

01-25-2001



101593140

1-16 01

### RECORDATION FORM COVER SHEET TRADEMARKS ONLY

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

#### Submission Type

- New
- Resubmission (Non-Recordation)  
Document ID # \_\_\_\_\_
- Correction of PTO Error  
Reel # \_\_\_\_\_ Frame # \_\_\_\_\_
- Corrective Document  
Reel # \_\_\_\_\_ Frame # \_\_\_\_\_

#### Conveyance Type

- Assignment  License
- Security Agreement  Nunc Pro Tunc Assignment  
Effective Date  
Month Day Year  
\_\_\_\_\_
- Merger
- Change of Name
- Other \_\_\_\_\_

#### Conveying Party

Mark if additional names of conveying parties attached

Name Water Pik Technologies, Inc.

Execution Date  
Month Day Year  
11 29 99

Formerly \_\_\_\_\_

75571489

- Individual  General Partnership  Limited Partnership  Corporation  Association
- Other \_\_\_\_\_
- Citizenship/State of Incorporation/Organization Delaware

#### Receiving Party

Mark if additional names of receiving parties attached

Name Laars, Inc.

DBA/AKA/TA \_\_\_\_\_

Composed of \_\_\_\_\_

Address (line 1) 23 Corporate Plaza

Address (line 2) Suite 246

Address (line 3) Newport Beach  
City

California  
State/Country

92660  
Zip Code

- Individual  General Partnership  Limited Partnership
- Corporation  Association
- Other \_\_\_\_\_
- Citizenship/State of Incorporation/Organization Delaware

If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)

FOR OFFICE USE ONLY

01/25/2001 BYRNE 00000011 75571489  
40.00 DP

Public burden reporting for this collection of information is estimated to average approximately 30 minutes per Cover Sheet to be recorded, including time for reviewing the document and gathering the data needed to complete the Cover Sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Chief Information Officer, Washington, D.C. 20231 and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Paperwork Reduction Project (0651-0027), Washington, D.C. 20503. See OMB Information Collection Budget Package 0651-0027, Patent and Trademark Assignment Practice. DO NOT SEND REQUESTS TO RECORD ASSIGNMENT DOCUMENTS TO THIS ADDRESS.

Mail documents to be recorded with required cover sheet(s) information to:  
Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231

TRADEMARK  
REEL: 002218 FRAME: 0993

**Domestic Representative Name and Address**

Enter for the first Receiving Party only

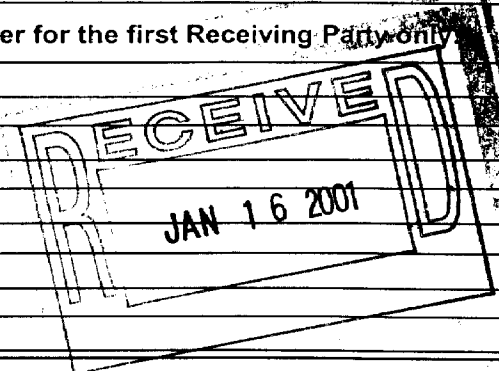
Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)



**Correspondent Name and Address**

Area Code and Telephone Number

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

**Pages**

Enter the total number of pages of the attached conveyance document including any attachments. #

**Trademark Application Number(s) or Registration Number(s)**

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)			Registration Number(s)		
<input type="text" value="75/571,489"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>

**Number of Properties**

Enter the total number of properties involved. #

**Fee Amount**

Fee Amount for Properties Listed (37 CFR 3.41): \$

Method of Payment: Enclosed  Deposit Account

Deposit Account (Enter for payment by deposit account or if additional fees can be charged to the account.) #

Authorization to charge additional fees: Yes  No

**Statement and Signature**

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Carla J. Vrsansky  
Name of Person Signing

*Carla J. Vrsansky*  
Signature

JAN 16 2001  
Date Signed

## ASSIGNMENT

**WHEREAS, WATER PIK TECHNOLOGIES, INC.** ("Assignor"), a Delaware corporation having a mailing address at 660 Newport Center Drive, Suite 470, Newport Beach, California 92660, is the owner of the United States and foreign trademark applications and registrations set forth on the attached schedule (hereinafter the "Applications and Registrations");

**WHEREAS, LAARS, INC.** ("Assignee"), a Delaware corporation having a mailing address at 660 Newport Center Drive, Suite 470, Newport Beach, California 92660, is desirous of acquiring all of Assignor's right, title, and interest in and to the Applications and Registrations and all of Assignor's rights in the marks included in the Applications and Registrations (hereinafter the "Marks") and all trade dress used exclusively by Assignee's business in connection with which the Marks are used (hereinafter "Trade Dress").

**THEREFORE**, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor, intending to be legally bound hereby, does hereby contribute, assign, transfer, and set over to Assignee Assignor's entire right, title, and interest in and to the Applications and Registrations and the Marks and Trade Dress, together with the goodwill of Assignor's business in connection with which the Marks and Trade Dress are used and the full right to sue for past, present or future infringement of any of the Applications and Registrations and the Marks and Trade Dress, these rights to be held and enjoyed by the Assignee, its successors and assigns, as fully as the same would have been held and enjoyed by the Assignor had this assignment not been made. And for the consideration aforesaid, Assignor agrees that it will, upon request, and at Assignee's sole expense and at no expense to Assignor, execute additional lawful papers and generally do all other lawful acts reasonable and necessary to record this Assignment.

IN WITNESS WHEREOF, Assignor has caused this instrument to be signed by a duly

authorized corporate officer effective as of the 29<sup>th</sup> day of November, 1999.

**WATER PIK TECHNOLOGIES, INC.**

By: Victor C. Straubert

Name: Victor C. Straubert

Title: VP Finance, CFO

(SEAL)

STATE OF \_\_\_\_\_

ss:

COUNTY OF \_\_\_\_\_

The foregoing instrument was acknowledged before me at \_\_\_\_\_, \_\_\_\_\_, this  
\_\_\_\_ day of \_\_\_\_\_, 1999, by \_\_\_\_\_, the \_\_\_\_\_ of Water Pik  
Technologies, Inc., a Delaware corporation, on behalf of the corporation.

My commission expires: \_\_\_\_\_

\_\_\_\_\_  
Notary Public

(Notarial Seal)

0118703

Trademark	Country	Client	Registration Number	Registration Date	Application Number	Filing Date
V-12 ✓	CA	LAARS			625570	
XI-3	US	LAARS			75171469	19-02-98