



To the Honorable Commissioner of Patents and T

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ocuments or copy thereof.

1. Name of conveying party(ies)

**Ralston Purina Company**

- Individual(s)
  - General
  - Corporation State of Missouri
  - Other \_\_\_\_\_
- Additional name(s) of conveying parties attached?  Yes  No

1-12-01

2. Name and address of receiving party(ies)

Name: **Roundy's, Inc.**

Street Address: 23000 Roundy Drive

City: Pewaukee; State: Wisconsin; Zip: 53072

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other \_\_\_\_\_

- Association \_\_\_\_\_
- General \_\_\_\_\_
- Partnership \_\_\_\_\_
- Limited Partnership \_\_\_\_\_
- Corporation State of Wisconsin
- Other \_\_\_\_\_

If assignee is not domiciled in the United States, a domestic representative designation is attached.  Yes  No  
 (Designations must be separate document from Assignment)  
 Additional name(s) & address(es) attached?  Yes  No

Execution Date: October 16, 2000

4. Application number(s) or registration number(s):

A. Trademark Application No.

B. Trademark Registration No.

2,116,625

Additional numbers attached?  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Nicole J. Renouard, Esq.

Internal Address: Whyte Hirschboeck Dudek S.C.

Street Address: 111 East Wisconsin Avenue

Suite 2100

City: Milwaukee State: WI ZIP: 53202-4894

6. Total number of applications and registrations involved: One (1)

7. Total fee \$40.00

Enclosed

Authorized to be charged to Deposit Account any underpayment or credit any overpayment

8. Deposit Account Number:

232053

01/24/2001 DBYRNE 00000174 2116625

01 FC:481

40.00

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Nicole J. Renouard  
Name of Person Signing

Signature

January 10, 2001  
Date

Total number of pages including cover sheet, attachments and documents = 2

