

01-10-2001

Docket No.:

5116.12267



101578052

Tab settings

To the Honorable Commissioner of Patents 101578052 attached original documents or copy thereof.

1. Name of conveying party(ies):

Baymont Inns, Inc.

*MB
12.26.00*

- Individual(s)
- General Partnership
- Corporation-State Wisconsin
- Other _____

- Association
- Limited Partnership

Additional names(s) of conveying party(ies) Yes No

2. Name and address of receiving party(ies):

Name: The Marcus Corporation

Internal Address: _____

Street Address: 250 East Wisconsin Avenue, Suite 1700

City: Milwaukee State: WI ZIP: 53202

- Individual(s) citizenship _____
- Association _____
- General Partnership _____
- Limited Partnership _____
- Corporation-State Wisconsin
- Other _____

If assignee is not domiciled in the United States, a domestic designation is Yes N
(Designations must be a separate document from Additional name(s) & address(es) Yes N

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other _____
- Merger
- Change of Name

Execution Date: 14 December 2000

4. Application number(s) or registration numbers(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

1,868,760

Additional numbers Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Patricia Jones

Internal Address: Ryan Kromholz & Manion, S.C.

Street Address: P. O. Box 26618

City: Milwaukee State: WI ZIP: 53226

6. Total number of applications and registrations involved:.....

1

7. Total fee (37 CFR 3.41):.....\$ \$40.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:

06-2360

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Patricia Jones, Reg. No. 46,318

Name of Person Signing

Patricia Jones
Signature

20 Dec. 2000

Date

Total number of pages including cover sheet, attachments, and

TRADEMARK

REEL: 002209 FRAME: 0459

ASSIGNMENT

Baymont Inns, Inc., of 250 East Wisconsin Avenue, Suite 1700, Milwaukee, Wisconsin 53202, a corporation of the state of Wisconsin, being the owner by adoption and use of the following trademark: MORE FOR YOUR MONEY EVERY NIGHT. GUARANTEED, U.S. Registration No. 1,868,760;

In consideration of One Dollar (\$1.00) and other good and valuable consideration, receipt of which is hereby acknowledged;

Hereby sells, assigns, and transfers to The Marcus Corporation of 250 East Wisconsin Avenue, Suite 1700, Milwaukee, Wisconsin 53202, its successors and assigns, the entire right, title and interest in and to the said trademarks and the registrations thereof, together with the assets and goodwill of the business connected with the use of, and symbolized by, said marks and every right connected therewith, including all rights to damages and other remedies for past infringement of each identified trademark.

Assignor warrants that it is the sole owner of all rights referred to in this agreement and has secured them from any and all parties that have claimed, or may claim, or that might claim such rights by, through, or under said Assignor. Assignor further warrants that it has not abandoned the trademark(s) through non-use of said mark(s). This Assignment, including the terms and conditions contained within this Assignment, represents the complete and total agreement between the parties with regard to the assignment of said trademark(s). Any and all previous discussions or understandings with regard to said trademark(s), whether written or oral, are of no effect. This Assignment is to be interpreted according to the laws of the State of Wisconsin.

The undersigned, Thomas F. Kissinger, declares: that he is the Secretary and General Counsel of assignor corporation and is authorized to execute this Assignment on behalf of said corporation.

Witness the hand and seal of said Assignor this 14th day of December 2000.

BAYMONT INNS, INC.

By: [Signature]
Thomas F. Kissinger, Secretary and General Counsel

STATE OF WISCONSIN)
) SS
COUNTY OF MILWAUKEE)

Personally came before me this 14th day of December, 2000, the above named Thomas F. Kissinger, the Secretary and General Counsel of Baymont Inns, Inc., to me known to be the person who executed the foregoing Assignment, and acknowledged that he executed the foregoing Assignment as such officer as the free act and deed of said corporation, and by its authority.

[SEAL]



[Signature]
Notary Public
My Commission expires: 5/5/02