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ASSIGNMENT

THIS ASSIGNMENT is made and entered into this _____ day of January, 1999, by and among CHICO'S FAS, INC. ("Assignor"), a Florida corporation, and CHICO'S CONCEPT, INC. ("Assignee"), a Florida corporation.

WITNESSETH:

WHEREAS, Assignor has adopted and used in its business the Intellectual Property including trademarks, copyrights, patents, trade secrets, processes, procedures and information as set forth on Schedule A attached hereto (collectively, referred to as the "Property").

NOW, THEREFORE, for valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby assigns to Assignee all of Assignors' right, title and interests in the aforementioned Property together with goodwill of the business in connection with which the Property issued and together with the right to secure renewals, reissues, and extensions of any copyright listed on Schedule A. With respect to any filed federal trademark applications listed on Schedule A, the Commissioner of Patents and Trademarks is requested to issue the certificate of registration of such trademarks to Assignee. With respect to any copyrights listed on Schedule A, such interests and rights shall be held to the full end of the term for which the copyright or any renewal or extension thereof are or may be granted.

IN WITNESS WHEREOF, Assignor has caused this instrument to be executed and delivered by its duly authorized officers, all on the date first above written.

ATTEST:

CHICO'S FAS, INC.

Charles J. Kleman, Socretary

(Corporate Seal

Marvin-I Gralnick President

ATTEST:

CHICO'S CONCEPT, INC.

(Corporate Seal)

Mori MacKenzie Secretary

Sant A Edmanda Danidana

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SCHEDULE A

Mark	Ser./Reg. No.	Filing/Reg Date	Class	Goods
CHICO'S	1,519,904	1/10/89	25 and 42	Men's clothing, namely jackets, pants, shirts and tops and women's clothing, namely skirts, pants, sweaters, blouses, dresses, shirts, tops and jackets; retail clothing store services
M.A.P.S.	75/495,895	6/4/98	16	Printed instruction of all materials in the field of sales training techniques used in conjunction with training
MAP.S.	75/495,824	6/4/98	35	Training services for retail store personnel
MOST AMAZING PERSONAL SERVICE	75/496,099	6/4/98	16	Printed materials used with training services for retail store personnel
MOST AMAZING PERSONAL SERVICE	75/495,853	6/4/98	35	Training services for retail store personnel
GODDESS COLLECTION BY CHICO'S	75/567,758	10/9/98	3	Cosmetics, fragrances and aromatherapy
GODDESS AROMATHERAPY COLLECTION BY CHICO'S	75/\$68,316	10/9/98	4	Candles .
GODDESS COLLECTION BY CHICO'S	75/\$6 8,307	10/9/98	14	Jewelry
GODDESS COLLECTION BY CHICO'S	75/568,308	10/9/98	25	Clothing, footwear and headgear

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