

**RECORDATION FORM COVER SHEET
TRADEMARKS ONLY**U.S. DEPT. OF COMMERCE
Patents & Trademark**Via Fax: (703) 306-5995****To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.****1. Name of conveying party(ies):**

Highland Hills Ventures, Inc.

- ☐ Individual(s) ☐ Association
☐ General Partnership ☐ Limited Partnership
☒ Corporation-State (Texas)

☐ Other _____Additional name(s) of conveying party(ies) attached ☐ Yes ☐ No**3. Nature of conveyance:**

- ☒ Assignment ☐ Merger
☐ Security Agreement ☐ Change of Name
☐ Other _____

Execution Date: 6/30/1999**2. Name and address of receiving party (ies):**Name: The Procter & Gamble CompanyInternal Address: 2-C-GO/LegalStreet Address: One Procter & Gamble PlazaCity: Cincinnati State: Ohio Zip: 45202

- ☐ Individual(s) citizenship _____
☐ Association _____
☐ General Partnership _____
☐ Limited Partnership _____
☒ Corporation State Ohio
☐ Other _____

If assignee is not domiciled in the United States, a
domestic representative designation is attached: ☐ Yes ☒ No
(Designation must be a separate document from Assignment)
Additional name(s) & address(es) attached? ☐ Yes ☒ No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark registration No.(s) 2,137,598Additional numbers attached? Yes ☐ No ☒**5. Name and address of party to whom correspondence concerning document should be mailed to:**Name: Dianna Icenhower
Internal Address: 2C-GO Legal DivisionStreet Address: One Procter & Gamble PlazaCity: Cincinnati State: Ohio Zip: 45202**6. Total number of applications and registrations 2**7. Total fee (37 CFR 3.41): \$ 40.00

- ☐ Enclosed
☒ Authorized to be charged to deposit account

8. Deposit account number:16-2488

(Attach duplicate copy of this page if paying by deposit account.)

DO NOT USE THIS SPACE**9. Statement and signature.**

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Dianna Icenhower

Name of Person Signing

700004510Dianna Icenhower

Signature

3-21-2001**TRADEMARK****REEL: 2212 FRAME: 0717**

ASSIGNMENT OF TOSTANGOS TRADEMARK RIGHTS

WHEREAS, HIGHLAND HILLS VENTURES, INC., a corporation of the State of Texas, located and doing business at 3003 East Southcross, San Antonio, TX 78223, (the "Assignee"), has registered, used and may own certain rights in the United States for the trademark TOSTANGOS (Registration Number 2,137,598) for "chips" products in international trademark class 30.

WHEREAS, THE PROCTER & GAMBLE COMPANY, a corporation of the State of Ohio, located and doing business at One Procter & Gamble Plaza, Cincinnati, Ohio, 45202, (the "Assignee") is desirous of acquiring all rights owned by Assignor in the TOSTANGOS trademark in the United States together with the goodwill of the business symbolized by the TOSTANGOS trademark;

NOW, THEREFORE, in exchange for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee all of Assignor's right, title, and interest in and to the TOSTANGOS trademark in the United States together with the goodwill of the business symbolized by said trademark, including without limitation all common law and statutory right, title and interest in said trademark, all rights of registration, maintenance, renewal and protection thereof, and all rights of recovery and of legal action for past infringements and of opposition and/or cancellation proceedings for protection of said trademark. Assignor hereby authorizes Assignee, its successors and assigns to the fullest extent permitted by applicable law, to file in its own name applications for trademark and/or service mark registration in the United States in connection with the TOSTANGOS trademark, and to secure in its own name the registrations granted thereon. Assignor hereby agrees that upon request, it will sign all

necessary papers to the extent true, and make all rightful oaths to the extent true, and do all truthful and proper acts which Assignee, or its successors or assigns may consider necessary in connection with the TOSTANGOS trademark and the assignment herein to Assignee. The parties further agree to a continuing obligation to execute any further documents reasonably necessary to effectuate the terms of this Agreement, including but not limited to a consent to use agreement in a form acceptable to the United States Patent and Trademark Office.

Signed at SAN ANTONIO, TEXAS this 30th day of June, 1999.

HIGHLAND HILLS VENTURES, INC.

By: John E. Burke

John E. Burke
President
Highland Hills Ventures, Inc.
3003 East Southcross,
San Antonio, TX 78223

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