



01-18-2001

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01/25/2001 GT0N11 00000129 2098404

01 FC:481
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Edward W. Gray, Jr.
Name of Person Signing

Edward W. Gray Jr.
Signature

1/15/01
Date Signed

TRADEMARK ASSIGNMENT

Whereas, Black Entertainment Holdings, Inc., a Delaware corporation doing business at 1235 W Street, NE, Washington, D.C. 20018, is the owner of record of the following U.S. Registrations:

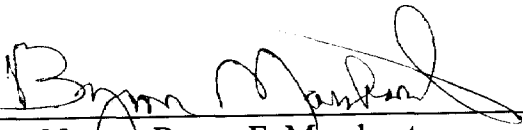
<u>Mark:</u>	<u>Reg. No.:</u>	<u>Reg. Date:</u>
EQUACELL 6	2098404	September 16, 1997
EQUACELL 6	2090181	August 19, 1997

Whereas, Black Entertainment Television, Inc., a District of Columbia corporation, located and doing business at 1235 W Street, NE, Washington, D.C. 20018, desires to acquire said marks, the appurtenant goodwill and the Registrations thereof and to make of record its ownership of said marks and the Registrations in its own name.

Now, therefore, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Black Entertainment Holdings, Inc. does hereby assign and transfer to Black Entertainment Television, Inc., its successors, assigns and legal representatives, the entire right, title and interest in and to said marks, together with the goodwill of the business symbolized by the marks, and all rights to past damages, and the above identified Registrations thereof.

BLACK ENTERTAINMENT HOLDINGS, INC.

Date: January 16, 2001

By: 
Name: Byron F. Marchant
Title: Executive Vice President