FORM PTO-1618A Expires 06/30/99 OMB 0651-0027

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Conveying Party	Mark if additional names of conveying parties attached Execution Date			
Name Chapin, Stephen R., Jr.  Formerly  729509				
Formerly				
Individual General Partnership Limited Partnership Corporation Association				
Other				
Citizenship/State of Incorporation/Organization United States Citizen				
Receiving Party  Mark if additional names of receiving parties attached				
Name LifeMinders, Inc.				
DBA/AKA/TA				
Composed of				
Address (line 1) 13530 Dulles Technology Drive				
Address (line 2)	2017			
Address (line 3) Herndon Virginia 20171  Zip Code State/Country If document to be recorded is an				
Individual General Partnership Limited Partnership assignment and the receiving party is				
Corporation  Association				
Other	(Designation must be a separate document from Assignment.)			
Citizenship/State of Incorporation/Organization Delaware				
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Mail documents to be recorded with required cover sheet(s) information to: Commissioner of Patents and Trademarks, Box Assignments , Washington, D.C. 20231

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FORM PTO-	1619D	U.S. Department of Commerce			
Expires 06/30/99 OMB 0651-0027	1618B Page 2	Patent and Trademark Office TRADEMARK			
Domestic R	epresentative Name and Address Enter for the first Receiving Par	ty only.			
Name					
Address (line 1)					
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Correspondent Name and Address Area Code and Telephone Number (703) 707-8261					
Name	Jodee Batdorf				
Address (line 1)	Lifeminders, Inc.				
Address (line 2)	13530 Dulles Technology Drive				
Address (line 3)	5th Floor				
Address (line 4)	Herndon, Virginia 20171				
Pages	Enter the total number of pages of the attached conveyance document including any attachments.	#			
Trademark Application Number(s) or Registration Number(s) Mark if additional numbers attached					
Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).					
Trac	demark Application Number(s)  Registration Number	Der(s)			
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Number of Properties Enter the total number of properties involved.					
Fee Amount Fee Amount for Properties Listed (37 CFR 3.41): \$ 40.00					
Method o	of Payment: Enclosed 🔀 Deposit Account 🔝				
Deposit Account  (Enter for payment by deposit account or if additional fees can be charged to the account.)  Deposit Account Number:					

Stephen R. Chapin JE Name of Person Signing Date Signed

To the best of my knowledge and belief, the foregoing information is the and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as

\* See attached corresponden Authorization to charge additional fees:

Statement and Signature

indicated herein.

No

## ASSIGNMENT AND TRANSFER AGREEMENT

THIS ASSIGNMNENT AND TRANSFER AGREMEENT is made this  $15^{th}$  day of December 2000 by and between Stephen R. Chapin, Jr. (the "Assignor") and LifeMinders, Inc., a Delaware corporation (the "Assignee"). The Assignee and the Assignor are referred to collectively herein as the "Parties."

## RECITALS

- A. The Assignor owns stock in the Assignee and has secured registration of a certain trademark.
- B. The Assignor wishes to assign and transfer to the Assignee, and the Assignee wishes to accept such assignment and transfer of, all of the Assignor's right, title and interest in, to and under a certain trademark for which the Assignor has secured a registration, and the goodwill appurtenant thereto, together with all reissues, divisions, continuations, continuations-in-part or extensions thereof, and all products and proceeds thereof, including, without limitation, any and all causes of action which may exist by reason of infringement thereof for the full term of such trademarks.

**NOW, THEREFORE**, in consideration of the premises and the mutual promises herein made, and in consideration of the representations, warranties, and covenants herein contained, the Parties agree as follows:

Assignment and Transfer. The Assignor hereby assigns and transfers to the Assignee, and the Assignee hereby accepts such assignment and transfer of, all of the Assignor's right, title and interest in, to and under the trademark for which the Assignor has secured the registration referred to in <a href="Exhibit A">Exhibit A</a> attached hereto and made a part hereof, (The "Trademark"), and the goodwill appurtenant thereto, and all products and proceeds of the foregoing, including, without limitation, any claim by the Assignor against third parties for past, present or future infringement of the Trademark.

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REEL: 002211 FRAME: 0205

The signature and seals of the Assignor are subscribed to this Agreement as of the day and year first written above.

WITNESS:

Vicli L. Briggs

Stephen R. Chapin, Jr.

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**ATTEST:** 

LIFEMINDERS, INC.

John Chapin

Secretary

Stephen R. Chapin Jr. Chief Executive Officer

TRADEMARK REEL: 002211 FRAME: 0206

## **EXHIBIT A**

## TRADEMARK REGISTRATION

Filing Date	Registration No.	<u>Description</u>
3/11/97	2,229,509	GROWTHMINDER

TRADEMARK
RECORDED: 12/19/2000 REEL: 002211 FRAME: 0207