

12-22-00

D/A

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1-31-92

01-16-2001

U.S. DEPARTMENT OF COMMERCE
Patent and Trademark Office



To the Honorable Commissioner of Patent

101581481

hed original documents or copy thereof.

Box Assignment, Washington, DC 20231

1. Name of conveying party(ies):

ALTA GROUP LTD.

MW
12-20-00

- Individual(s)
- Association
- General Partnership
- Limited Partnership
- Corporation-State
- Other _____

Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies):

Name: FINLANDIA VODKA WORLDWIDE LTD.

Internal Address: _____

Street Address: SALMISAAREN RANTA 7

City 00180 HELSINKI State FINLAND ZIP _____

- Individual(s) citizenship _____
- Association _____
- General Partnership _____
- Limited Partnership _____
- Corporation-State FINLAND
- Other _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designation must be a separate document from Assignment)
Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other _____
- Merger
- Change of Name

Execution Date: AUGUST 1, 2000

4. Application number(s) or registration number(s):

A. Trademark Application No.(s) SEE SCHEDULE "A" ATTACHED

B. Trademark registration No.(s) SEE SCHEDULE "A" ATTACHED

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

PENNIE & EDMONDS LLP
1155 Avenue of the Americas
New York, NY 10036

Attn.: Ronald M. Daignault, Esq.

File No.: 7951-069-999

6. Total number of applications and registrations involved: 26

7. Total fee (37 CFR 3.41):.....\$ 665.00

Please charge to the deposit account listed in Section 8.

8. Deposit account number:
16-1150

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Ronald M. Daignault, Esq.

Name of Person Signing Reg. No.

Ronald M. Daignault
Signature

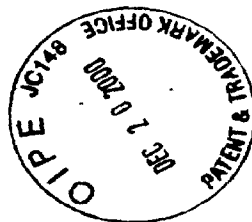
Dec. 20, 2000

Date

Total number of pages comprising cover sheet: 17

TRADEMARK
REEL: 2212 FRAME: 0857

NY2 - 11532011



SCHEDULE A

| Trademark | Appl./Reg.No. | class |
|-------------------------------------|---------------|---------------------|
| "Two reindeer design" | 1379453 | 33 |
| "Bottle design" | 1404318 | 33 |
| "Configuration of a drinking glass" | 2063567 | 21 |
| FASHION MARTINIS | 2164252 | 33 |
| FINLANDIA | 1115781 | 33 |
| FINLANDIA "two reindeer" design | 1115778 | 33 |
| FINLANDIA "three reindeer" design | 1747344 | 33 |
| FINLANDIA "bottle" design | 1143620 | 33 |
| FINLANDIA ARCTIC CRANBERRY | 2075932 | 33 |
| FINLANDIA CRANBERRY design | 2023256 | 33 |
| FINLANDIA FASHION MARTINIS | 2169820 | 33 |
| FINLANDIA PINEAPPLE | 2066625 | 33 |
| FINLANDIA PINEAPPLE design | 2073307 | 33 |
| THE ESTATE VODKA | 2306448 | 33 |
| THE WORLD'S FINEST VODKA | 1268424 | 33 |
| BARTENDERS ARE GODS | 75/774389 | 33 |
| BIG APPLE MARTINI | 75/599979 | 33 |
| CRANBIROSKA | 75/459678 | 33 |
| ESTATE 21 | 75/345407 | 33 |
| FINLANDIA | 75/871830 | 42 |
| FINLANDIA | 75/871831 | 25 |
| FINLANDIA "21" "3-D bottle" | 75/428633 | 33 |
| FINLANDIA 21 | 75/345406 | 33 |
| FINLANDIA COSMO | 75/774390 | 33 |
| FINLANDIA "21". ...The ultimate... | 75/498978 | 33 |
| Finlandia Vodka Worldwide | 76/075902 | 1,16,30,32,33,38,42 |



ASSIGNMENT

THIS DEED OF ASSIGNMENT is made the 1st day of August 2000

BETWEEN

Altia Group Ltd (in Finnish Altia Group Oy; in Swedish Altia Group Ab) of Salmisaarenranta 7, 00180 Helsinki, Finland, (hereinafter called "the Assignor") of the one part:

and

Finlandia Vodka Worldwide Ltd (in Finnish Finlandia Vodka Worldwide Oy; in Swedish Finlandia Vodka Worldwide Ab) of Salmisaarenranta 7, 00180 Helsinki, Finland, (hereinafter called "the Assignee") of the other part

WHEREAS

(a) the Assignor is the owner of the majority of the capital stock and voting right of the Assignee.

(b) the Assignor is the proprietor and beneficial owner of the trade marks set out in the Annex hereto (which registered and unregistered trademarks, design marks, logos, trade names, trade dress and service marks incorporating all or any part of the marks, registrations, renewals and pending applications for all the foregoing, the good will of the business symbolized thereby, and all other worldwide rights contained therein are hereinafter collectively referred to as the "Trade Marks").

(c) the Assignor has agreed to assign unto the Assignee as a capital contribution in kind the Trade Marks together with the goodwill of the Assignors' business concerned in the goods and services for which the Trade Marks are registered or applied for.

NOW THIS DEED WITNESSETH that in pursuance of the said agreement and for the consideration aforesaid the Assignor hereby assigns unto Assignee all right, title and interest in and to the Trade Marks TOGETHER with the goodwill of the business of the Assignor concerned in the goods for which the Trade Marks are registered or applied for TO HOLD the same unto the Assignee and its assigns absolutely and the Assignor hereby consents to the Assignee being entered on the Registers of Trade Marks in the countries listed as subsequent proprietors of the Trade Marks.

This Assignment shall also include all claims for damages by reason of past infringement of the Trade Marks, if any, together with the right to sue for and collect the same for the sole use and benefit of Assignee and its successors, assigns, or other legal representatives.



TRADEMARK
REEL: 2212 FRAME: 0859

Assignor further agrees to execute and deliver, from time to time, all further instruments of conveyance, assignment and further assurances, and to perform all such other acts, as may be reasonably required to transfer and assign all of Assignor's interests in and to the Trade Marks.

IN WITNESS whereof the Assignor and the Assignee have executed this Assignment in accordance with their respective constitutions the day and year first above written.

Altia Group Ltd



Further it is certified the own hand signature of Veikko Kasurinen and Antti Kuokkanen, who have signed the Assignment document for the Assignor and that he/she/they is/are lawful representative(s) of the said company and authorized to sign on behalf of the company.

Helsinki, 1st of August 2000

Notary Public


HANS SEVELIUS
Helsinki notari notarius publicus*
706M5, p. 6954 4222



Finlandia Vodka Worldwide Ltd



Further it is certified the own hand signature of Ossi Loikkanen and Kai Haanpää, who have signed the Assignment document for the Assignee and that he/she/they is/are lawful representative(s) of the said company and authorized to sign on behalf of the company.

Helsinki, 1st of August 2000

Notary Public


HANS SEVELIUS
Helsinki notari notarius publicus*
706M5, p. 6954 4222



sfvwclosingassignment

TRADEMARK

REEL: 2212 FRAME: 0860

North America

| Mark | Country | Classes | Appl. No. | Filed | Reg. No. | Owner | Renewal | Case No. |
|--|---------|---------|-----------|------------|----------|-----------------|------------|----------|
| NORTH AMERICA | | | | | | | | |
| 1 FINLANDIA "kaksi poroa" (kuva 8) | Bermuda | 33 | 21331 | 14.5.1991 | 8545 | ALTIA GROUP LTD | 25.11.2011 | X00639 |
| 2 FINLANDIA "kolme poroa" | Bermuda | 33 | 27633 | 12.2.1996 | 21331 | ALTIA GROUP LTD | 14.5.2012 | X05915 |
| 3 FINLANDIA CRANBERRY "kolme poroa" | Bermuda | 33 | 633029 | 29.5.1989 | 27633 | ALTIA GROUP LTD | 12.2.2003 | X10124 |
| 4 "Finlandia pullo" | Canada | 33 | 1025935 | 17.8.1999 | 383178 | ALTIA GROUP LTD | 19.4.2006 | X05260 |
| 5 FASHION MARTINIS | Canada | 33 | 1031344 | 6.10.1999 | | ALTIA GROUP LTD | | X12757 |
| 6 FINLANDIA | Canada | 25, 42 | 459080 | 23.9.1980 | 259325 | ALTIA GROUP LTD | 29.5.2011 | X13525 |
| 7 FINLANDIA "kaksi poroa" (kuva 8) | Canada | 33 | 66798 | 10.10.1990 | 396322 | ALTIA GROUP LTD | 27.3.2007 | X00651 |
| 8 FINLANDIA "kolme poroa" | Canada | 33 | 723921 | 5.3.1993 | 456747 | ALTIA GROUP LTD | 26.4.2011 | X05821 |
| 9 FINLANDIA ARCTIC CRANBERRY | Canada | 33 | 793066 | 20.9.1995 | 472166 | ALTIA GROUP LTD | 6.3.2012 | X07146 |
| 10 FINLANDIA CRANBERRY "kolme poroa" | Canada | 33 | 1025936 | 17.8.1999 | | ALTIA GROUP LTD | | X09063 |
| 11 FINLANDIA FASHION MARTINIS | Canada | 33 | 798735 | 1.12.1995 | 472191 | ALTIA GROUP LTD | 6.3.2012 | X12758 |
| 12 FINLANDIA PINEAPPLE "kolme poroa" | Canada | 33 | 681005 | 29.4.1991 | 416914 | ALTIA GROUP LTD | 17.9.2008 | X10055 |
| 13 FINLANDIA VODKA FROM THE TOP OF THE... | Canada | 33 | 868269 | 5.2.1998 | | ALTIA GROUP LTD | | X06098 |
| 14 FINLANDIA "21" | Canada | 33 | 880426 | 4.6.1998 | | ALTIA GROUP LTD | | X12194 |
| 15 Finlandia "21". ... The ultimate vodka. | Canada | 33 | 873688 | 30.3.1998 | | ALTIA GROUP LTD | | X12587 |
| 16 I WAS PURE, GLACIAL SPRING WATER | Canada | 33 | 872449 | 17.3.1998 | | ALTIA GROUP LTD | | X12442 |
| 17 I WAS PURE, PRISTINE GLACIER WATER | Canada | 33 | 679832 | 12.4.1991 | 416911 | ALTIA GROUP LTD | 17.9.2008 | X06085 |
| 18 VODKA FROM THE TOP OF THE WORLD | Canada | 33 | 872446 | 17.3.1998 | | ALTIA GROUP LTD | | X12440 |
| 19 WHAT WERE YOU | Canada | 33 | 57121 | 14.2.1989 | 381415 | ALTIA GROUP LTD | 14.2.2004 | X04926 |
| 20 FINLANDIA | Mexico | 33 | 8711 | 28.4.1986 | 346617 | ALTIA GROUP LTD | 28.4.2001 | X03380 |
| 21 FINLANDIA "kaksi poroa" (kuva 9) | Mexico | 33 | 110611 | 28.2.1991 | | ALTIA GROUP LTD | | X05917 |
| 22 FINLANDIA "kolme poroa" | Mexico | 33 | 232784 | 25.5.1995 | 498042 | ALTIA GROUP LTD | 25.5.2005 | X09072 |
| 3 FINLANDIA CRANBERRY "kolme poroa" | Mexico | 33 | 323252 | 20.2.1998 | 620264 | ALTIA GROUP LTD | 28.2.2008 | X12204 |
| 4 FINLANDIA "21" "pullo mv., 3-d" | Mexico | 33 | 335464 | 9.6.1998 | 592046 | ALTIA GROUP LTD | 9.6.2008 | X12577 |
| 5 Finlandia "21". ... The ultimate vodka. | USA | 33 | 527768 | 20.3.1985 | 1379453 | ALTIA GROUP LTD | 21.1.2006 | X08872 |
| 6 "Finlandia kaksi poroa" (kuva 1) | USA | 33 | 527769 | 20.3.1985 | 1404318 | ALTIA GROUP LTD | 5.8.2006 | X08871 |
| 7 "Finlandia pullo" | USA | 21 | 74/338064 | 8.12.1992 | 2063567 | ALTIA GROUP LTD | 20.5.2002 | X06932 |
| 8 "snapsilasi trio" | USA | 33 | 75/774389 | 12.8.1999 | | ALTIA GROUP LTD | | X13445 |
| 29 BARTENDERS ARE GODS | USA | 33 | 75/599979 | 4.12.1998 | | ALTIA GROUP LTD | | X13018 |
| 30 BIG APPLE MARTINI | USA | 33 | 75/459678 | 31.3.1998 | | ALTIA GROUP LTD | | X12464 |
| 31 CRANBIROSKA | USA | 33 | 75/345407 | 22.8.1997 | | ALTIA GROUP LTD | | X11898 |
| 32 ESTATE 21 | USA | 33 | 74/628820 | 2.2.1995 | 2164252 | ALTIA GROUP LTD | 9.6.2003 | X10871 |
| 33 FASHION MARTINIS | USA | 33 | | | | ALTIA GROUP LTD | | X13559 |
| 34 FINLANDIA | USA | 25 | | | | ALTIA GROUP LTD | | |

TRADE MARK

North America

| | | | | | | | |
|--|-----|----|------------|---------|-----------------|------------|--------|
| 35 FINLANDIA | USA | 33 | 14.11.1977 | 1115781 | ALTIA GROUP LTD | 27.3.2009 | X00664 |
| 36 FINLANDIA | USA | 42 | | | ALTIA GROUP LTD | | X13522 |
| 37 FINLANDIA "kaksi poroa" (kuva 6) | USA | 33 | 15.11.1976 | 1115778 | ALTIA GROUP LTD | 27.3.2009 | X00663 |
| 38 FINLANDIA "kolme poroa" | USA | 33 | 74/121963 | 1747344 | ALTIA GROUP LTD | 19.1.2003 | X05876 |
| 39 FINLANDIA "uusi pullo" | USA | 33 | 6.10.1978 | 1143620 | ALTIA GROUP LTD | 16.12.2000 | X00864 |
| 40 FINLANDIA ARCTIC CRANBERRY | USA | 33 | 74/382658 | 2075932 | ALTIA GROUP LTD | 1.7.2002 | X07161 |
| 41 FINLANDIA COSMO | USA | 33 | 75/774390 | | ALTIA GROUP LTD | | X13446 |
| 42 FINLANDIA CRANBERRY "kolme poroa" | USA | 33 | 74/702924 | 2023256 | ALTIA GROUP LTD | 17.12.2001 | X09062 |
| 43 FINLANDIA FASHION MARTINIS | USA | 33 | 74/628819 | 2169820 | ALTIA GROUP LTD | 30.6.2003 | X10870 |
| 44 FINLANDIA PINEAPPLE | USA | 33 | 75/059359 | 2066625 | ALTIA GROUP LTD | 3.6.2002 | X10199 |
| 45 FINLANDIA PINEAPPLE "kolme poroa" | USA | 33 | 75/025346 | 2073307 | ALTIA GROUP LTD | 24.6.2002 | X10054 |
| 46 Finlandia Vodka Worldwide | USA | 33 | 23.6.2000 | | ALTIA GROUP LTD | | X14227 |
| 47 FINLANDIA 21 | USA | 33 | 75/345406 | | ALTIA GROUP LTD | | X11897 |
| 48 FINLANDIA "21" "pullo mv., 3-d" | USA | 33 | 75/428633 | | ALTIA GROUP LTD | | X12198 |
| 49 Finlandia "21" ... The ultimate vodka.. | USA | 33 | 75/498978 | | ALTIA GROUP LTD | | X12581 |
| 50 THE ESTATE VODKA | USA | 33 | 75/345410 | 2306448 | ALTIA GROUP LTD | 4.1.2005 | X11899 |
| 51 THE WORLD'S FINEST VODKA | USA | 33 | 29.5.1981 | 1268424 | ALTIA GROUP LTD | 21.2.2004 | X02588 |

APOSTILLE

(Convention de La Haye du 5 octobre 1961)

Maa:
Land:

Suomi
Finland

Tämän yleisen asiakirjan:
Denna allmänna handling:

2. on allekirjoittanut
är undertecknad av
3. toimiessaan
i egenskap av
4. Siinä oleva leima/sinetti on
är försedd med sigill/stämpel av

Peter Oljemark

julkisena notaarina

Helsingin maistraatti

Todistetaan
Intygas

5. Helsinki ssa

6. 16 päivänä marras kuuta 2000

den

7. Lauri Haikarainen, julkinen notaari

av


8. No
Nr

0752

9. Sinetti/leima:
Sigill/stämpel:



10. Allekirjoitus:
Underskrift:


Lauri Haikarainen
julkinen notaari