



01-16-2001

DEPARTMENT OF COMMERCE  
Patent and Trademark Office

01-03-2001

REGISTRATION



101581889

U.S. Patent & TMO/TM Mail Rpt Dt. #57 Patents and Trademarks

1. Name of conveying party(ies): Shea Homes Limited Partnership

- Individual(s)
- General Partnership
- Corporation-State
- Other
- Association
- Limited Partnership

*PKD*  
*1.3.01*

Additional name(s) of conveying party(ies) attached?  Yes  No

2. Name and address of receiving party(ies):

Name: Silver Creek Valley Country Club, Inc.

Internal Address: \_\_\_\_\_

Street Address: 5460 Country Club Parkway

City San Jose State CA ZIP 95138

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State California
- Other

If assignee is not domiciled in the United States, a domestic representative designation is attached:

Yes  No

(Designation must be a separate document from Assignment)

Additional name(s) & address(es) attached?  Yes  No

3. Nature of Conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: December 31, 2000

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s) 1,794,040

Additional numbers attached?  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Dana Brody-Brown

Internal Address: SKJERVEN, MORRILL, MacPHERSON,

FRANKLIN & FRIEL LLP

Street Address: 25 METRO DRIVE, SUITE 700

City SAN JOSE State CA ZIP 95110

6. Total number of applications and registrations involved: 1

7. Total fee (37 CFR 3.41): .....\$ 40

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number: 19-2386  
(Attach duplicate copy of this page if paying by deposit account)

01/12/2001 AAHMED1 00000174 192386 1794040  
01 FC:481 40.00 CH

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9. Statement and signature.

*To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.*

Dana Brody-Brown  
Name of Person Signing

*Dana Brody-Brown*  
Signature

January 3, 2001  
Date

Total number of pages comprising cover sheet: 3

OMB No. 0651-0011 (exp. 4/94)

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## ASSIGNMENT

This Assignment Agreement, effective December 31, 2000, is between Shea Homes Limited Partnership, a California Limited Partnership ("Assignor") with a principal place of business at 25 Metro Drive, Suite 300, San Jose, California 95110, and Silver Creek Valley Country Club, Inc., a California not-for-profit mutual benefit corporation ("Assignee"), with a principal place of business at 5460 Country Club Parkway, San Jose, CA 95138.

WHEREAS, Assignor has adopted, used and is using the service mark Registration No. 1,794,040 (the "Mark"), which registration issued on September 21, 1993 in the United States Patent and Trademark Office; and

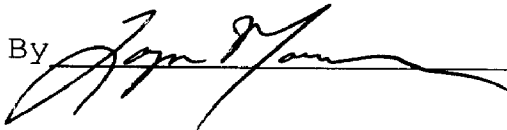
WHEREAS, Assignee is desirous of acquiring the Mark and the registration thereof;

NOW, THEREFORE, in consideration of and in exchange for the good and valuable consideration contained in the Transition Agreement effective April 3, 2000 ("Transition Agreement"), receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee all right, title and interest in and to the Mark and registration, together with goodwill of the business symbolized by the above-identified registration thereof. Assignor retains rights to the Mark as outlined in the Transition Agreement.

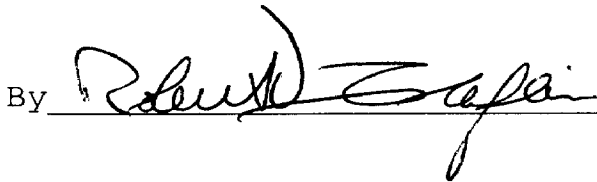
This Assignment is executed at San Jose, California,  
effective December 31, 2000.

Assignor: Shea Homes Limited  
Partnership, a California  
limited partnership,

By: J.F. Shea Co. Inc., a  
Nevada Corporation, Its  
General Partner

By 

Its VICE PRESIDENT

By 

Its ASSISTANT SECRETARY