

01-16-2001



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M/S
12-29-00

RECORDATION FORM COVER SHEET
TRADEMARKS ONLY

12-29-2000

U.S. Patent & TMO/TM Mail Rpt Dt. #70

TO: The Commissioner of Patents and Trademarks: Please record the attached original dc

Submission Type

- New
- Resubmission (Non-Recordation)
Document ID #
- Correction of PTO Error
Reel # Frame #
- Corrective Document
Reel # Frame #

Conveyance Type

- Assignment License
- Security Agreement Nunc Pro Tunc Assignment
Effective Date
Month Day Year
- Merger
- Change of Name
- Other

Conveying Party

Mark if additional names of conveying parties attached

Execution Date
Month Day Year

Name

Formerly

- Individual General Partnership Limited Partnership Corporation Association

Other

Citizenship/State of Incorporation/Organization

Receiving Party

Mark if additional names of receiving parties attached

Name

DBA/AKA/TA

Composed of

Address (line 1)

Address (line 2)

Address (line 3)
City State/Country Zip Code

- Individual General Partnership Limited Partnership If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)
- Corporation Association
- Other

Citizenship/State of Incorporation/Organization

01/12/2001 DNGUYEN 00000339 2110894
01 FC:481 40.00 OP
02 FC:482 25.00 OP

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Mail documents to be recorded with required cover sheet(s) information to:
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Domestic Representative Name and Address

Enter for the first Receiving Party only.

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Address (line 1)

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Name

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Pages Enter the total number of pages of the attached conveyance document including any attachments. #

Trademark Application Number(s) or Registration Number(s)

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)

Registration Number(s)

<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>

<input type="text" value="2110894"/>	<input type="text" value="2110893"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>

Number of Properties Enter the total number of properties involved. #

Fee Amount Fee Amount for Properties Listed (37 CFR 3.41): \$

Method of Payment: Enclosed Deposit Account

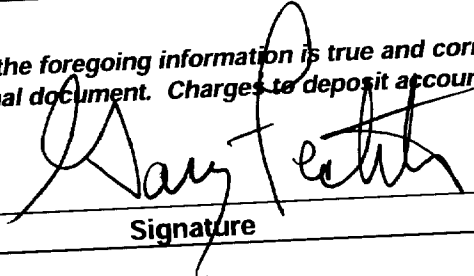
Deposit Account (Enter for payment by deposit account or if additional fees can be charged to the account.) Deposit Account Number: #

Authorization to charge additional fees: Yes No

Statement and Signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Gary H. Fechter
Name of Person Signing


Signature

December 29, 2000
Date Signed

ASSIGNMENT

WHEREAS, Promark International, Inc., a corporation organized under the laws of the state of Idaho, having a principal place of business at 877 West Main Street, Boise, Idaho 87702, has adopted, used and is using and is the owner of the following trademark/service marks now registered in the United States Patent and Trademark Office:

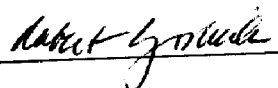
<u>Trademark</u>	<u>Registration No.</u>	<u>Registration Date</u>
PETELETHON	2,110,894	November 4, 1997
PETELETHON and Design	2,110,893	November 4, 1997

AND WHEREAS, MBS Graphics, Inc. d/b/a MBS Associates, a corporation organized under the laws of the state of New York, having its principal place of business at 93 Albany Post Road, Montrose, new York 10548, did acquire all right, title and interest to the above registered marks, and;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Promark International, Inc., by these presents does hereby sell, assign and transfer, to MBS Graphics, Inc., all of its right, title and interest in including, without limitation, any and all rights in and to the marks PETELETHON and PETELETHON and Design and the registrations thereof, effective June 29, 2000, nunc pro tunc, together with the good will of the business associated and symbolized by the marks PETELETHON and PETELETHON and Design.

IN WITNESS WHEREOF, Promark International, Inc. has hereunto executed this instrument this 13th day of October 2000.

PROMARK INTERNATIONAL, INC.

By: 

To all to whom these Presents shall come or may Concern, Know That

PROMARK INTERNATIONAL, INC.

A corporation organized under the laws of the State of Idaho, as RELEASOR,
in consideration of the sum of One Dollar (\$1.00),
and other good and valuable consideration received from

MBS GRAPHICS, INC. d/b/a MBS Associates

as RELEASEE,

receipt whereof is hereby acknowledged, releases and discharges

MRS Graphics, Inc.

the RELEASEE, RELEASEE'S heirs, executors, administrators, successors and assigns from all actions, causes of action, suits, debts, dues, sums of money, accounts, reckonings, bonds, bills, specialties, covenants, contracts, controversies, agreements, promises, variances, trespasses, damages, judgments, extents, executions, claims, and demands whatsoever, in law, admiralty or equity, which against the RELEASEE, the RELEASOR, RELEASOR'S heirs, executors, administrators, successors and assigns ever had, now have or hereafter can, shall or may, have for, upon, or by reason of any matter, cause or thing whatsoever from the beginning of the world to the day of the date of this RELEASE.

This Release is effective as of June 29, 2000. Notwithstanding, the terms of this Release shall not effect the obligations and rights of the parties established in the Confidential Settlement Agreement effective as of June 29, 2000.

Whenever the text hereof requires, the use of singular number shall include the appropriate plural number as the text of the within instrument may require.

This RELEASE may not be changed orally.

In Witness Whereof, the RELEASOR has caused this RELEASE to be executed by its duly authorized officers and its corporate seal to be hereunto affixed on XX 2000

In presence of:

.....
PROMARK INTERNATIONAL, INC.

By Robert Jacobida.....

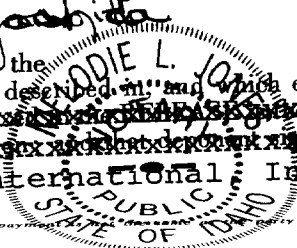
COMMONWEALTH OF PENNSYLVANIA
STATE OF Idaho

COUNTY OF Ada

ss.:

On November 3, 2000 before me Thelma Jones personally came
Robert Jacobida to me known, who, by me duly sworn, did depose and say that deponent resides at

that deponent is the President of PROMARK INTERNATIONAL, INC. and which executed the foregoing RELEASE, that deponent knows the seal of the corporation and that it was affixed by order of the board of directors with full authority of Promark International Inc. to execute such release.



Thelma Jones
Notary Public for Idaho
My Comm. Expires 11/28/2005

PROMARK INTERNATIONAL, INC.

RELEASOR

MBS GRAPHICS, INC.

RELEASEE

General Release

Dated

19

LAW OFFICES OF