

MRD 1051



FORM PTO-1618A
Expires 06/30/99
OMB 0651-0027

01-16-2001

U.S. Department of Commerce
Patent and Trademark Office
TRADEMARK



101583919

**RECORDATION FORM COVER SHEET
TRADEMARKS ONLY**

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

Submission Type

- New
- Resubmission (Non-Recordation)
Document ID #
- Correction of PTO Error
Reel # Frame #
- Corrective Document
Reel # Frame #

Conveyance Type

- Assignment License
- Security Agreement Nunc Pro Tunc Assignment
- Merger Effective Date
Month Day Year
- Change of Name
- Other

Conveying Party

Mark if additional names of conveying parties attached

Name

Execution Date
Month Day Year

Formerly

- Individual General Partnership Limited Partnership Corporation Association
- Other

Citizenship/State of Incorporation/Organization

Receiving Party

Mark if additional names of receiving parties attached

Name

DBA/AKATA

Composed of

Address (line 1)

Address (line 2)

Address (line 3)
City State/Country Zip Code

- Individual General Partnership Limited Partnership Corporation Association
- Other

If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)

Citizenship/State of Incorporation/Organization

01/16/2001 DNGUYEN 00000147 75421724
01 FC:481 40.00 DP
02 FC:482 200.00 DP

FOR OFFICE USE ONLY

Public burden reporting for this collection of information is estimated to average approximately 30 minutes per Cover Sheet to be recorded, including time for reviewing the document and gathering the data needed to complete the Cover Sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Chief Information Officer, Washington, D.C. 20231 and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Paperwork Reduction Project (0651-0027), Washington, D.C. 20503. See OMB Information Collection Budget Package 0651-0027, Patent and Trademark Assignment Practice. DO NOT SEND REQUESTS TO RECORD ASSIGNMENT DOCUMENTS TO THIS ADDRESS.

Mail documents to be recorded with required cover sheet(s) information to:
Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231

TRADEMARK
REEL: 002211 FRAME: 0384

Domestic Representative Name and Address

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Correspondent Name and Address

Area Code and Telephone Number

(831) 642-9000

Name

Catherine McCauley-Libert, Esq.

Address (line 1)

LAW OFFICE OF CATHERINE McCAULEY-LIBERT

Address (line 2)

2100 Garden Road

Address (line 3)

Bldg. B, Suite 6A

Address (line 4)

Monterey, CA. 93940-5316

Pages

Enter the total number of pages of the attached conveyance document including any attachments.

#

3

Trademark Application Number(s) or Registration Number(s)

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)

Registration Number(s)

75421724

75617549

2181754

75648068

75532845

2291608

75532831

75532833

2183332

Number of Properties

Enter the total number of properties involved.

#

9

Fee Amount

Fee Amount for Properties Listed (37 CFR 3.41):

\$

240.00

Method of Payment:

Enclosed

Deposit Account

Deposit Account

(Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number:

#

Authorization to charge additional fees:

Yes

No

Statement and Signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Catherine
McCauley-Libert, Esq.

C. McCauley-Libert

Jan. 3, 2001

Name of Person Signing

Signature

Date Signed

ASSIGNMENT OF TRADEMARKS AND SERVICE MARKS

WHEREAS, Bel Ami Photo & Video, Inc., a California corporation (Assignor), of 484-B Washington Street, #342, Monterey, California 93940, has adopted, used, and is using the trademarks and service marks listed on Exhibit A hereto; and

WHEREAS, Lanning Janosov, doing business as George Duroy (Assignee), of 643 Larkin Street, Monterey, California 93940, is desirous of acquiring said trademarks and service marks.

NOW, THEREFORE, FOR GOOD AND VALUABLE CONSIDERATION, receipt of which is hereby acknowledged, Assignor does hereby assign to Assignee all right, title, and interest in and to said trademarks and service marks, together with their associated goodwill.

ASSIGNOR

Dated: 12-27-00

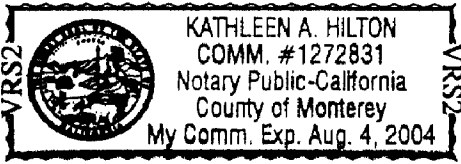
BEL AMI PHOTO & VIDEO, INC.

By: Lanning Janosov by Revata Chuong his attorney in fact
Lanning Janosov
President

STATE OF CALIFORNIA)
)
COUNTY OF MONTEREY) ss.

On December 27, 2000, before me, Kathleen A. Hilton,
Notary Public, personally appeared Renata Chroma, ~~personally known to me~~ (or proved to
me on the basis of satisfactory evidence) to be the person whose name is subscribed to the
within instrument and acknowledged to me that she executed the same in her authorized
capacity, and that by her signature on the instrument the person, or the entity upon behalf of
which the person acted, executed the instrument.

WITNESS my hand and official seal.



Kathleen A. Hilton
Notary Public

My Commission Expires: Aug. 4, 2004

My Commission Expires: _____

EXHIBIT A

<u>MARK</u>	<u>CLASS</u>	<u>APPLICATION NUMBER</u>	<u>REGISTRATION NUMBER</u>
BEL AMI (STYLIZED)	5, 10	75/421,724	
BEL AMI	9, 16	75/145,847	2,181,754
BEL AMI	16	75/975,944	2,291,608
BEL AMI	35	75/145,846	2,183,332
BEL AMI	42	75/648,068	
BOYFRIEND	9, 16, 35	75/532,831	
GEORGE DUROY	9	75/617,549	
GEORGE DUROY	35	75/532,845	
GEORGE DUROY	41	75/532,833	