

01-12-01

RECORDATION FORM COVER
TRADEMARKS ON

01-29-2001

DEPARTMENT OF COMMERCE
and Trademark Office



101595547

To the Honorable Commissioner of Patents and Trademarks: Please record

1. Name of conveying party(ies): 111106
Medialandia Holding OY

Individual(s) Association
 General Partnership
 Limited liability joint company-Finland
 Corporation
 Other

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

Assignment Merger
 Security Agreement Change of Name
 Other

Execution Date: January 8, 2001

2. Name and address of receiving party(ies):

Name: **Starcut OY**

Address: Unioninkatu 3 C 16,
FIN-00130 Helsinki, Finland

Individual(s) citizenship
 Association
 General Partnership
 Limited liability joint stock company- Finland
 Corporation
 Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No

(Designations must be a separate document from Assignment)
 Additional name(s) & address(es) attached? Yes No

4. Application number(s) or registration number(s):

A. Trademark Applications

Mark	Serial No.
HOLLYWOOD IN YOUR POCKET	76/064,971
STAR CUT	76/064,970

Additional numbers attached? Yes No

B. Trademark Registrations

EXPRESS MAIL CERTIFICATE
 1/11/01 02706719253US
 Date Label No.
 I hereby certify that, on the date indicated above, this paper or fee was deposited with the U.S. Postal Service & that it was addressed for delivery to the Assistant Commissioner for Patents, Washington, DC 20231 by "Express Mail Post Office to Addressee" service.

D. Byrne
Name (Print) Signature

Name and address of party to whom correspondence concerning document should be mailed:

Name: Darby & Darby P.C.

Street Address: 805 Third Avenue, 27th Floor

City: New York State: New York Zip: 10022-7513

01/26/2001 DBYRNE 00000249 76064971
 01 FC:481 40.00 DP
 02 FC:482 25.00 DP

6. Total number of applications and registrations involved: 2

7. Total fee (37 CFR 3.41):.....\$65.00
 Enclosed
 Authorized to be charged to deposit account

8. Deposit account number: 04-0100
 (Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.
To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Amy L. Nelkin
Name of Person Signing

Amy L Nelkin
Signature

January 11, 2001
Date

Total number of pages including cover sheet, attachments, and document: 4

Mail documents to be recorded with required cover sheet information to:
Commissioner of Patents & Trademarks, Box Assignments
Washington, D.C. 20231



3258/3G518

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application of:

STARCUT OY

Serial No. 76/064,971

Filed: June 6, 2000

Trademark: **HOLLYWOOD IN YOUR POCKET**

Assistant Commissioner for Trademarks
2900 Crystal Drive
Arlington, Virginia 22202-3513

APPOINTMENT OF DOMESTIC REPRESENTATIVE

STARCUT OY, the applicant in the above-identified trademark application herewith appoints DARBY & DARBY P.C., 805 Third Avenue, New York, New York 10022, its domestic representative on whom may be served notice or process in proceedings affecting the above-referenced trademark application, pursuant to Rule 2.24 of the Trademark Rules of Practice of the Patent Office.

Please address all correspondence to Amy L. Nelkin, Darby & Darby P.C., 805 Third Avenue, New York, NY 10022, and direct all telephone calls to (212) 527-7700.

STARCUT OY

By: _____

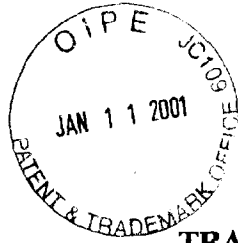
Print Name: _____

HANNU AILAMO

Print Title: _____

DIRECTOR OF FINANCE

Dated: 1/8/2001



3258/3G517/3G518

TRADEMARK ASSIGNMENT

WHEREAS, **MEDIALANDIA HOLDING OY**, a limited liability joint company organized and existing under and by virtue of the laws of Finland, and having a place of business at Pohjoisesplanadi 33, 00100, Helsinki, Finland, hereinbelow called "Assignor", owns and has used in its business the following trademarks and trademark applications:

<u>TRADEMARK</u>	<u>SERIAL NO.</u>	<u>FILING DATE</u>
HOLLYWOOD IN YOUR POCKET	76/064,971	June 6, 2000
STARCUT	76/064,970	June 6, 2000

; and

WHEREAS, **STARCUT OY**, a limited liability joint stock company organized and existing under and by virtue of the laws of Finland, and having a place of business at Unioninkatu 3 C 16, FIN-00130 Helsinki, Finland, hereinbelow called "Assignee", is desirous of acquiring the entire right, title and interest in and to the said trademarks and trademark applications and in and to any registrations, renewals and extensions that may be granted thereon, together with the goodwill of the business connected therewith;

THEREFORE, BE IT KNOWN that for and in consideration of the sum of One Dollar (\$1.00) to it in hand paid, and other good and valuable consideration, the receipt of which is hereby acknowledged, said Assignor has sold, assigned, transferred and by these presents does hereby sell, assign, and transfer unto the said Assignee, its successors or assigns, the entire right, title and interest in and to the said trademarks and trademark applications and in and to any registrations, renewals and extensions that may be granted thereon, together with the goodwill of the business connected therewith and any right to recover for past infringement thereof.

MEDIALANDIA HOLDING OY

Dated: 1/8/2001

By: 

Print Name: HANNU HIILANO

Print Title: DIRECTOR

M:025603G517LBLEL0189.FRM