

01-09-2001

17.22.00

U.S. DEPARTMENT OF COMMERCE
Patents and Trademarks Office



F

JET

101574659

To the Honorable Commissioner of Patents and Trademarks. Please record the attached original documents or copy thereof.

1. Name of conveying party(ies): The Arnold Palmer Golf Company (a Tennessee corporation)

- Individual(s)
- General Partnership
- Corporation-State - Tennessee
- Association
- Limited Partnership
- Other _____

Additional name(s) of conveying party(ies) attached?
 Yes No

2. Name and address of receiving party(ies):

Name: R. Mark Allen
Street Address: 604 Touchdown Drive
City Jackson State MO Zip 63755

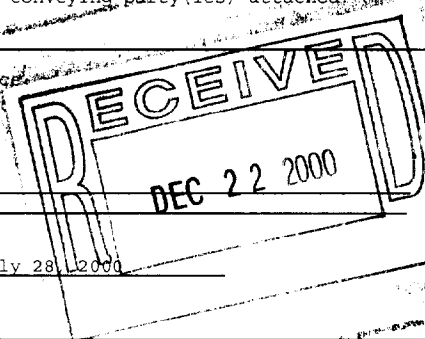
- Individual(s) Citizenship U.S.
- National Banking Association
- General Partnership
- Limited Partnership
- Corporation-State
- Other _____

If assignee is not domiciled in the United States, a domestic representative designation is attached:
 Yes No
(Designation must be a separate document from Assignment)

3. Nature of Conveyance:

- Assignment
- Security Agreement
- Merger
- Change of Name
- Other _____

Execution Date: July 28, 2000



Additional name(s) & address(es) attached?
 Yes No

4. Application number(s) or registration number(s):

A. Trademark Application No. (s) 75/487,368 (EXTROVERT)

B. Trademark No. (s)

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Charles W. Forlidas
Miller & Martin LLP
1000 Volunteer Building
832 Georgia Ave.
Chattanooga, TN 37402-2289
(404) 962-6444

6. Total number of applications and registrations involved: 1

7. Total fee (37 CFR 3.41): \$40
 Enclosed Authorized to be charged to deposit account

8. Deposit account number: 13-3403
(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

12/20/2000
Date

Mitra N. Vahdat
Signature

Mitra N. Vahdat
Name of Person Signing

Total number of pages including cover sheet: 4

Do not detach this portion

Mail documents to be recorded with required cover sheet information to:

Commissioner of Patents and Trademarks
Box Assignments
Washington, D.C. 20231

01/03/2001 ETOM11 00000332 75487368

01 FC:481

40.00

TRADEMARK ASSIGNMENT

WHEREAS, The Arnold Palmer Golf Company, a Tennessee corporation (the "Assignor"), owns the trademarks shown on the attached Schedule A (the "Marks");

WHEREAS, pursuant to that Agreement dated July 28, 2000, by and among the Assignor and R. Mark Allen, a United States citizen ("Assignee"), Assignor has agreed to sell to Assignee, and Assignee has agreed to purchase, all of Assignor's right, title and interest in and to the Marks, the registrations related thereto, and all goodwill associated with and symbolized by the Marks;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign unto Assignee all of Assignor's right, title and interest in and to the Marks, together with the goodwill associated with and symbolized by the Marks, and all of Assignor's right, title and interest in and to the registrations listed on Schedule A, along with any right to any foreign registrations of the Marks and any right owned by Assignor to sue and recover damages past, present and future for infringements or dilutions of the Marks.

The Assignor agrees to execute any instruments and perform any acts which may be necessary to carry this Assignment into full effect.

IN WITNESS WHEREOF, the Assignor has executed this Assignment this 28 day

of July, 2000.

THE ARNOLD PALMER GOLF COMPANY

By: Cindy L. Davis
Cindy L. Davis, President

STATE OF TENNESSEE)
) ss.
COUNTY OF HAMILTON)

On this 28th day of July, 2000 before me appeared Cindy L. Davis, the person who signed this instrument who acknowledged that she signed it as a free act on behalf of The Aronld Palmer Golf Company with authority to do so.

Marcella Knox
Notary Public

My Commission Expires:

3/25/02

