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OMB 0651-0027



U.S. Department of Commerce  
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TRADEMARK

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### RECORDATION FORM COVER SHEET TRADEMARKS ONLY

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

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- New
- Resubmission (Non-Recordation)  
Document ID #
- Correction of PTO Error  
Reel #  Frame #
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#### Conveyance Type

- Assignment  License
- Security Agreement  Nunc Pro Tunc Assignment
- Merger
- Change of Name
- Other

Effective Date  
Month Day Year  
12292000

#### Conveying Party

Mark if additional names of conveying parties attached

Name

Execution Date  
Month Day Year  
12292000

Formerly

- Individual  General Partnership  Limited Partnership  Corporation  Association

Other

Citizenship/State of Incorporation/Organization

#### Receiving Party

Mark if additional names of receiving parties attached

Name

DBA/AKA/TA

Composed of

Address (line 1)

Address (line 2)

Address (line 3)

City

State/Country

Zip Code

- Individual  General Partnership  Limited Partnership

Corporation  Association

Other

If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)

Citizenship/State of Incorporation/Organization

#### FOR OFFICE USE ONLY

01/23/2001 6TON11 00000111 1578949

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40.00 DP

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REEL: 002218 FRAME: 0049

**Domestic Representative Name and Address**

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

**Correspondent Name and Address**

Area Code and Telephone Number

Name

Address (line 1)

Address (line 2)

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**Pages** Enter the total number of pages of the attached conveyance document including any attachments.

#

**Trademark Application Number(s) or Registration Number(s)**

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)			Registration Number(s)		
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="1578949"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>

**Number of Properties** Enter the total number of properties involved.

#

**Fee Amount** Fee Amount for Properties Listed (37 CFR 3.41):

\$

Method of Payment: Enclosed  Deposit Account

Deposit Account

(Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number:

#

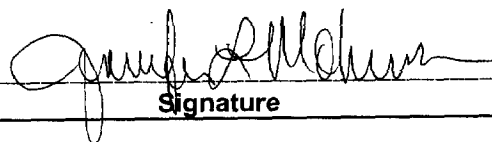
Authorization to charge additional fees:

Yes  No

**Statement and Signature**

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Jennifer L. Mohrman



January 2, 2001

Name of Person Signing

Signature

Date Signed

# TRADEMARK ASSIGNMENT

ASSIGNOR: The Coupon Tabloid, Inc., an Oregon corporation, whose address is 5775 S.W. Jean Road, Suite 101, Lake Oswego, Oregon 97035.

ASSIGNEE: Oregon Publication Corp., an Oregon corporation, whose address is 10209 S.E. Division Street, Portland, Oregon 97266.

TRADEMARK: COUPON TABLOID, United States Trademark Registration No. 1578949

This Trademark Assignment is executed pursuant to the Asset Purchase Agreement between Assignor and Assignee, dated as of December 29, 2000.


1. For good and valuable consideration, the receipt and adequacy of which are hereby acknowledged, Assignor hereby assigns to Assignee all of Assignor's rights, title, and interests in the Trademark and the goodwill of the business associated therewith.

2. Assignor represents and warrants that: (i) Assignor owns the entire right, title, and interest in and to the Trademark free and clear of any encumbrance; (ii) registration for the Trademark is valid and in force; and (iii) no proceedings are pending or, to the knowledge of Assignor, threatened against Assignor which challenge the validity, ownership, or right to use the Trademark.


3. Assignor shall take such additional reasonable action as may be reasonably requested by Assignee or its successors to effect this assignment, to cause the same to be made of record, and to assist and cooperate with Assignee or its successors in any proceedings involving the Trademark, and Assignee shall pay all of Assignor's reasonable costs incurred in connection therewith.

This Assignment is effective as of the 29th day of December 2000.

**OREGON PUBLICATION CORP.**

By:   
Print Name: Steven J. Clark  
Title: Vice-chairman

**THE COUPON TABLOID, INC.**

By:   
Print Name: Jonathan S. Crane  
Title: President

Trademark Assignment

PDXDOCS:1205044.2

RECORDED: 01/08/2001

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