

01-29-2001

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Form PTO-1504  
1-31-92

RECC

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U.S. DEPARTMENT OF COMMERCE  
Patent and Trademark Office

To the Honorable Commissioner of Patents

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and original documents or copy hereof.

1. Name of conveying party(ies):

Movado Group, Inc.

1-17-01

- Individual(s)
- General Partnership
- Corporation-State
- Other
- Association
- Limited Partnership
- New York

Additional name(s) of conveying party(ies) attached  Yes  No

2. Name and address of receiving party(ies):

Name: Movado Corporation

Address: 501 Silverside Road - Suite 25  
Wilmington, Delaware 19809

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State Delaware
- Other

If assignee is not domiciled in the United States, a domestic representative designation is attached:

Yes  No

(Designations must be a separate document from Assignment)

Additional name(s) & addresses attached?  Yes  No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name
- Correction of Assignment recorded at Reel 1817, Frame 0830

Execution Date: October 27, 1998

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)  
75/006,483

B. Trademark Registration No.(s).

Additional Numbers attached?  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Patrick Boisson

Internal Address: Fross Zelnick Lehrman & Zissu, P.C.

Street Address: 866 United Nations Plaza

City: New York State: NY Zip: 10017

6. Total number of applications and registration involved:..... 1

7. Total fee (37 CFR 3.41) ..... \$ 40.00

- Enclosed
  - Authorized to be charged to deposit account
- (Only if total fee is not sufficient)

8. Deposit account number:

23-0825-0576900

(Attach duplicate copy of this page if paying by deposit account)

01/29/2001 DBYRNE 00000112 75006483

01 FC:481

40.00 DP

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Patrick Boisson  
Name of Person Signing

Signature

1/16/2001  
Date

Total number of pages comprising cover sheet: \_\_\_\_\_

OMB No. 0651-0011 (exp. 4/94)

FZLZ File No.: MOVA AAT-98/09329 MDE

TRADEMARK  
REEL: 002222 FRAME: 0287

12-U4-1998



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To the Honorable Commissioner of Pat

ached original documents or copy hereof.

1. Name of conveying party(ies):

Movado Group, Inc.

- Individual(s)
- General Partnership
- Corporation-State
- Other
- Association
- Limited Partnership
- New York

Additional name(s) of conveying party(ies) attached  Yes  No

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- Security Agreement
- Other
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- Change of Name

Execution Date: October 27, 1998

Name: Movado Corporation  
Address: 501 Silverside Road - suite 25  
City: Wilmington State: DE Zip: 19809

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State
- Other

U.S. Patent & TMO/TM Mail Rcpt Dt. #11

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No

(Designations must be a separate document from Assignment)

Additional name(s) & addresses attached?  Yes  No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)  
74/565,677 and others

B. Trademark Registration No.(s).  
185,230 and others

Additional Numbers attached?  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Mark D. Engelmann

Internal Address: Fross Zelnick Lehrman & Zissu, P.C.

Street Address: 633 Third Ave.

City: New York State: NY Zip: 10017

6. Total number of applications and registration involved:.....80

7. Total fee (37 CFR 3.41) ..... \$ 2,015.00

- Enclosed
  - Authorized to be charged to deposit account
- (Only if total fee is not sufficient)

8. Deposit account number:

23-0825-0576900

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Mark D. Engelmann  
Name of Person Signing

[Signature]  
Signature

11/13/98  
Date

Total number of pages comprising cover sheet: \_\_\_\_\_

TRADEMARK

## ASSIGNMENT

WHEREAS, Movado Group, Inc., a corporation organized and existing under the laws of the State of New York, having a principal place of business at 125 Chubb Avenue, Lyndhurst, New Jersey 07071 ("Assignor"), is the owner of the trademarks and service marks identified in the attached Schedule A (the "Marks"), all registrations and registration applications in the United States Patent and Trademark Office identified therein, and the goodwill associated with the Marks; and

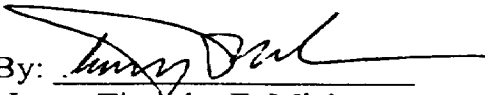
WHEREAS, Movado Corporation, a corporation organized and existing under the laws of the State of Delaware, having a principal place of business at 501 Silverside Road, Suite 25, Wilmington, Delaware 19809 ("Assignee"), is desirous of acquiring the marks and all goodwill associated with the Marks;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee all right, title and interest in and to the Marks, the registrations and registration applications thereof identified in the attached Schedule A, together with the goodwill of the business symbolized by the Marks, and with all claims that could be asserted by Assignor arising out of or relating to the use or ownership of the Marks.

Dated:

October 27, 1998

MOVADO GROUP, INC.

By: 

Name: Timothy F. Michno

Title: General Counsel

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TRADEMARK  
REEL: 002222 FRAME: 0289

**Schedule A**

**B. Registered Trademarks**

<b><u>Trademark</u></b>	<b><u>Reg. No.</u></b>	<b><u>Date of Registration</u></b>
MOVADO	1,294,171	September 11, 1984
FREEDOM	1,406,675	August 26, 1986
RANCHO	1,227,466	February 15, 1983
SARATOGA	1,507,063	October 4, 1988
WATCHMAKERS TO THE GENTRY	1,476,758	February 16, 1988
HERITAGE	1,494,165	June 28, 1988
PALIO	1,492,148	June 14, 1988
MOVADO	1,496,546	July 19, 1988
MOVADO	1,497,545	July 26, 1988
MOVADO	1,496,751	July 19, 1988
MOVADO	1,495,802	July 12, 1988
MOVADO	1,495,942	July 12, 1988
MOVADO	1,496,712	July 19, 1988
C AND DESIGN	1,569,577	December 5, 1989
ERMETO	1,569,587	December 5, 1989

**Schedule A**

**C. Registered Trademarks**

<b><u>Trademark</u></b>	<b><u>Reg. No.</u></b>	<b><u>Date of Registration</u></b>
MISCELLANEOUS DESIGN	1,739,422	December 15, 1992
GENTRY	1,788,856	August 17, 1993
RENAISSANCE	1,814,858	January 4, 1994
IT HAS YOUR NAME ON IT	1,833,287	April 26, 1994
SUBMERSIBLE	1,880,263	February 21, 1995
BARRIER REEF	1,918,799	September 12, 1995
STEEPLECHASE	1,920,840	September 19, 1995
TRIPLE CROWN	1,991,532	August 6, 1996
MISCELLANEOUS DESIGN	1,871,267	January 3, 1995
CARLTON	1,900,583	June 20, 1995
LES PALAIS	1,984,649	July 2, 1996
BRIGADOON	1,980,200	June 11, 1996
LA PROVENCE	1,945,250	January 2, 1996
DOMINION	1,971,893	April 30, 1996
MIRABELLE	1,943,720	December 26, 1995
VISCAYA	1,943,723	December 26, 1995
IMPERIAL	1,969,373	April 23, 1996

**Schedule A**

**D. Registered Trademarks**

<b><u>Trademark</u></b>	<b><u>Reg. No.</u></b>	<b><u>Date of Registration</u></b>
PATRICIAN	1,969,374	April 23, 1996
VIZIO	2,098,170	September 16, 1997
HOW YOU SPEND YOUR TIME	2,089,912	August 19, 1997
TREVI	2,157,587	May 12, 1998
LYCEUM	2,112,646	November 11, 1997
PALAESTRUM	2,109,454	October 28, 1997
INTERLUDE	2,116,601	November 25, 1997
FESTIVAL	2,088,054	August 12, 1997
LIAISON	2,099,863	September 23, 1997
SEAFARER	2,099,865	September 23, 1997

Schedule A

E. Pending Applications

<u>Trademark</u>	<u>Serial No.</u>	<u>Filing Date</u>
PAPILLON	74/565,677	August 25, 1994
OLYMPIAN	74/644,711	March 10, 1995
EXETER	74/655,862	April 4, 1995
AQUASPORT	74/655,863	April 4, 1995
PROFILE	74/656,042	April 4, 1995
CHRONICLE	74/656,360	April 4, 1995
SKIFF	74/656,361	April 5, 1995
RALEIGH	74/656,362	April 5, 1995
EXOR	74/678,566	May 22, 1995
ANDANTE	<del>74/006,483</del> 75/006,483	October 16, 1995
CALLISTO	75/006,484	October 16, 1995
COMPETITOR	75/006,485	October 16, 1995
SAILOR	75/006,486	October 16, 1995
BARRACUDA	75/094,561	April 26, 1996
TENO	75/162,156	September 6, 1996
RALLY	75/204,620	November 26, 1996
VIZIO	75/209,344	December 6, 1996
VALOR	75/224,146	January 10, 1997



**Schedule A**

**F. Pending Applications**

<b><u>Trademark</u></b>	<b><u>Serial No.</u></b>	<b><u>Filing Date</u></b>
PARAGON	75/306,204	June 10, 1997
KINGMATIC	75/375,378	October 17, 1997
QUEENMATIC	75/375,380	October 17, 1997
M AND DESIGN	75/427,142	February 11, 1998
IMPRESSARIO	75/459,048	March 30, 1998