

MRD 1-08-01

R-2535

D

FORM PTO-1618A
Expires 08/30/99
OMB 0651-0027

01-16-2001

U.S. Department of Commerce
Patent and Trademark Office
TRADEMARK



101583319

**RECORDATION FORM COVER SHEET
TRADEMARKS ONLY**

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

Submission Type

- New
- Resubmission (Non-Recordation)
Document ID #
- Correction of PTO Error
Reel # Frame #
- Corrective Document
Reel # Frame #

Conveyance Type

- Assignment License
- Security Agreement Nunc Pro Tunc Assignment
- Merger
- Change of Name
- Other

Effective Date
Month Day Year

- -

U.S. PATENT & TRADEMARK OFFICE

TRADEMARK RECEIVED

Conveying Party

Mark if additional names of conveying parties attached

Name

Execution Date
Month Day Year

Formerly

- Individual General Partnership Limited Partnership Corporation Association
- Other
- Citizenship/State of Incorporation/Organization

Receiving Party

Mark if additional names of receiving parties attached

Name

DBA/AKA/TA

Composed of

Address (line 1)

Address (line 2)

Address (line 3)

- Individual General Partnership Limited Partnership Corporation Association
- Other
- Citizenship/State of Incorporation/Organization

If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)

01/16/2001 DMGUYEN 00000153 76039611

FOR OFFICE USE ONLY

01 FC:481 40.00 OP
02 FC:482 150.00 OP

Public burden reporting for this collection of information is estimated to average approximately 30 minutes per Cover Sheet to be recorded, including time for reviewing the document and gathering the data needed to complete the Cover Sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Chief Information Officer, Washington, D.C. 20231 and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Paperwork Reduction Project (0651-0027), Washington, D.C. 20503. See OMB Information Collection Budget Package 0651-0027, Patent and Trademark Assignment Practice. DO NOT SEND REQUESTS TO RECORD ASSIGNMENT DOCUMENTS TO THIS ADDRESS.

Mail documents to be recorded with required cover sheet(s) information to:
Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20221

TRADEMARK

REEL: 002211 FRAME: 0583

Domestic Representative Name and Address

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Correspondent Name and Address

Area Code and Telephone Number

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Pages Enter the total number of pages of the attached conveyance document including any attachments. #

Trademark Application Number(s) or Registration Number(s)

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)			Registration Number(s)		
<input type="text" value="76039611"/>	<input type="text" value="76039612"/>	<input type="text"/>	<input type="text" value="1906986"/>	<input type="text" value="1905203"/>	<input type="text" value="1887375"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="1887376"/>	<input type="text" value="1887374"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>

Number of Properties Enter the total number of properties involved. #

Fee Amount Fee Amount for Properties Listed (37 CFR 3.41): \$

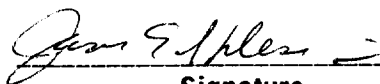
Method of Payment: Enclosed Deposit Account

Deposit Account (Enter for payment by deposit account or if additional fees can be charged to the account.)
Deposit Account Number: #

Authorization to charge additional fees: Yes No

Statement and Signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

James E. Shlesinger 
 Name of Person Signing Signature Date Signed

ASSIGNMENT OF TRADEMARK REGISTRATION

WHEREAS, HIGH VIEW CHURCH FARM, INC., a corporation organized under the laws of the State of New Hampshire, of P.O. Box 56, Route 10, East Lempster, New Hampshire 03605, has adopted and used the marks, in the attached Schedule A, which are either registered or pending applications in the United States Patent and Trademark Office; and

WHEREAS, JOLLY FARMER PRODUCTS, INC., a corporation organized under the laws of the Province of New Brunswick, Canada, of 56 Crabbe Road, Northampton, New Brunswick, Canada E7N 1R6, is desirous of acquiring said marks and the registrations and applications thereof;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said HIGH VIEW CHURCH FARM, INC. does hereby assign unto the said JOLLY FARMER PRODUCTS, INC. all right, title and interest in and to the said marks, together with the good will of the business symbolized by the marks, and the above identified registrations and applications thereof.

HIGH VIEW CHURCH FARM, INC.

By: Rob English, V.P.
Robert B. English
Vice President

State of Maine)
~~New Hampshire~~)
County of Penobscot) ss

On this 16th day of August, 2000,
before me appeared Robert B. English, the person who signed this
instrument, who acknowledged that he signed it as a free act on
behalf of High View Church Farm, Inc.

Joanna M. Pluard
Notary Public

Joanna M. Pluard
Notary Public
Commission Expires 10/18/2005

SCHEDULE A

REGISTERED AND PENDING MARKS IN THE UNITED STATES

<u>MARK</u>	<u>REG/SER NO.</u>
JOLLY FARMER	1,906,986
FACE LOGO	1,905,203
DESIGN	1,887,375
JOLLY	1,887,376
WINNERS...EVERY TIME!	1,887,374
JOLLY FARMER	76/039,611
FACE LOGO	76/039,612

REGISTERED MARKS IN CANADA

<u>MARK</u>	<u>REG. NO.</u>
JOLLY FARMER	TMA474,830
JOLLY FARMER LOGO	TMA474,831

MRD 1-8-01

APPOINTMENT OF DOMESTIC REPRESENTATIVE

In re Registration No. 1,905,203

Issued: July 18, 1995

Mark: FACE LOGO

Assignee: JOLLY FARMER PRODUCTS, INC.

James E. Shlesinger, and the firm of SHLESINGER, ARKWRIGHT & GARVEY LLP, whose postal address is 3000 South Eads Street, Arlington, Virginia 22202, are hereby designated as Registrant's Representatives on whom notices or process in proceedings affecting the mark may be served.

JOLLY FARMER PRODUCTS, INC.

Date:

Aug 15, 2000

By:

Rob English
Robert B. English
Vice President

MAD 1-8-01

APPOINTMENT OF DOMESTIC REPRESENTATIVE

In re Registration No. 1,887,375

Issued: April 4, 1995

Mark: DESIGN

Assignee: JOLLY FARMER PRODUCTS, INC.

James E. Shlesinger, and the firm of SHLESINGER, ARKWRIGHT & GARVEY LLP, whose postal address is 3000 South Eads Street, Arlington, Virginia 22202, are hereby designated as Registrant's Representatives on whom notices or process in proceedings affecting the mark may be served.

JOLLY FARMER PRODUCTS, INC.

Date: _____

Aug 15, 2000

By: _____

Robert B. English
Robert B. English
Vice President

MWD 1-8-01

APPOINTMENT OF DOMESTIC REPRESENTATIVE

In re Registration No. 1,887,376

Issued: April 4, 1995

Mark: JOLLY

Assignee: JOLLY FARMER PRODUCTS, INC.

James E. Shlesinger, and the firm of SHLESINGER, ARKWRIGHT & GARVEY LLP, whose postal address is 3000 South Eads Street, Arlington, Virginia 22202, are hereby designated as Registrant's Representatives on whom notices or process in proceedings affecting the mark may be served.

JOLLY FARMER PRODUCTS, INC.

Date:

Aug 15, 2000

By:

Rob English, V.P.
Robert B. English
Vice President

MRD 1-8-01

APPOINTMENT OF DOMESTIC REPRESENTATIVE

In re Registration No. 1,887,374

Issued: April 4, 1995

Mark: WINNERS...EVERY TIME!

Assignee: JOLLY FARMER PRODUCTS, INC.

James E. Shlesinger, and the firm of SHLESINGER, ARKWRIGHT & GARVEY LLP, whose postal address is 3000 South Eads Street, Arlington, Virginia 22202, are hereby designated as Registrant's Representatives on whom notices or process in proceedings affecting the mark may be served.

JOLLY FARMER PRODUCTS, INC.

Date: Aug 15, 2000

By: Rob English, VP
Robert B. English
Vice President

MRD 1-8-01

APPOINTMENT OF DOMESTIC REPRESENTATIVE

In re Serial No. 76/039,611

Filed: May 4, 2000

Mark: JOLLY FARMER

Assignee: JOLLY FARMER PRODUCTS, INC.

James E. Shlesinger, and the firm of SHLESINGER, ARKWRIGHT & GARVEY LLP, whose postal address is 3000 South Eads Street, Arlington, Virginia 22202, are hereby designated as Applicant's Representatives on whom notices or process in proceedings affecting the mark may be served.

JOLLY FARMER PRODUCTS, INC.

Date:

Aug 15, 2000

By:

Rob English, V.P.
Robert B. English
Vice President

MRD 1-8-01

APPOINTMENT OF DOMESTIC REPRESENTATIVE

In re Serial No. 76/039,612

Filed: May 4, 2000

Mark: FACE LOGO

Assignee: JOLLY FARMER PRODUCTS, INC.

James E. Shlesinger, and the firm of SHLESINGER, ARKWRIGHT & GARVEY LLP, whose postal address is 3000 South Eads Street, Arlington, Virginia 22202, are hereby designated as Applicant's Representatives on whom notices or process in proceedings affecting the mark may be served.

JOLLY FARMER PRODUCTS, INC.

Date: Aug 15, 2000

By: Rob English V.P.
Robert B. English
Vice President

MWD 1-8-01

APPOINTMENT OF DOMESTIC REPRESENTATIVE

In re Registration No. 1,906,986

Issued: July 25, 1995

Mark: JOLLY FARMER

Assignee: JOLLY FARMER PRODUCTS, INC.

James E. Shlesinger, and the firm of SHLESINGER, ARKWRIGHT & GARVEY LLP, whose postal address is 3000 South Eads Street, Arlington, Virginia 22202, are hereby designated as Registrant's Representatives on whom notices or process in proceedings affecting the mark may be served.

JOLLY FARMER PRODUCTS, INC.

Date:

Aug 15, 2000

By:

Rob English V.P.

Robert B. English
Vice President