOF, Assignor has caused this instrument to be executed by its duly authorized officer this 18 day of Occember, 2000.

STUDIO OF ELEGANCE, INC.

PHILIP PELUSI [Typed/Printed Name]

Title: President

COMMONWEALTH OF PENNSYLVANIA

RECORDED: 12/22/2000

: *SS*

COUNTY OF ALLEGHENY

On this 18th day of <u>December</u>, 2000, before me, a Notary Public, personally appeared PHILIP PELUSI to me known and known to me to be the person who signed the foregoing instrument as President of STUDIO OF ELEGANCE, INC., a Pennsylvania corporation. I further certify that said individual is duly authorized to sign the foregoing instrument in the name of said corporation. Barbara Sekura Notary Public

[NOTARIAL SEAL]

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