

FORM PTO-1618
Expires 06/30/99
OMB 0651-0027

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RECORDATION FORM COVER
TRADEMARKS ONLY

TO: The Commissioner of Patents and Trademarks. Please record the attached.

Submission Type

- New
- Resubmission (Non-Recordation)
Document ID#
- Correction of PTO Error
Reel # Frame #
- Corrective Document
Reel # Frame #

Conveyance Type

- Assignment License
- Security Nunc Pro Tunc Assignment
- Merger
- Change of Name
- Other

Effective Date
Month Day Year
8/1/00

Conveying Party

Mark if additional names of conveying parties attached

Name

Execution Date
Month Day Year

Formerly

- Individual General Partnership Limited Partnership Corporation Association
- Other

Citizenship/State of Incorporation/Organization

Receiving Party

Mark if additional names of receiving parties attached

Name

DBA/AKA/TA

Composed of

Address (line 1)

Address (line 2)

Address (line 3)

City

State/Country

Zip Code

- Individual General Partnership Limited Partnership
- Corporation Association
- Other

If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)

Citizenship/State of Incorporation/Organization

01/12/2001 MTHAI1 00000277 1332274

FOR OFFICE USE ONLY

01 FC:481 Public burden reporting for this collection of information is estimated to average approximately 30 minutes per Cover Sheet to be recorded, including time for reviewing the document and gathering the data needed to complete the Cover Sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Chief Information Officer, Washington, D.C. 20231 and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Paperwork Reduction Project (0651-0027), Washington, D.C. 20503. See OMB Information Collection Budget Package 0651-0027, Patent and Trademark Assignment Practice. DO NOT SEND REQUESTS TO RECORD ASSIGNMENT DOCUMENTS TO THIS ADDRESS.

Mail documents to be recorded with required cover sheet(s) information to:
Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231

Domestic Representative Name and Address

Enter for the first Receiving Party Only.

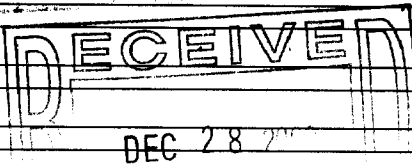
Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)



Correspondent Name and Address

Area Code and Telephone Number

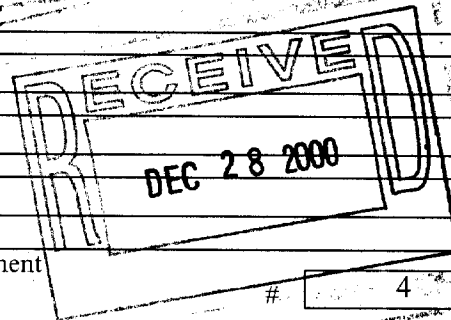
Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)



Pages Enter the total number of pages of the attached conveyance document including any attachments.

#

Trademark Application Number(s) or Registration Number(s)

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)

Registration Number(s)

<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="1,332,274"/>	<input type="text" value="1,595,536"/>	<input type="text" value="1,725,877"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="1,861,857"/>	<input type="text" value="1,740,611"/>	<input type="text" value="1,693,103"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="1,665,094"/>	<input type="text" value="2,000,243"/>	<input type="text" value="1,802,815"/>

Number of Properties

Enter the total number of properties involved.

#

Fee Amount

Fee Amount for Properties Listed (37 CFR 3.41):

\$

Method of Payment: Enclosed Deposit Account
 Deposit Account (any deficiency)
 (Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number: #

Authorization to charge additional fees: Yes No

Statement and Signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Arlene D. Hanks
Name of Person Signing

Arlene D. Hanks
Signature

12-20-00
Date Signed

**RECORDATION FORM COVER SHEET
CONTINUATION
TRADEMARKS ONLY**

Conveying Party **Mark if additional names of conveying parties attached**
Enter Additional Conveying Party

Execution Date
Month Day Year

Name

Formerly

Individual General Partnership Limited Partnership Corporation Association

Other

Citizenship/State of Incorporation/Organizaiton

Receiving Party **Mark if additional names of receiving parties attached**
Enter Additional Receiving Party

Name

DBA/AKA/TA

Composed of

Address (line 1)

Address (line 2)

Address (line 3)

City

State/Country

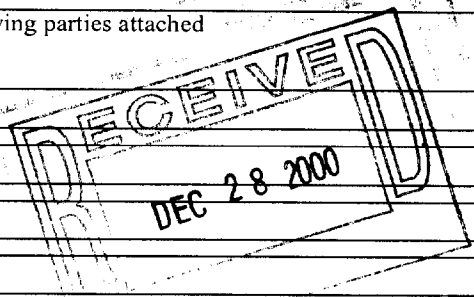
Zip Code

Individual General Partnership Limited Partnership

Corporation Association

Other

Citizenship/State of
Incorporation/Organization



If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)

Trademark Application Number(s) or Registration Number(s) **Mark if additional numbers attached**
Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)

Registration Number(s)

<input type="text"/>	<input type="text"/>	<input type="text"/>	1,459,355	2,232,320	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	1,540,627	2,232,316	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	2,228,790	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	2,232,313	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	2,228,801	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	2,228,791	<input type="text"/>	<input type="text"/>

ASSIGNMENT OF TRADEMARKS AND ACCOMPANYING GOODWILL

WHEREAS, MISS ERIKA, INC., a New York corporation, whose address is 463 Seventh Avenue, New York, New York, 10018, (hereinafter the "Assignor"), has adopted, used, is using and is the owner of the trademarks and the applications and registrations therefor in the United States Patent and Trademark Office and in any similar office or agency of any other country or any political subdivision thereof, more fully set forth on the attached Exhibit "A," and all rights appurtenant thereto, including, but not limited to, all common law rights, causes of action and the right to recover for past infringement, dilution or other misappropriation thereof (hereinafter collectively the "Trademarks");

WHEREAS, McNAUGHTON APPAREL HOLDINGS INC., a South Carolina corporation, whose address is 1020 North Pointe Industrial Boulevard, Goose Creek, South Carolina 29445 (hereinafter the "Assignee") is desirous of acquiring the Trademarks effective as of August 1, 2000;

NOW, THEREFORE, in consideration of the sum of One Hundred Dollars (\$100.00) and for other good and valuable consideration, receipt of which Assignor acknowledges by its execution below:

1. Assignor hereby assigns to Assignee all of its rights, title and interest in and to the Trademarks, in each case together with the goodwill of the business connected with the use of and symbolized by said marks and that portion of Assignor's business which pertains to any pending intent-to-use applications filed pursuant to Section 1(b) of the United States Trademark Act (15 U.S.C. § 1051, *et seq.*), and together with any and all interests, claims and rights for damages and profits by reason of any past infringement or unauthorized use of the mark, false designations of origin, unfair competition, deceptive trade practices, dilution or other misappropriation related to the Trademarks, use of confusingly similar marks or names by others and all other related causes of action and the right to sue therefor in all relevant jurisdictions.

2. Assignor agrees to perform all reasonable and proper additional acts and to execute any additional documents at the request and expense of Assignee which Assignee may require in order to vest all of Assignor's rights, title and interest in and to the Trademarks in Assignee, its successors or assigns.

We have hereto set our hand(s) and seal(s) this 15 day of November, 2000.

MISS ERIKA, INC.


Assignor

By: 

Name: Peter Boneparth

Title: President

McNAUGHTON APPAREL HOLDINGS INC.,
Assignee

By: 
Name: Michael Kauffman
Title: Vice President

STATE OF NEW YORK
COUNTY OF NEW YORK
UNITED STATES OF AMERICA

I, Madeline Levine, a Notary Public of the aforesaid County and State, do hereby certify that Peter Boneparth personally appeared before me this day and acknowledged that he is the President of MISS ERIKA, INC., a corporation organized and existing pursuant to the laws of the State of New York, and that by authority duly given and as an act of the corporation, the foregoing instrument was signed in its name by him as its President, as the free act and deed of the corporation.

WITNESS MY HAND AND NOTARIAL SEAL this 15th day of November, 2000.

Madeline Levine
Notary Public

My Commission Expires: MADELINE LEVINE
Notary Public, State of New York
No. 01144730410
Qualified in Kings County
Certificate Filed in New York County
Commission Expires March 30, 2001

STATE OF New York
COUNTY OF New York
UNITED STATES OF AMERICA

I, Madeline Levine, a Notary Public of the aforesaid County and State, do hereby certify that Michael Kauffman personally appeared before me this day and acknowledged that he is the Vice President of McNAUGHTON APPAREL HOLDINGS INC., a corporation organized and existing pursuant to the laws of the State of South Carolina, and that by authority duly given and as an act of the corporation, the foregoing instrument was signed in its name by him as its Vice President, as the free act and deed of the corporation.

WITNESS MY HAND AND NOTARIAL SEAL this 15th day of November, 2000.

Madeline Levine
Notary Public

My Commission Expires: MADELINE LEVINE
Notary Public, State of New York
No. 01144730410
Qualified in Kings County
Certificate Filed in New York County
Commission Expires March 30, 2001

Exhibit A

A. United States Trademark Registrations Being Assigned

	<u>Trademark</u>	<u>Registration No.</u>	<u>Registration Date</u>
A.	<u>United States</u>		
	Alyssa Brooke(stylized)	1,332,274	April 23, 1985
	Erika	1,861,857	November 8, 1994
	Private Party	1,665,094	November 19, 1991
	Private Party	1,595,536	May 8, 1990
	Private Party	1,740,611	December 15, 1992
	Return to Nature	2,000,243	September 10, 1996
	Ricki	1,725,877	October 20, 1992
	Sugar Blues	1,693,103	June 9, 1992
	Sugar Blues	1,802,815	November 2, 1993
	Sugar Co. Ltd.	1,459,355	September 29, 1987
	White Mountain College	1,540,627	May 23, 1989
	Erika & Co.	2,228,790	March 2, 1999
	Erika Blues	2,232,313	March 16, 1999
	Erika Collection	2,228,801	March 2, 1999
	Erika II & Co.	2,228,791	March 2, 1999
	Erika II Studio	2,232,320	March 16, 1999
	Erika Studio	2,232,316	March 16, 1999
B.	<u>Other Countries</u>		
	Erika (Canada)	App. Ser. #1,031,022	Filed: October 1, 1999
	Erika & Co. (Canada)	App. Ser. #1,031,023	Filed: October 1, 1999
	Erika Collection (Canada)	App. Ser. #1,031,025	Filed: October 1, 1999
	Erika II & Co. (Canada)	App. Ser. #1,031,024	Filed: October 1, 1999