



01-29-2001

U.S. DEPARTMENT OF COMMERCE
Patent and Trademark Office

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1.17.01

To the Hon

U.S. Patent & TMO/TM Mail Rpt Dt. #22

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and original documents or copy thereof.

1. Name of conveying party(ies):

UNITED COUPON CLEARING HOUSE, INC.
d/b/a UNITED MARKETING SERVICES,
1516 53rd Street,
Lubbock, Texas 79491

- Individual(s)
- General Partnership
- Corporation-State TX
- Other
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies):

Name: NATIONAL BUSINESS SERVICES, INC

Internal Address: _____

Street Address: 1120 Wheeler Way, Bucks
County Business Park,

City: Langhorne State: PA ZIP: 19047

- Individual(s) citizenship _____
- Association _____
- General Partnership _____
- Limited Partnership _____
- Corporation-State PA
- Other _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No

(Designations must be a separate document from Assignment)

Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: December 21, 2000

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark registration No.(s)

Registration No. 1,383,655
for SPECTRUM OF INCENTIVE
AWARDS

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Stuart E. Beck, P.C.

Internal Address: _____

Street Address: 1617 JFK Blvd., Ste.601

City: Secane State: PA ZIP: 19018

6. Total number of applications and registrations involved: _____

1

7. Total fee (37 CFR 3.41):..... \$ 40.00

Enclosed

Authorized to be charged to deposit account

8. Deposit account number:

02-1652

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

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9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

STUART E. BECK

Name of Person Signing
Reg. No. 24,568

Signature

1/12/01

Date

Total number of pages comprising cover sheet:

1

ASSIGNMENT

WHEREAS, UNITED COUPON CLEARING HOUSE, INC. DBA UNITED MARKETING SERVICES, a Texas Corporation, having a place of business at 1516 53rd Street, Lubbock, Texas 79491, hereinafter referred to as Assignor, used, and is still using the trademark SPECTRUM OF INCENTIVE AWARDS, which was registered in the United States Patent and Trademark Office as Registration No. 1,383,655 dated February 18, 1986, and

WHEREAS, NATIONAL BUSINESS SERVICES, INC. a Pennsylvania Corporation whose address is 1120 Wheeler Way, Bucks County Business Park, Langhorne, PA 19047, hereinafter referred to as ASSIGNEE, wants to acquire said trademark, and the registration thereof,

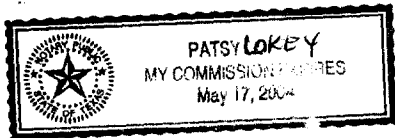
NOW, THEREFORE, for One Dollar and other good and valuable Consideration, receipt and sufficiency of which are hereby acknowledged, ASSIGNOR does hereby assign to ASSIGNEE its entire right, title and interest in and to said mark, together with the goodwill of the business symbolized by the mark and the registration thereof, for its own use and behoof, and for the use and behoof of its successors, assigns or other legal representatives together with the right to sue for and collect for all claims for damages by reason of past infringement of said mark and the registration thereof.

UNITED COUPON CLEARING HOUSE, INC.

By Bob Lehey

STATE OF Texas :
COUNTY OF Lubbock : SS

On this 21st day of December, 2000, before me, Patsy Lehey, a notary public, personally appeared Bob Lehey, who acknowledged himself to be the president of UNITED COUPON CLEARING HOUSE, INC., a corporation, and that he as such Bob Lehey, being authorized to do so, executed the foregoing instrument for the purpose therein contained and intending that said instrument be recorded, by signing the name of the corporation by himself as such United Coupon Clearing House



Patsy Lehey
Notary Public