

FORM PTO-1618A  
Expires 06/30/99  
OMB 0651-0027

U.S. Department of Commerce  
Patent and Trademark Office  
**TRADEMARK**

### RECORDATION FORM COVER SHEET TRADEMARKS ONLY

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

<b>Submission Type</b>		<b>Conveyance Type</b>	
<input checked="" type="checkbox"/> New	<input type="checkbox"/> Resubmission (Non-Recordation) Document ID # _____	<input type="checkbox"/> Assignment	<input type="checkbox"/> License
<input type="checkbox"/> Correction of PTO Error Reel # _____ Frame # _____	<input type="checkbox"/> Corrective Document Reel # _____ Frame # _____	<input type="checkbox"/> Security Agreement	<input type="checkbox"/> Nunc Pro Tunc Assignment Effective Date Month Day Year _____
		<input type="checkbox"/> Merger	
		<input type="checkbox"/> Change of Name	
		<input checked="" type="checkbox"/> Other	Release of Security Agreement

**Conveying Party**  Mark if additional names of conveying parties attached

Name Whitehall Bank & Trust Company, as successor in interest to Execution Date  
Month Day Year  
03022001

Formerly IBJ Schroder Bank & Trust Company

Individual  General Partnership  Limited Partnership  Corporation  Association

Other \_\_\_\_\_

Citizenship/State of Incorporation/Organization New York

**Receiving Party**  Mark if additional names of receiving parties attached

Name Yankelovich Partners, Inc.

DBA/AKA/TA \_\_\_\_\_

Composed of \_\_\_\_\_

Address (line 1) 101 Merritt 7 Corporate Park

Address (line 2) \_\_\_\_\_

Address (line 3) Norwalk Connecticut 06851  
City State/Country Zip Code

Individual  General Partnership  Limited Partnership  Corporation  Association

Other \_\_\_\_\_

Citizenship/State of Incorporation/Organization Delaware

If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)

**FOR OFFICE USE ONLY**

Public burden reporting for this collection of information is estimated to average approximately 30 minutes per Cover Sheet to be recorded, including time for reviewing the document and gathering the data needed to complete the Cover Sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Chief Information Officer, Washington, D.C. 20231 and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Paperwork Reduction Project (0651-0027), Washington, D.C. 20503. See OMB Information Collection Budget Package 0651-0027, Patent and Trademark Assignment Practice. DO NOT SEND REQUESTS TO RECORD ASSIGNMENT DOCUMENTS TO THIS ADDRESS.

Mail documents to be recorded with required cover sheet(s) information to:  
Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231

**TRADEMARK**

700004459

REEL: 002212 FRAME: 0134

FORM PTO-1618B  
Expires 06/30/99  
OMB 0851-0027

U.S. Department of Commerce  
Patent and Trademark Office  
TRADEMARK

**Domestic Representative Name and Address** Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

**Correspondent Name and Address** Area Code and Telephone Number:

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

**Pages** Enter the total number of pages of the attached conveyance document including any attachments. #

**Trademark Application Number(s) or Registration Number(s)**  Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)			Registration Number(s)		
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="1361504"/>	<input type="text" value="2038908"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>

**Number of Properties** Enter the total number of properties involved. #

**Fee Amount** Fee Amount for Properties Listed (37 CFR 3.41): \$

Method of Payment: Enclosed  Deposit Account

Deposit Account (Enter for payment by deposit account or if additional fees can be charged to the account.) (Ref. No. 621480/10)

Deposit Account Number: #

Authorization to charge additional fees: Yes  No

**Statement and Signature**

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Maria Lijoi

March 20, 2001

Name of Person Signing

Signature

Date Signed

**RELEASE**

This RELEASE is given as of this 2<sup>nd</sup> day of ~~February~~ <sup>March</sup> 2001 by IBJ Whitehall Bank & Trust Company (as successor in interest to IBJ Schroder Bank & Trust Company), a New York corporation ("Assignor"), located at One State Street, New York, NY 10004, in favor of Yankelovich Partners, Inc., a Delaware corporation ("Assignee"), located at 101 Merritt 7 Corporate Park, Norwalk, CT 06851.

**WHEREAS**, pursuant to an Omnibus Security Agreement dated as of March 25, 1998 (the "Security Agreement"), by and between Assignee and Assignor, Assignee assigned and granted a security interest in the United States trademarks and trademark registrations set forth on Schedule A attached hereto (collectively, the "Trademarks"), which security interest was recorded in the United States Patent and Trademark Office ("PTO") on April 16, 1998 at Reel 1716/Frame 0292 in a Trademark Security Interest Agreement dated as of March 25, 1998 (the "Trademark Agreement"), by and between Assignee and Assignor, pursuant to which Assignee assigned and granted a security interest in and on all of its right, title and interest in and to each of the respective Trademarks together with all the goodwill associated therewith and the registrations and applications thereof in the PTO, the same to be held and enjoyed by Assignor until the security interest under the Security Agreement is terminated; and

**WHEREAS**, Assignee has satisfied a portion of its obligations under the above referenced Security Agreement and Trademark Agreement, and Assignor desires to release any and all security interests in and continuing liens upon the Trademarks.

**NOW, THEREFORE**, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby releases any and all security interests in and continuing liens upon the Trademarks and reassigns any and all interest that it may have in the Trademarks to Assignee.

**IN WITNESS WHEREOF**, Assignor has caused this **RELEASE** to be duly executed by its officer thereunto duly authorized as of the date above first written.

**ASSIGNOR**

**IBJ Whitehall Bank & Trust Company**

By: *Patricia G. McCormack*

Name: **PATRICIA G. McCORMACK**

Title: **MANAGING DIRECTOR**

STATE OF NEW YORK )  
 ) SS.  
COUNTY OF NEW YORK )

I, a notary public, in and for the county and state aforesaid, do hereby certify that PATRICIA B. McORMACK personally known to me to be the Officer of IBJ Whitehall Bank & Trust Company, a New York corporation, appeared before me this day in person and acknowledged that (s)he signed the above and foregoing instrument as his/her free and voluntary act and as the free and voluntary act of said corporation pursuant to authority granted to him/her by the board of directors of said corporation for the uses and purposes therein set forth.

IN WITNESS WHEREOF, I have hereunto set my hand and notarial seal this 2<sup>nd</sup> day of ~~February~~, 2001.  
MARCH  
20.

Patricia Graham  
Notary Public

My commission expires: 11-9-02



**SCHEDULE A**  
**TRADEMARKS**

<b>Trademark</b>	<b>Reg. No.</b>	<b>Reg. Date</b>
LITMUS	1,361,504	9/24/85
CYBERCITIZEN	2,038,908	2/18/97