FORM PTO-1618A OMB 0651-0027

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1- 5. 0 RECORDATION FORM COVER

101583762 TRADEMARKS ONLY TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies). Submission Type Conveyance Type |XX| XX Assignment License New (Non-Recordation) Resubmission Security Agreement **Nunc Pro Tunc Assignment** Document ID # **Effective Date** Month Day Year Merger Correction of PTO Error Reel # Frame # Change of Name **Corrective Document** Reel # Frame # Other **Conveying Party** Mark if additional names of conveying parties attached **Execution Date** Month Day Year 01022001 UMB Financial Corporation Name Formerly Individual Limited Partnership XX General Partnership Corporation **Association** Other | XX| - Citizenship/State of Incorporation/Organization MO **Receiving Party** Mark if additional names of receiving parties attached eScout.com, LLC Name **DBA/AKA/TA** Composed of 850 N.W. Chipman Road Address (line 1) Address (line 2) Suite 5050 64063 Address (line 3) USA Kansas City State/Country Zip Code If document to be recorded is an Individual General Partnership **Limited Partnership** assignment and the receiving party is not domiciled in the United States, an Corporation **Association** appointment of a domestic representative should be attached. Other | Limited Liability Company (Designation must be a separate document from Assignment.) DE Citizenship/State of Incorporation/Organization FOR OFFICE USE ONLY 00000352 75896435 01/12/2001 MTHAI1 40.00 OP 01 FC:481

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Mail documents to be recorded with required cover sheet(s) information to: Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231

> TRADEMARK **REEL: 002212 FRAME: 0093**

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## **SERVICE MARK ASSIGNMENT**

WHEREAS, UMB Financial Corporation, a corporation organized and existing under the laws of the State of Missouri, with a principal business address of 1010 Grand Avenue, Kansas City, Missouri 64105 ("Assignor") has adopted and used the mark "BANKER'S EXCHANGE", which is the subject of United States Serial No. 75/896435, filed January 13, 2000 in the United States Patent and Trademark Office (the "Mark"), together with the goodwill symbolized thereby, and

WHEREAS, eScout.com, LLC, a limited liability company organized and existing under the laws of the State of Delaware with a principal address of 850 NW Chipman Road, Suite 5050, Kansas City, Missouri 64063 ("Assignee") is desirous of acquiring the Mark and any registrations issued in connection therewith and the goodwill symbolized thereby:

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, this acknowledges that Assignor has conveyed, assigned, transferred and set over unto the Assignee, pursuant to a written agreement executed on or about February 1, 2000, all of Assignor's right, title and interest in and to the Mark, together with the goodwill of the business symbolized thereby, together with all applications and/or registrations thereof, together with a right to sue for and collect on all claims for damages by reason of present or future infringement of said Mark.

	-	
	UMB FINANCIAL CORPORATION	
	By: R. Crusty Kemper Title: Chairman Date: 1-2-01, 2001	
STATE OF MISSOURI	)	
COUNTY OF JACKSON	) ss. )	
Financial Corporation, a corp behalf of said corporation by	g by me duly sworn did say that he/she is the Chairman coration of the State of Missouri, and that said instrument was significant to be the free act and deed of said corporation.	_, to me of UME gned or
In Testimony Whered first above written.	of, I have hereunto set my hand and affixed my official seal the day a	and year
	NOTARY PLINIC	

My Commission Expires:

TONTAL WHETSEL
Notary Public - Notary Seal
STATE OF MISSOURI
Jackson County
Commission Expires: Jan. 27

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