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01-23-2001



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U.S. DEPARTMENT OF COMMERCE  
Patent and Trademark Office  
Box Assignments

To the Honorable Commissioner of Patents and Trademarks  
thereof.

101590890

Record the attached original documents or copy thereof.

1. Name of conveying party(ies):

Webcraft Chemicals, LLC

- ☐ Individual(s) ☐ Association  
☐ General Partnership ☐ Limited Partnership  
☐ Corporation - State \_\_\_\_\_  
☒ Other Delaware Limited Liability Company

Additional name(s) of conveying party(ies) attached? ☐ Yes ☒ No

2. Name and address of receiving party(ies):

Name: PrintCo., Inc.

Internal Address: \_\_\_\_\_

Street Address: 1321 Van Deine Avenue, P.O. Box 220

City: Greenville State: MI ZIP: 48838

- ☐ Individual(s) citizenship \_\_\_\_\_  
☐ Association \_\_\_\_\_  
☐ General Partnership \_\_\_\_\_  
☐ Limited Partnership \_\_\_\_\_  
☒ Corporation-State Michigan  
☐ Other \_\_\_\_\_

If assignee is not domiciled in the United States, a domestic representative designation is attached: ☐ Yes ☒ No

(Designations must be a separate document from Assignment)  
Additional name(s) & addresses attached? ☐ Yes ☒ No

3. Nature of conveyance

- ☒ Assignment ☐ Merger  
☐ Security Agreement ☐ Change of Name  
☐ Other \_\_\_\_\_

Effective Date: December 31, 2000

4. Application number(s) or registration number(s):

Trademark Application No.(s) 75/514,173; 75/628,390

B. Trademark Registration No.(s) 1,883,229; 1,889,538; 1,939,296; 1,938,057

Additional numbers attached? ☐ Yes ☒ No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Miriam Drickman Trudell, Esq.

Internal Address: SHERIDAN ROSS P.C.

Suite 1200

Street Address: 1560 Broadway

City: Denver State: CO ZIP: 80202-5141

6. Total number of applications and registrations involved. . . . . 6

7. Total fee (37 CFR 3.41): . . . . . \$ 165.00

- ☒ Enclosed  
☐ Authorized to be charged to deposit account.

8. Deposit account number: 19-1970

(Attach duplicate copy of this page if paying by deposit account)

01/22/2001 DBYRNE 00000070 75514173

DO NOT USE THIS SPACE

01 FE-401

02 FC-402

Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Miriam Drickman Trudell, Esq.  
Name of person signing

Signature

December 29, 2000  
Date

Total number of pages including cover sheet, attachments and document: 5

Mail documents to be recorded with required cover sheet information to:

Commissioner of Patents and Trademarks  
Box Assignments  
Washington, DC 20231

I HEREBY CERTIFY THAT THIS CORRESPONDENCE IS BEING DEPOSITED WITH THE UNITED STATES POSTAL SERVICE AS FIRST CLASS MAIL IN AN ENVELOPE ADDRESSED TO COMMISSIONER FOR PATENTS AND TRADEMARKS, BOX ASSIGNMENTS, WASHINGTON, DC 20231 ON December 29, 2000

SHERIDAN ROSS P.C.

BY: [Signature]

## ASSIGNMENT

This is an Assignment by Webcraft Chemicals, LLC ("Webcraft Chemicals"), a Delaware limited liability company, having a place of business at 80 Wheeler Point Road, Newark, New Jersey 07105, to PrintCo., Inc. ("PrintCo."), a Michigan corporation, having a place of business at 1321 Van Deinse Avenue, P.O. Box 220, Greenville, Michigan 48838, effective on December 31, 2000 ("Effective Date").

WHEREAS, Webcraft Chemicals is the owner of know-how, inventions (conceived or reduced to practice), confidential and proprietary information, developments, improvements and modifications, including, without limitation, compositions, processing data, characterization information, engineering, design and production information, formulations, methodologies and processes, and intellectual property rights associated therewith, including, without limitation, patent rights, trade secret rights, copyrights, trade dress rights, trademark and service mark rights, particularly including the trademark and service mark rights listed on Schedule A and patent rights listed in Schedule B, (collectively "Intellectual Property") and is desirous of assigning the Intellectual Property and all U.S. and foreign applications, registrations and issued patents therefor, to PrintCo.

WHEREAS, PrintCo. is desirous of acquiring all right, title and interest in the Intellectual Property and all U.S. and foreign applications, registrations and issued patents therefor.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Webcraft Chemicals does hereby assign to PrintCo. all right, title and interest in and to the Intellectual Property together with all associated goodwill and all U.S. and foreign registrations, applications and issued patents therefor and the right to sue for past infringement.

WEBCRAFT CHEMICALS, LLC

Date: 12/24/2000

By: [Signature]

Name: John V. Howard, Jr.

Title: Senior Vice President and General Counsel of Vertis, Inc. a Delaware corporation, sole member, manager of Webcraft, LLC, who is sole member/manager of Webcraft Chemicals, LLC.

State of Colorado )  
County of Denver ) ss.

Subscribed and sworn before me on this 24<sup>th</sup> day of December, 2000 by  
John V. Howard, Jr.  
(print name of signor above)

My Commission Expires: 12/20/04

[Signature]  
(Notary Public signature)

M:\081\64\Assignment from Webcraft Chemicals LLC to Printco without schedules.wpd

**SCHEDULE A**

<b>Mark</b>	<b>Country</b>	<b>Application No.  Application Date</b>	<b>Registration No.  Registration Date</b>
CRAIGCOAT	U.S.	74/521,460 05/09/1994	1,883,229 03/14/1995
CRAIGLAM	U.S.	74/520,765 05/09/1994	1,889,538 04/18/1995
CRAIGSCENT	U.S.	74/520,767 05/09/1994	1,939,296 12/05/1995
CRAIGSOLVE	U.S.	74/537,512 06/14/1994	1,938,057 11/28/1995
CRAIGCURE	U.S.	75/514,173 07/07/1998	
UV ULTRACOO	U.S.	75/628,390 01/26/1999	

SCHEDULE B

METHOD AND APPARATUS FOR THE DISTRIBUTION OF COMPUTER FILES TO REMOTE DESTINATIONS	UNITED STATES	591,650	06-08-00			12018-10270 DALLAS
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