FORM PTO-1618A Expires 06/30/99 OMB 0651-0027

01-12-2001



U.S. Department of Commerce Patent and Trademark Office **TRADEMARK**

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Submission Type	Conveyance Type				
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Resubmission (Non-Recordation) Document ID #	Security Agreement Nunc Pro Tunc Assignment				
Correction of PTO Error	Merger Effective Date Month Day Year				
Reel # Frame #	Change of Name				
Corrective Document Reel # Frame #	Other				
Conveying Party	Mark if additional names of conveying parties attached Execution Date Month Day Year				
Name The Rival Company	12/10/99				
Formerly	143619				
Individual General Partnership	Limited Partnership X Corporation Association				
Other					
X Citizenship/State of Incorporation/Organizat	ion Delaware				
Receiving Party Mark if additional names of receiving parties attached					
Name The Marley Company					
DBA/AKA/TA					
Composed of					
Address (line 1) 470 Beauty Spot Road E					
Address (line 2)					
Address (line 3) Bennetsville	South Carolina/USA 29512-2700 State/Country If document to be recorded is an				
Individual General Partnership	Limited Partnership assignment and the receiving party is not domiciled in the United States, an appointment of a domestic				
X Corporation Association	representative should be attached. (Designation must be a separate				
Other	document from Assignment.)				
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Mail documents to be recorded with required cover sheet(s) information to: Commissioner of Patents and Trademarks, Box Assignments , Washington, D.C. 20231

TRADEMARK

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Domestic R	epresentative Name and Address Enter for the first Paceiving Party only
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Correspond	lent Name and Address Area Code and Telephone Number 704/343-2208
Name	Emily A. Sample, Legal Assistant
Address (line 1)	Smith Helms Mulliss & Moore, L.L.P.
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Enter either the	Application Number(s) or Registration Number(s) Mark if additional numbers attached Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property). Registration Number(s)
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To t atta indi	he best of my knowledge and belief, the foregoing information is true and correct and any ched copy is a true copy of the original document. Charges to deposit account are authorized, as cated herein. Fountain, Esq. Signature Date Signed
Name	e of Person Signing Signature Dute on

Recordation Form Cover Sheet, Continued Conveying Party: The Rival Company

Date: December 10, 1999

Exhibit A to Recordation Form Cover Sheet Trademarks Only

[Application Number(s) or Trademark Number(s) Continued]

LIST OF TRADEMARKS

	Trademark Name	Registration Number
1	Triangle "F" Design	143619
2	Rosetta	2,002,549
3	Triangle "F" Design	1,141,072
4	Vari-Low	1,151,553
5	The Parlour Fan	1,155,478
6	Master Vac	1,183,544
7	The Master Vac by Fasco and Design	1,200,876
8	Savannah	1,220,754
9	World's Fair	1,220,758
10	The Olde South Fan	1,230,994
11	The Charleston Fan	1,242,695
12	Liberty Collection	1,484,170
13	Power Cat	1,236,168
14	Super Cat	1,310,983
15	The Heat Cycler	1,356,457

Document Number: 337898.1

	Trademark Name	Registration Number
16	Swirlwind	1,403,029
17	Lo Zone	1,429,147
18	Great Room	1,466,285
19	Ultra Fan	1,483,268
20	Hang Safe	1,483,998
21	Home Builder	1,634,755
22	Porch Fan and Design	1,635,863
23	Transflo	903,875
24	Spartan	1,863,551
25	Gillespie	1,967,513

Document Number: 337898.1

TRADEMARK REEL: 002210 FRAME: 0685

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TRADEMARK ASSIGNMENT

For and in consideration of the sum of One Dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, The Rival Company, a Delaware corporation having an address at 800 East 101 Terrace, Kansas City, Missouri 64131 (hereinafter "Rival"), hereby sells, assigns, transfers, and sets over to The Marley Company, a Delaware corporation (hereinafter "Marley"), and its successors and assigns, all of Rival's worldwide right, title, and interest, in and to the trademark registrations and applications for registration set forth on Exhibit A hereto, together with the good will of the business symbolized by said trademarks, and the right to sue and recover for past and future infringement, damage, or dilution of the said trademarks, registrations, and applications therefore.

Rival agrees to execute such additional documents as Marley reasonably deems necessary to enable Marley to record this Trademark Assignment in Marley's name in any country throughout the world.

This Trademark Assignment is intended to and shall take effect as a sealed instrument at such time as Rival shall sign below.

The undersigned have executed this Trademark Assignment as of December 10, 1999.

THE RIVAL COMPANY

y: Sonior Vice Presi

Senior Vice President - Finance

THE MARLEY COMPANY

By: _____

Its:

TRADEMARK ASSIGNMENT

For and in consideration of the sum of One Dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, The Rival Company, a Delaware corporation having an address at 800 East 101 Terrace, Kansas City, Missouri 64131 (hereinafter "Rival"), hereby sells, assigns, transfers, and sets over to The Marley Company, a Delaware corporation (hereinafter "Marley"), and its successors and assigns, all of Rival's worldwide right, title, and interest, in and to the trademark registrations and applications for registration set forth on Exhibit A hereto, together with the good will of the business symbolized by said trademarks, and the right to sue and recover for past and future infringement, damage, or dilution of the said trademarks, registrations, and applications therefore.

Rival agrees to execute such additional documents as Marley reasonably deems necessary to enable Marley to record this Trademark Assignment in Marley's name in any country throughout the world.

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The undersigned have executed this Trademark Assignment as of December 10, 1999.

THE RIVAL COMPANY

By:

Its:

THE MARLEY COMPANY

Its: PRESIDENT

EXHIBIT A

Trademarks

Trademark	Status	Country	Reg. No.	Reg. Date
TRIANGLE "F" DESIGN	Registered	Canada	143619	1/21/96
ROSETTA	Registered	United States	2,002,549	⁻ 9/24/96
TRIANGLE "F" DESIGN	Registered	United States	1,141,072	11/4/80
VARI-LOW	Registered	United States	1,151,553	4/21/81
THE PARLOUR FAN	Registered	United States	1,155,478	5/26/81
MASTER VAC	Registered	United States	1,183,544	12/29/81
THE MASTER VAC BY FASCO AND DESIGN	Registered	United States	1,200,876	7/13/82
SAVANNAH	Registered	United States	1,220,754	12/21/82
WORLD'S FAIR	Registered	United States	1,220,758	12/21/82
THE OLDE SOUTH FAN	Registered	United States	1,230,994	3/15/83
THE CHARLESTON FAN	Registered	United States	1,242,695	6/21/83
LIBERTY COLLECTION	Registered	United States	1,484,170	4/12/88
POWER CAT	Registered	United States	1,236,168	5/3/83
SUPER CAT	Registered	United States	1,310,983	12/25/84
THE HEAT CYCLER	Registered	United States	1,356,457	8 <i>1</i> 27 <i>1</i> 85
SWIRLWIND	Registered	United States	1,403,029	7/29/86
LO ZONE	Registered	United States	1,429,147	2/17/87
GREAT ROOM	Registered	United States	1,466,285	11/24/87
ULTRA FAN	Registered	United States	1,483,268	4/5/88
HANG SAFE	Registered	United States	1,483,998	4/12/88
HOME BUILDER	Registered	United States	1,634,755	2/12/91
PORCH FAN AND DESIGN	Registered	United States	1,635,863	2/19/91
TRANSFLO	Registered	United States	903,875	12/8/70
SPARTAN	Registered	United States	1,863,551	11/22/94
GILLESPIE	Registered	United States	1,967,513	4/9/96

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