

01-29-2001

FORM PTO-1618A  
Expires 06/30/99  
OMB 0651-0027



101595981

U.S. Department of Commerce  
Patent and Trademark Office  
TRADEMARK

1-16-01

### RECORDATION FORM COVER SHEET TRADEMARKS ONLY

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

#### Submission Type

- New
- Resubmission (Non-Recordation)  
Document ID #
- Correction of PTO Error  
Reel #  Frame #
- Corrective Document  
Reel #  Frame #

#### Conveyance Type

- Assignment  License
- Security Agreement  Nunc Pro Tunc Assignment  
Effective Date  
Month Day Year
- Merger
- Change of Name
- Other

#### Conveying Party

Mark if additional names of conveying parties attached  
Execution Date  
Month Day Year

Name

Formerly

- Individual  General Partnership  Limited Partnership  Corporation  Association
- Other

Citizenship/State of Incorporation/Organization

#### Receiving Party

Mark if additional names of receiving parties attached

Name

DBA/AKA/TA

Composed of

Address (line 1)

Address (line 2)

Address (line 3)

- Individual  General Partnership  Limited Partnership  If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)
- Corporation  Association
- Other

Citizenship/State of Incorporation/Organization

#### FOR OFFICE USE ONLY

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Mail documents to be recorded with required cover sheet(s) information to:  
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TRADEMARK  
REEL: 002220 FRAME: 0934

**Domestic Representative Name and Address**

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

**Correspondent Name and Address**

Area Code and Telephone Number

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

**Pages** Enter the total number of pages of the attached conveyance document including any attachments. #

**Trademark Application Number(s) or Registration Number(s)**

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)			Registration Number(s)		
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="2191331"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="2099406"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>

**Number of Properties** Enter the total number of properties involved. #

**Fee Amount** Fee Amount for Properties Listed (37 CFR 3.41): \$

Method of Payment: Enclosed  Deposit Account

Deposit Account (Enter for payment by deposit account or if additional fees can be charged to the account.)  
Deposit Account Number: #

Authorization to charge additional fees: Yes  No

**Statement and Signature**

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

THOMAS F. DUNN  
Name of Person Signing

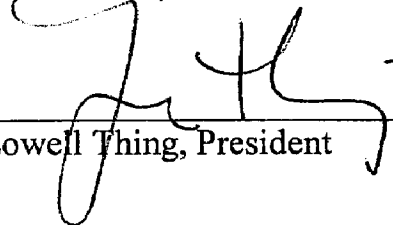
Thomas F. Dunn  
Signature

1/16/01  
Date Signed

**ASSIGNMENT**

For one dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Whatis.com, Inc., a corporation organized under the laws of New York ("Seller"), hereby transfers and assigns to TechTarget.com, a corporation organized under the laws of Delaware ("Purchaser"), all of Seller's rights, title and interest in and to the mark "whatis" and the registration therefor, being Registration No. 2,191,331 on the Principal Register of the United States Patent and Trademark Office, together with the good will of the business symbolized by said mark and registration and including all rights to sue and recover for past infringements thereof.

WHATIS.COM, INC.

By:   
Lowell Thing, President

**ACKNOWLEDGMENT**

\_\_\_\_\_, ss. 2-8, 2000

On this day before me appeared Lowell Thing, who, being by me duly sworn, did say that he is President of Whatis.com, Inc. and acknowledged the foregoing to be his free act and deed.

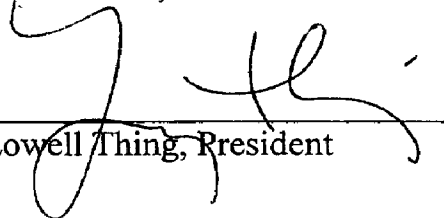
  
Notary Public  
My Commission Expires:

**TRACEY THEMISTOCLES**  
Notary Public, State of New York  
Reg. No. 01TH4772210  
Qualified in Ulster County  
Commission Expires 10/31/2000

ASSIGNMENT

For one dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Whatis.com, Inc., a corporation organized under the laws of New York ("Seller"), hereby transfers and assigns to TechTarget.com, a corporation organized under the laws of Delaware ("Purchaser"), all of Seller's rights, title and interest in and to the mark "whatis.com" and the registration therefor, being Registration No. 2,099,406 on the Principal Register of the United States Patent and Trademark Office, together with the good will of the business symbolized by said mark and registration and including all rights to sue and recover for past infringements thereof.

WHATIS.COM, INC.

By:   
Lowell Thing, President

ACKNOWLEDGMENT

\_\_\_\_\_, ss.

2-8, 2000

On this day before me appeared Lowell Thing, who, being by me duly sworn, did say that he is President of Whatis.com, Inc. and acknowledged the foregoing to be his free act and deed.

  
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