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01-18-2001



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To the Honorable Commissioner of P
thereof.

101588146

the attached original documents or copy

1. Name of conveying party(ies):

Webcraft, LLC

1-2-01

- Individual(s)
- General Partnership
- Corporation - State
- Other Delaware Limited Liability Company
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies):

Name: PrintCo., Inc.

Internal Address: _____

Street Address: 1321 Van Deirse Avenue, P.O. Box 220

City: Greenville State: MI ZIP: 48838

- Individual(s) citizenship _____
- Association _____
- General Partnership _____
- Limited Partnership _____
- Corporation-State Michigan
- Other _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No

(Designations must be a separate document from Assignment)
Additional name(s) & addresses attached? Yes No

3. Nature of conveyance

- Assignment
- Security Agreement
- Other _____
- Merger
- Change of Name

Effective Date: December 31, 2000

1002

4. Application number(s) or registration number(s):

Trademark Application No.(s)

B. Trademark Registration No.(s) 2,076,167; 1,977,115; 1,487,113; 1,476,776; 1,016,544; 1,019,044; 1,399,072; 1,388,698; 2,151,694; 2,145,675

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Miriam Drickman Trudell, Esq.

Internal Address: SHERIDAN ROSS P.C.

Suite 1200

Street Address: 1560 Broadway

City: Denver State: CO ZIP: 80202-5141

6. Total number of applications and registrations involved. 10

7. Total fee (37 CFR 3.41): \$ 265.00

- Enclosed
- Authorized to be charged to deposit account.

8. Deposit account number: 19-1970

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Miriam Drickman Trudell, Esq.

Name of person signing

Signature

December 29, 2000

Date

Total number of pages including cover sheet, attachments and document: 9

Mail documents to be recorded with required cover sheet information to:

Commissioner of Patents and Trademarks
Box Assignments
Washington, DC 20231

I HEREBY CERTIFY THAT THIS CORRESPONDENCE IS BEING DEPOSITED WITH THE UNITED STATES POSTAL SERVICE AS FIRST CLASS MAIL IN AN ENVELOPE ADDRESSED TO COMMISSIONER FOR PATENTS AND TRADEMARKS, BOX ASSIGNMENTS, WASHINGTON, DC 20231 ON December 29, 2000

BY:

(SHERIDAN ROSS, ESQ.)

TRADEMARK

REEL: 002215 FRAME: 0664

ASSIGNMENT

This is an Assignment by Webcraft, LLC ("Webcraft"), a Delaware limited liability company, having a place of business at 1009 Lenox Drive, Building 4, Suite 201, Lawrenceville, New Jersey 08648, to PrintCo., Inc. ("PrintCo."), a Michigan corporation, having a place of business at 1321 Van Deirse Avenue, P.O. Box 220, Greenville, Michigan 48838, effective on December 31, 2000 ("Effective Date").

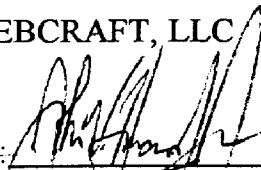
WHEREAS, Webcraft is the owner of know-how, inventions (conceived or reduced to practice), confidential and proprietary information, developments, improvements and modifications, including, without limitation, compositions, processing data, characterization information, engineering, design and production information, formulations, methodologies and processes, and intellectual property rights associated therewith, including, without limitation, patent rights, trade secret rights, copyrights, trade dress rights, trademark and service mark rights, particularly including the trademark and service mark rights listed on Schedule A and patent rights listed in Schedule B, (collectively "Intellectual Property") and is desirous of assigning the Intellectual Property and all U.S. and foreign applications, registrations and issued patents therefor, to PrintCo.

WHEREAS, PrintCo. is desirous of acquiring all right, title and interest in the Intellectual Property and all U.S. and foreign applications, registrations and issued patents therefor.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Webcraft does hereby assign to PrintCo. all right, title and interest in and to the Intellectual Property together with all associated goodwill and all U.S. and foreign registrations, applications and issued patents therefor and the right to sue for past infringement.

WEBCRAFT, LLC

Date: 12/24/2000

By: 


Name: John V. Howard, Jr.

Title: Senior Vice President + Gen Counsel of
Sole member/manager, Vertis, Inc.,
a DE corporation

State of Colorado)
County of Denver) ss.

Subscribed and sworn before me on this 24th day of December, 2000 by
John V. Howard, Jr.
(print name of signor above)

My Commission Expires: 12/20/04


(Notary Public signature)

M:\4081\64\Assignment from Webcraft LLC to Printco without schedules.wpd

SCHEDULE A

Mark	Country	Application No. Application Date	Registration No. Registration Date
Dot in Circle Design	U.S.	74/671,797 05/09/1995	2,076,167 07/01/1997
Dot in Circle Design	Brazil	818893044 11/09/1995	
Dot in Circle Design	Brazil	818893052 11/09/1995	
Dot in Circle Design	Germany	39545 451.4 11/09/1995	395 45 451 08/06/1997
Dot in Circle Design	U.K.	2042472 10/25/1995	2042472 06/28/1996
Dot in Circle Design	Greece	126933 11/09/1995	126933 03/17/1998
Dot in Circle Design	France	95/595.759 11/03/1995	95/595.759 04/12/1996
Dot in Circle Design	Ireland	7511/95 10/31/1995	201438 07/03/1998
Dot in Circle Design	Mexico	246945 11/09/1995	521100 1997
Dot in Circle Design	Mexico	246946 11/09/1995	543514 1997

Mark	Country	Application No. Application Date	Registration No. Registration Date
Dot in Circle Design	Romania	37098 11/07/1995	26694 1999
Dot in Circle Design	Taiwan	84054644 11/03/1995	91084 05/16/1997
Dot in Circle Design	Taiwan	84054643 11/03/1995	772224 08/16/1997
WYSDOM	U.S.	74/472,731 12/23/1993	1,977,115 05/28/1996
SCENT-SATIONAL	U.S.	73/634,908 12/11/1986	1,487,113 05/03/1988
REPLICOLOR	U.S.	73/629,979 11/12/1986	1,476,776 02/16/1988
WEBCRAFT	U.S.	72/427,545 06/16/1972	1,016,544 07/22/1975
Stylized W	U.S.	72/427,453 06/16/1972	1,019,044 08/26/1975
CRAIGBOND	U.S.	73/514,302 12/18/1984	1,399,072 07/01/1986
CRAIGSEAL	U.S.	73/514,301 12/18/1984	1,388,698 04/08/1986
CS COLORSTREAM and Design	U.S.	75/077,908 03/25/1996	2,151,694 04/21/1998

Mark	Country	Application No. Application Date	Registration No. Registration Date
COLORSTREAM	U.S.	75/077,696 03/25/1996	2,145,675 03/24/1998

SCHEDULE B

RUB-OFF ADVERTISING SAMPLER AND METHOD OF MANUFACTURE	UNITED STATES	170,624	03-17-88	5,072,831	12-17-91	WEB-1A
RUB-OFF ADVERTISING SAMPLER AND METHOD OF MANUFACTURE	CANADA	487,804-3	07-30-85	1,252,132	04-04-89	WEB-1
ADVERTISING SAMPLER AND METHOD OF MANUFACTURE	UNITED STATES	346,345	04-28-89	5,037,139	08-06-91	WEB-2
ADVERTISING POUCH ASSEMBLY FOR DISTRIBUTING ADVERTISING LITERATURE OR THE LIKE	UNITED STATES	918,892	10-15-86	4,801,076	01-31-89	WEB-3
ENVELOPE WRAPPERS WITH INSERTS	UNITED STATES	153,464	02-04-88	4,936,769	06-26-90	WEB-4A
LIPSTICK SAMPLER AND METHOD OF FABRICATION	UNITED STATES	105,790	10-08-87	4,824,143	04-25-89	WEB-5
A PRINTED AND ENCODED MASS DISTRIBUTABLE RESPONSE PIECE AND METHOD OF MAKING THE SAME	UNITED STATES	360,040	06-01-89	4,939,888	06-10-90	WEB-6
A PRINTED AND ENCODED MASS DISTRIBUTABLE RESPONSE PIECE AND METHOD OF MAKING THE SAME	UNITED STATES	430,860	10-31-89	5,087,805	02-11-92	WEB-6A
A PRINTED AND ENCODED MASS DISTRIBUTABLE RESPONSE PIECE AND METHOD OF MAKING THE SAME	UNITED STATES	625,036	12-10-90	5,137,304	08-11-92	WEB-6B
A PRINTED AND ENCODED MASS DISTRIBUTABLE RESPONSE PIECE AND METHOD OF MAKING THE SAME	CANADA	2,097,819	12-04-90			WEB-6 CA
A PRINTED AND ENCODED MASS DISTRIBUTABLE RESPONSE PIECE AND METHOD OF MAKING THE SAME	EUROPE	91901166.8	12-04-90	566563 B1	10-16-96	WEB-6 EP
A PRINTED AND ENCODED MASS DISTRIBUTABLE RESPONSE PIECE AND METHOD OF MAKING THE SAME	MEXICO	24,171	01-17-91	167,120	03-04-93	WEB-6 MX
ASSEMBLY FOR PRODUCING A MASS DISTRIBUTABLE PRINTED PACKET	UNITED STATES	550,744	07-10-90	5,107,656	04-28-92	WEB-7B

ASSEMBLY FOR PRODUCING A MASS DISTRIBUTABLE PRINTED PACKET	UNITED STATES	848,162	03-10-92	5,197,262	03-30-93	WEB-7C
ASSEMBLY FOR PRODUCING A MASS DISTRIBUTABLE PRINTED PACKET	CANADA	2,074,494	07-22-92	2,074,494	02-22-00	WEB-7 CA
ASSEMBLY FOR PRODUCING A MASS DISTRIBUTABLE PRINTED PACKET	GERMANY	P69021593.2	06-09-90	0537145	09-08-95	WEB-7 DE
FRAGRANCE ENHANCED SCRATCH-OFF LAYER FOR GAME CARDS	UNITED STATES	449,762	12-12-89	5,000,486	03-19-91	WEB-8
FRAGRANCE ENHANCED SCRATCH-OFF LAYER FOR GAME CARDS	UNITED STATES	625,541	12-11-90	5,114,735	05-19-92	WEB-8A
COMPOSITE WRAP AND METHOD FOR WRAPPING MULTI-PAGE ITEMS	UNITED STATES	699,604	05-14-91	5,155,973	10-20-92	WEB-9
RECYCLABLE INSTANT SCRATCH OFF LOTTERY TICKET	UNITED STATES	126,199	09-24-93	5,542,710	08-06-96	WEB-10
COLLECT TAB STACKING METHOD	UNITED STATES	786,466	11-04-91	5,156,384	10-20-92	WEB-11
COLLECT TAB STACKING METHOD	CANADA	2,118,689	07-31-92	2,118,689	11-03-98	WEB-11 CA
RECYCLABLE INSTANT SCRATCH-OFF LOTTERY TICKET WITH IMPROVED SECURITY TO PREVENT UNAUTHORIZED DETECTION OF LOTTERY INDICIA	UNITED STATES	354,893	12-09-94	5,681,065	10-28-97	WEB-12
SCRATCH-OFF GAME CARD INCLUDING INK FOR MAKING MARKINGS THEREON AND METHOD OF MARKING THE SAME	UNITED STATES	454,942	05-31-95	5,560,608	10-01-96	WEB-13
SCRATCH-OFF GAME CARD INCLUDING INK FOR MAKING MARKINGS THEREON AND METHOD OF MARKING THE SAME	ISRAEL	118,506	05-31-96	118,506	10-28-99	WEB-13 IL
SCRATCH-OFF GAME CARD INCLUDING INK FOR MAKING MARKINGS THEREON AND METHOD OF MARKING THE SAME	SOUTH AFRICA	96/4475	05-31-96	96/4475	02-26-97	WEB-13 ZA
PROCESS FOR IN-LINE, HIGH SPEED MANUFACTURING OF MAGNETIC PRODUCTS	UNITED STATES	016,205	02-09-93	5,869,148	02-09-99	WEB-14
MULTIPLE POCKET ENVELOPE AND METHOD OF MAKING SAME	UNITED STATES	005,842	01-12-98	6,003,758	12-21-99	WEB-15
ERASABLE SCRATCH-OFF LOTTERY TICKET	UNITED STATES	183,389	01-19-94	5,544,881	08-13-96	WEB-16
ERASABLE SCRATCH-OFF LOTTERY TICKET	AUSTRALIA	74038/95	08-09-94	680930	08-09-94	WEB-16 AU
MAGNETICALLY ENCODED STRIPE PRODUCT	UNITED STATES	421,794	10-20-99	6,152,029	11-28-00	WEB-18

POWDER AND MICROCAPSULE FRAGRANCE ENHANCED SAMPLER	UNITED STATES	207,804	06-17-88	4,952,400	08-28-90	WEB-19
DEVICES AND RELATED METHOD FOR THE SELECTIVE EXPOSURE OF MICRONENCAPSULATED LIQUIDS	UNITED STATES	647,257	05-13-96	5,611,972	03-18-97	WEB-20A
DEVICES AND RELATED METHOD FOR THE SELECTIVE EXPOSURE OF MICRONENCAPSULATED LIQUIDS	GERMANY	19513912.7	04-12-95	19513912.7		WEB-20A DE
DEVICES AND RELATED METHOD FOR THE SELECTIVE EXPOSURE OF MICRONENCAPSULATED LIQUIDS	FRANCE	9504393	04-12-95	9504393	04-03-98	WEB-20A FR
DEVICES AND RELATED METHOD FOR THE SELECTIVE EXPOSURE OF MICRONENCAPSULATED LIQUIDS	ITALY	RM95A000227	04-10-95	1276525	10-31-97	WEB-20A IT
DEVICES AND RELATED METHOD FOR THE SELECTIVE EXPOSURE OF MICRONENCAPSULATED LIQUIDS	UNITED KINGDOM	9507634	04-12-95	22894118	04-12-99	WEB-20A UK
SAMPLER PACKAGE AND METHOD OF MAKING THE SAME	UNITED STATES	431,781	05-01-95	5,622,263	04-22-97	WEB-21
SAMPLER PACKAGE AND METHOD OF MAKING THE SAME	UNITED STATES	779,823	01-07-97	5,782,060	07-21-98	WEB-21A
MAILER WITH STICKER-TYPE SIGN	UNITED STATES	165,726	07-03-80	4,351,474	09-28-82	WEB-22
DOUBLE POCKET TICKET ENVELOPE	UNITED STATES	502,339	06-08-83	4,452,399	06-05-84	WEB-23
SUBLIMABLE DYE IMAGING OF LOTTERY TICKET AND COMMERCIAL GAME COUPON AND THE LIKE	UNITED STATES	514,108	07-15-83	4,486,033	12-04-84	WEB-24
METHOD OF MAKING TWO-DIRECTIONAL POP-UP	UNITED STATES	713,601	03-19-85	4,657,612	04-14-87	WEB-25
METHOD FOR THE CONDUCT OF LOTTERIES	UNITED STATES	647,400	05-08-96	5,772,511	06-30-98	WEB-26
METHOD AND APPARATUS FOR PRODUCING SHEET-LIKE PRINTED PRODUCTS HAVING A FOLDED PORTION	UNITED STATES	78,431	09-24-79	4,340,212	07-20-82	WEB-27
IN-LINE UV COATING FOR PRINTED SURFACES	UNITED STATES	244,450	10-31-00			WEB-33

TRADEMARK

RECORDED: 01/02/2001

REEL: 002215 FRAME: 0671