



RECORDATION FORM  
**TRADEMARK**

01-29-2001

DEPARTMENT OF COMMERCE  
Patent and Trademark Office



101595546

copy thereof.

To the Honorable Commissioner of Patents and Trademarks:

1. Name of conveying party(ies): 1/11/01  
Romance Classics, LLC

Individual(s)                       Association  
 General Partnership  
 **Limited Liability Company - Delaware**  
 Corporation  
 Other

Additional name(s) of conveying party(ies) attached?     Yes     No

3. Nature of conveyance:  
 Assignment                               Merger  
 Security Agreement                       **Change of Name**  
 Other

Execution Date: December 7, 2000

2. Name and address of receiving party(ies):  
Name: **WE:WOMEN'S ENTERTAINMENT LLC**  
Address: **1111 Stewart Avenue**  
**Bethpage, New York 11714**

Individual(s) citizenship  
 Association  
 General Partnership  
 **Limited Liability Company - Delaware**  
 Corporation - New York  
 Other

If assignee is not domiciled in the United States, a domestic representative designation is attached:     Yes     No

(Designations must be a separate document from Assignment)  
Additional name(s) & address(es) attached?     Yes     No

4. Application number(s) or registration number(s):  
A. Trademark Applications

| Mark                    | Serial No. |
|-------------------------|------------|
| SEE ATTACHED SCHEDULE A |            |

Additional numbers attached?     Yes     No

B. Trademark Registrations

| Mark                    | Date           | Label No. | Reg. No.          |
|-------------------------|----------------|-----------|-------------------|
| SEE ATTACHED SCHEDULE B | <u>1/11/01</u> |           | <u>6719253</u> US |

Additional numbers attached?     Yes     No

5. Name and address of party to whom correspondence concerning document should be mailed:  
Name: Darby & Darby P.C.  
Street Address: 805 Third Avenue, 27th Floor  
City: New York State: New York Zip: 10022-7513  
Ref. No. 2632/8D515

6. Total number of applications and registrations involved:    13

7. Total fee (37 CFR 3.41):.....\$340.00  
 Enclosed  
 Authorized to be charged to deposit account

8. Deposit account number:    04-0100  
(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.  
*To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.*

Amy L. Nelkin  
Name of Person Signing

January 11, 2001  
Date

Total number of pages including cover sheet, attachments, and document:    5

Mail documents to be recorded with required cover sheet information to:  
Commissioner of Patents & Trademarks, Box Assignments  
Washington, D.C. 20231

01/26/2001 DBYRNE 00000248 76053974

01 FC:481  
02 FC:482

40.00 OP  
300.00 OP



2632/8D515

**SCHEDULE A**

**TRADEMARK APPLICATIONS**

| TRADEMARK                           | SERIAL NO. | FILING DATE       |
|-------------------------------------|------------|-------------------|
| JOURNEY WOMEN: OFF THE MAP          | 76/053,974 | MAY 22, 2000      |
| THE CLUELESS GUY                    | 75/796,498 | SEPTEMBER 8, 1999 |
| WE WOMEN'S ENTERTAINMENT            | 76/166,645 | NOVEMBER 16, 2000 |
| WE WOMEN'S ENTERTAINMENT (Stylized) | 76/166,644 | NOVEMBER 16, 2000 |
| WTV                                 | 76/101,255 | AUGUST 2, 2000    |
|                                     |            |                   |



2632/8D515

**SCHEDULE B**

**TRADEMARK REGISTRATIONS**

| TRADEMARK                   | REGISTRATION NO. | REGISTRATION DATE |
|-----------------------------|------------------|-------------------|
| EVERYDAY ELEGANCE           | 2,308,650        | JANUARY 18, 2000  |
| INSIDE BRIDES               | 2,253,447        | JUNE 15, 2000     |
| LIFE AS IT SHOULD BE        | 2,400,713        | OCTOBER 31, 2000  |
| ROMANCE CLASSICS & Design   | 2,303,315        | DECEMBER 28, 1999 |
| ROMANCE CLASSICS            | 1,962,836        | MARCH 19, 1996    |
| ROMANCE CLASSICS            | 1,884,000        | MARCH 14, 1995    |
| ROYAL FAMILIES OF THE WORLD | 2,291,752        | NOVEMBER 9, 1999  |
| ROMANCING AMERICA           | 2,306,999        | JANUARY 11, 2000  |
|                             |                  |                   |

*State of Delaware*  
*Office of the Secretary of State*

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I, EDWARD J. FREEL, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "ROMANCE CLASSICS, LLC", CHANGING ITS NAME FROM "ROMANCE CLASSICS, LLC" TO "WE: WOMEN'S ENTERTAINMENT LLC", FILED IN THIS OFFICE ON THE SIXTH DAY OF DECEMBER, A.D. 2000, AT 9 O'CLOCK A.M.



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001611487

*Edward J. Freel*  
\_\_\_\_\_  
Edward J. Freel, Secretary of State

AUTHENTICATION: 0837541

DATE: 12-07-00

TRADEMARK  
REEL: 002222 FRAME: 0366



STATE OF DELAWARE  
 SECRETARY OF STATE  
 DIVISION OF CORPORATIONS  
 FILED 09:00 AM 12/06/2000  
 001611487 - 3026129

**CERTIFICATE OF AMENDMENT  
 TO  
 CERTIFICATE OF FORMATION  
 OF**

**ROMANCE CLASSICS, LLC**

It is hereby certified that:

The name of the limited liability company is:

**ROMANCE CLASSICS, LLC**

The Certificate of Formation of the limited liability company is hereby amended by striking out the "First" paragraph thereof and by substituting in lieu of said "First" paragraph the following new "First" paragraph:

**"FIRST: The name of the limited liability company (hereinafter called the "limited liability company") is WE: Women's Entertainment LLC."**

Dated: December 7, 2000

**ROMANCE CLASSICS, LLC**

By: Victoria D. Salhus  
 Victoria D. Salhus  
 Authorized Person