

01-17-2001



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RECORDATION FORM COVER SHEET
TRADEMARKS ONLY

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

Submission Type

- New
- Resubmission (Non-Recordation)
Document ID # _____
- Correction of PTO Error
Reel # _____ Frame # _____
- Corrective Document
Reel # _____ Frame # _____

Conveyance Type

- Assignment License
- Security Agreement Nunc Pro Tunc Assignment
- Merger Effective Date
Month Day Year _____
- Change of Name
- Other _____

Conveying Party

Mark if additional names of conveying parties attached

Name KENTERRA, INC. Execution Date
Month Day Year 12 13 2000

- Formerly _____
- Individual General Partnership Limited Partnership Corporation Association
 - Other _____
 - Citizenship/State of Incorporation/Organization State of Delaware

Receiving Party

Mark if additional names of receiving parties attached

Name KENQUEST, INC.

DBA/AKA/TA _____

Composed of _____

Address (line 1) 499 N. Canon Drive, 4th Floor

Address (line 2) _____

Address (line 3) Beverly Hills CA/US 90210
City State/Country Zip Code

- Individual General Partnership Limited Partnership If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)
- Corporation Association
- Other _____
- Citizenship/State of Incorporation/Organization State of Delaware

FOR OFFICE USE ONLY

01/18/2001 NTHAI1 00000001 201500 76049332

01 FC:481 40.00 CH
02 FC:482 275.00 CH

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Mail documents to be recorded with required cover sheet(s) information to:
Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231

Domestic Representative Name and Address

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Correspondent Name and Address

Area Code and Telephone Number

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Pages

Enter the total number of pages of the attached conveyance document including any attachments. #

Trademark Application Number(s) or Registration Number(s)

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)

Registration Number(s)

Number of Properties

Enter the total number of properties involved. #

Fee Amount

Fee Amount for Properties Listed (37 CFR 3.41): \$

Method of Payment: Enclosed Deposit Account

Deposit Account
(Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number: #

Authorization to charge additional fees: Yes No

Statement and Signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Peter M. Eichler

Name of Person Signing


Signature

12/19/00

Date Signed

SCHEDULE

TRADEMARK	APP. NO.	APP. DATE	CLASS
DETOX	76/049332	5-16-00	3
EMBRACE	76/049333	5-16-00	3
HAIR LOVE	76/062942	5-16-00	3
HAIRGLOO	76/049334	5-16-00	3
HELIMINATE	76/049335	5-16-00	3
HOLD ME FIRM	76/049336	5-16-00	3
HOLD ME GENTLY	76/049337	5-16-00	3
LIQUID COURAGE	76/049338	5-16-00	3
SHELINE	76/062943	5-16-00	3
RECOVERY BEAUTY BAR	76/049340	5-16-00	3
STYLIST AWARDS	76/057813	5-16-00	41
UNGLOO	76/049343	5-16-00	3



12-19-2000

U.S. Patent & TMO/c/TM Mail Rcpt Dt. #26

ASSIGNMENT OF INTENT TO USE APPLICATIONS

WHEREAS, Kenterra, Inc., a corporation organized under the laws of the State Delaware located at 499 N. Canon Dr. 4th Floor, Beverly Hills, California, 90210, has intended to use the marks listed on the attached schedule (hereinafter "Trademarks") in commerce and has filed the listed applications, indicating that intention, but has not yet filed allegations of use under Sections 1(c) or 1(d) of the Trademark Act, 15 U.S.C. §§1051(c), (d),

WHEREAS, Kenquest, Inc., a corporation organized under the laws of the State of Delaware, located at 499 N. Canon Dr. 4th Floor, Beverly Hills, California, 90210 is desirous of acquiring said Trademarks and the pending intent-to-use applications therefore; and


WHEREAS, Kenquest, Inc., is a successor to that portion of the business of Kenterra, Inc., to which the Trademarks pertains as required by Section 10 of the Trademark Act, 15 U.S.C. §1060;


NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, said Kenterra, Inc., does hereby assign to said Kenquest, Inc., all right, title and interest in and to the Trademarks and the goodwill of business symbolized thereby.

Signed at Beverly Hills, CA, this 13th day of December, 2000.

Kenquest, Inc.

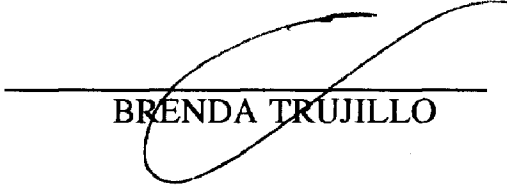
Kenterra, Inc.

By 
(Name) Paula Kent Meehan
(Title) President

By 
(Name) Paula Kent Meehan
(Title) President

CERTIFICATE OF MAILING BY EXPRESS MAIL

I hereby certify that the within ASSIGNMENT OF INTENT TO USE APPLICATION was deposited as Express Mail with the United States Postal Service in an envelope addressed to the Assistant Commissioner for Trademarks, 2900 Crystal Drive, Box Assignment - FEE, Arlington, Virginia 22202-3513, Express Mail Mailing Label No. EE358213890US, on this 19th day of December, 2000.



BRENDA TRUJILLO