FORM PTO-1618A Expires 06/30/99 OMB 0651-0027

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RECORDATION FORM COVER SHEET TRADEMARKS ONLY  TO: The Commissioner of Patents and Trademarks: Please record the attached original decument(e) or copy(fes).  Submission Type  X Assignment  Conveyance Type X Assignment  License  Resubmission (Non-Recordation) Document ID # Correction of PTO Error Reel # Frame # Change of Name Corrective Document Reel # Frame # Change of Name  National Music & Entertainment, Inc.  Conveying Party  Mark if additional names of conveying parties attached Month Day Year  Month Day Year  Month Day Year  Execution Date Month Day Year  Month Day Year  Month Day Year  Individual General Partnership Limited Partnership X Corporation  Other  X Citizenship/State of incorporation/Organization  Merk if additional names of receiving parties attached  Name United Entertainment Media, Inc.  DBA/AKA/TA  Composed of  Address (line 3)  New York State/Country Individual General Partnership Limited Partnership Limited Partnership Limited Partnership Limited Partnership  Limited Partnership  Individual General Partnership Limited Partnership  Limited Partnership  If document to receiving party is not domiciled in the United States, an application of the Country of	\. 8.01	JAN 8 2001			
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Public burden reporting for this collection of information is estimated to average approximately 30 institutes burden estimate to the U.S. Patent and Trademark Office, Chief Information Officer, Veasington, gathering the data needed to complete the Cover Sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Chief Information officer, Veasington, p.C. 20503. See OMB gathering the data needed to complete the Cover Sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Chief Information Officer, Veasington, p.C. 20503. See OMB gathering the data needed to complete the Cover Sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Chief Information Officer, Veasington, p.C. 20503. See OMB gathering the data needed to complete the Cover Sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Chief Information Officer, Veasington, p.C. 20503. See OMB gathering the data needed to complete the Cover Sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Officer, Chief Information of Inform		approximately 30 minutes per Cover Sheet to be recorded, including time for reviewing the document and			

Information Collection Budget Package 0651-0027, Patent and Tradem

Mail documents to be recorded with required cover sheet(s) information to: Commissioner of Patents and Trademarks, Box Assignments , Washington, D.C. 20231

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Corresponde	nt Name and Address Area Code and	Telephone Number 21	22388601
Name	Rose Auslander, Esq.		
Address (line 1)	Carter, Ledyard & Milburn		
Address (line 2)	2 Wall Street		
Address (line 3)			
Address (line 4)	New York, New York 10005		
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# TRADEMARK ASSIGNMENT AGREEMENT

This Trademark Assignment Agreement (the "Trademark Assignment Agreement") is effective as of October 6, 2000, and is between National Music & Entertainment, Inc., a New York corporation (the "Assignor"), and United Entertainment Media, Inc., a Delaware corporation (the "Assignee").

All capitalized terms used herein and not defined shall have the meanings given to them in the Purchase Agreement, dated October 6, 2000 (the "Purchase Agreement"), by and among the Assignor, the Assignee and Scott Kiley.

## **BACKGROUND**

Pursuant to the terms and conditions of the Purchase Agreement, the Assignor has agreed to assign to the Assignee, and the Assignee has agreed to assume from the Assignor, the Assignor's right, title and interest in and to all trademarks, service marks, designs, logos and all other indicia of whatever origin owned by Assignor throughout the world which are included in the Purchased Assets, whether registered or at common law, including but not limited to the mark and registration set forth in <a href="Schedule A">Schedule A</a> attached hereto, and all other applications and registrations therefor in the United States and throughout the world, together with the goodwill of the business in which such trademarks, service marks, designs, logos and other indicia are used and the goodwill symbolized by such trademarks, service marks, designs, logos and other indicia (collectively, the "Trademarks").

To effect such transactions and in consideration of the foregoing and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, and intending to be legally bound hereby, the parties agree as follows:

## **TERMS**

Section 1. Assignment. Pursuant to the Purchase Agreement, and on the same terms and conditions stated therein, the Assignor hereby sells, conveys, transfers, and assigns to the Assignee its entire right, title and interest in and to the Trademarks and the use of such Trademarks, and all extensions and renewals of the foregoing, the right to sue for past, present and future infringement thereof and any other claims arising out of or relating to the use or ownership of such Trademarks and all rights corresponding thereto throughout the world. It is expressly acknowledged that with respect to the Trademarks for which registration is being sought in the United States under the intent to use provision of the Trademark Act (15 U.S.C. § 1051(b)), the Assignor is assigning such Trademarks as part of the entire business or portion thereof to which such Trademarks pertain.

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- Section 2. <u>Authorization for Transfer</u>. The Assignor hereby authorizes the Commissioner of Patents and Trademarks of the United States, and the empowered officials of all other governments, anywhere in the word, to issue or transfer all of the Trademarks, and the Assignor's entire right, title and interest therein, as the Assignee may direct, in accordance with this Trademark Assignment Agreement.
- Section 3. Rights Cumulative; Conflict With Purchase Agreement. The rights and remedies of the Assignee and the duties and obligations of the Assignor hereunder shall be cumulative and in addition to the rights and remedies of the Assignee and the duties and obligations of the Assignor under the Purchase Agreement. Nothing herein shall be deemed to limit the rights and remedies of the Assignee and the duties and obligations of the Assignor under the Purchase Agreement and, to the extent of any conflict between the terms and conditions of this Trademark Assignment Agreement and the terms and conditions of the Purchase Agreement, the terms and conditions of the Purchase Agreement shall govern, supersede and prevail. Notwithstanding anything to the contrary herein, nothing herein is intended to, nor shall it, extend, amplify or otherwise alter the representations, warranties, covenants and obligations of the Assignor and the Assignee contained in the Purchase Agreement or the survival thereof.
- Section 4. Further Assurances. The Assignor agrees to execute and deliver all such further transfers, assignments, conveyances and assurances as may reasonably be requested by the Assignee to obtain the full benefit of this Trademark Assignment Agreement.

[Signature Page Follows]

-2-

IN WITNESS WHEREOF, the Assignor has caused this Trademark Assignment Agreement to be executed as of the date first above written.

NATIONAL MUSIC & ENTERTAINMENT, INC.

Name: Scott Kiley

Title: President

STATE OF NEW YORK

COUNTY OF NASAM

This instrument was executed and acknowledged before me on the  $6^{\frac{10}{2}}$  day of October, 2000 by Scott Kiley, the President of National Music & Entertainment, Inc., a New York corporation, on behalf of said corporation.

**ELIZAPETH AVERSANO** 

Notary Pt. 11 21 ate of New York 145. 175088267

Qualified in Suffolk County Commission Expires Nov. 17 200/

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[Additional Signature Page Follows]

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+2167416706;#23

IN WITNESS WHEREOF, this Trademark Assignment Agreement has been executed and accepted as of the date first above written by the undersigned.

UNITED ENTERTAINMENT MEDIA, INC.

Name: Paul Gallo Title: President

STATE OF NEW YORK ) :ss COUNTY OF NEW YORK )

This instrument was executed and acknowledged before me on the 6th day of October, 2000 by Paul Gallo, the President of United Entertainment Media, Inc., a Delaware corporation, on behalf of said corporation.

Notary Public

NICK V. KATSANOS Notary Public, State of New York No. 02KA604109S Qualified in Queens County Commission Expires May 1, 2002

(Seal)

-4-

#### **SCHEDULE A**

## **TRADEMARKS**

Mark U.S. Registration No. Registration Date

MUSIC YELLOW PAGES 2,050,069 April 1, 1997

Note: The above mark is registered on the United States Patent and Trademark Office's Supplemental Register.

-5-

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**RECORDED: 01/08/2001**