

01-29-2001

~~RECEIVED~~ D

Form PTO-1504 F
1-31-92 1.10.01



U.S. DEPARTMENT OF COMMERCE
Patent and Trademark Office

To the Honorable Commissioner of P.

101597497

Attached original documents or copy hereof.

1. Name of conveying party(ies):
Mauna La'i Tropicals, Ltd.

Individual(s) Association
 General Partnership Limited Partnership
 Corporation-State Massachusetts
 Other

Additional name(s) of conveying party(ies) attached Yes No

3. Nature of conveyance:

Assignment Merger
 Security Agreement Change of Name
 Other

Execution Date: July 28, 2000

2. Name and address of receiving party(ies):
Name: Mott's, Inc.
Address: 6 High Ridge Park, Stamford, Connecticut, United States of America

Individual(s) citizenship 01-10-2001
 Association
 General Partnership
 Limited Partnership
 Corporation-State Delaware
 Other

If assignee is not domiciled in the United States, a domestic representative designation is attached:
 Yes No

(Designations must be a separate document from Assignment)
Additional name(s) & addresses attached? Yes No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s).
1,694,721 and four others

Additional Numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Michael I. Davis

Internal Address: Fross Zelnick Lehrman & Zissu, P.C.

Street Address: 866 United Nations Plaza

City: New York State: NY Zip: 10017

6. Total number of applications and registration involved: 5

7. Total fee (37 CFR 3.41) \$ 140.00

Enclosed
 Authorized to be charged to deposit account
(Only if total fee is not sufficient)

8. Deposit account number:

23-0825-0576900

(Attach duplicate copy of this page if paying by deposit account)

01/29/2001 DBYRNE 00000405 1694721

DO NOT USE THIS SPACE

Statement and signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Michael I. Davis

Name of Person Signing

Signature

Date

Total number of pages comprising cover sheet: 5

OMB No. 0651-0011 (exp. 4/94)

FZLZ File No.: MOZ USA TT-01/00232

SCHEDULE

<u>Trademark</u>	<u>Registration No.</u>	<u>Registration Date</u>
MAUNA LA'I	1,694,721	June 16, 1992
MAUNA LA'I	2,238,008	March 14, 2000
PARADISE PASSION	2,040,267	February 25, 1997
¡MANGO MANGO!	2,090,299	August 26, 1997
ISLAND GUAVA	2,010,450	October 22, 1996

I:\jpisnanont\moz\SCHEDULE-usmarks.doc

TRADEMARK ASSIGNMENT

This Trademark Assignment is made on this 28th day of July, 2000, by Mauna La'i Tropicals, Ltd., a Massachusetts corporation ("Assignor"), in favor of Mott's Inc., a Delaware corporation ("Assignee").

WHEREAS, Assignor owns all right, title and interest in and to the marks listed on the attached Schedule A (hereinafter referred to as the "Marks"), any pending application for federal registration or federal registration therefor, and the goodwill of the business developed through the use of the Marks; and

WHEREAS, Assignee desires to acquire all right, title, and interest in and to the Marks, any pending application for federal registration or federal registration therefor, and the goodwill developed through the use of the Marks.

NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which are hereby acknowledged, Assignor hereby assigns and transfers to Assignee, all of Assignor's right, title, and interest in and to the Marks, any pending application for federal registration or federal registration therefor, and the goodwill of the business symbolized by the Marks. All of such rights and privileges, including the right to sue for and receive all damages from past infringements of the Marks, will be held and enjoyed by the Assignee, its successors, assigns and other legal representatives.

[Signature page follows.]

By: Kevin A. Maguire President
Name: KEVIN A. MAGUIRE
Title: PRESIDENT

ACCEPTED:

MOTT'S INC.

By: David A. Gerics
Name: David A. Gerics
Title: Vice President

Kevin M. Romani
my commission expires
7-5-03

COMMONWEALTH OF MASSACHUSETTS)
COUNTY OF Norfolk : ss.:)

On this 25th day of July, 2000 before me personally appeared Kevin A. Maguire, to me known to be the person who executed the foregoing Trademark Assignment, who being by me duly sworn, deposes and says that he is the President of Mauna La'i Tropicals, Ltd., a Massachusetts corporation, which executed the foregoing Trademark Assignment; and that he signed his name thereto pursuant to authority granted to him by the board of directors of such corporation.

CONNECTICUT
STATE OF ~~NEW YORK~~)
FAIRFIELD : ss.:
COUNTY OF ~~NEW YORK~~)

On this 21 day of July, 2000 before me personally appeared David A. Gerics, to me known to be the person who executed the foregoing Trademark Assignment, who being by me duly sworn, deposes and says that he is the Vice President of Mott's Inc., a Delaware corporation, which executed the foregoing Trademark Assignment; and that he signed his name thereto pursuant to authority granted to him by the board of directors of such corporation.

Nancy M Della Donna

SCHEDULE A

<u>Trademark</u>	<u>Registration Date</u>	<u>Registration No.</u>
Mauna La'i	1,694,721; 2,328,008	June 16, 1992; March 14, 2000
Paradise Passion	2,040,267	February 25, 1997
¡Mango Mango!	2,090,299	August 26, 1997
Island Guava	2,010,450	October 22, 1996