

01-30-2001

FORM PTO-1618A
Expires 06/30/99
OMB 0651-0027



U.S. Department of Commerce
Patent and Trademark Office
TRADEMARK

101598871

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RECORDATION FORM COVER SHEET TRADEMARKS ONLY

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

Submission Type

New **1-9-01**

Resubmission (Non-Recordation)
Document ID #

Correction of PTO Error
Reel # Frame #

Corrective Document
Reel # Frame #

Conveyance Type

Assignment License

Security Agreement Nunc Pro Tunc Assignment

Merger
Effective Date
Month Day Year

Change of Name

Other

Conveying Party

Mark if additional names of conveying parties attached

Name Execution Date
Month Day Year

Formerly

Individual General Partnership Limited Partnership Corporation Association

Other

Citizenship/State of Incorporation/Organization

Receiving Party

Mark if additional names of receiving parties attached

Name

DBA/AKA/TA

Composed of

Address (line 1)

Address (line 2)

Address (line 3)

Individual General Partnership Limited Partnership If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)

Corporation Association

Other

Citizenship/State of Incorporation/Organization

01/29/2001 6TON11 00000193 200866 75796039

FOR OFFICE USE ONLY

01 FC:481 40.00 CH
02 FC:482 100.00 CH

140E

Public burden reporting for this collection of information is estimated to average approximately 30 minutes per Cover Sheet to be recorded, including time for reviewing the document and gathering the data needed to complete the Cover Sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Chief Information Officer, Washington, D.C. 20231 and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Paperwork Reduction Project (0651-0027), Washington, D.C. 20503. See OMB Information Collection Budget Package 0651-0027, Patent and Trademark Assignment Practice. DO NOT SEND REQUESTS TO RECORD ASSIGNMENT DOCUMENTS TO THIS ADDRESS.

Mail documents to be recorded with required cover sheet(s) information to:
Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231

TRADEMARK
REEL: 002223 FRAME: 0571

Domestic Representative Name and Address

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Correspondent Name and Address

Area Code and Telephone Number

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Pages

Enter the total number of pages of the attached conveyance document including any attachments. #

Trademark Application Number(s) or Registration Number(s)

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)

Registration Number(s)

Number of Properties

Enter the total number of properties involved. #

Fee Amount

Fee Amount for Properties Listed (37 CFR 3.41): \$

Method of Payment: Enclosed Deposit Account

Deposit Account

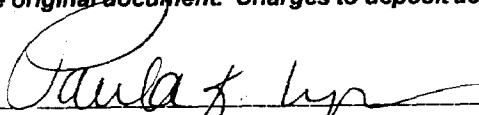
(Enter for payment by deposit account or if additional fees can be charged to the account.)
Deposit Account Number: #

Authorization to charge additional fees: Yes No

Statement and Signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Paula K. Upson

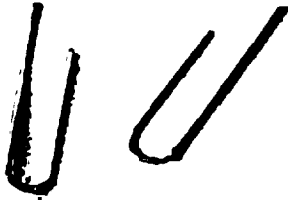


1/5/01

Name of Person Signing

Signature

Date Signed



TRADEMARK ASSIGNMENT

THIS AGREEMENT is dated as of November __, 2000.

WHEREAS, GREENHAVEN PRESS, INC., a Minnesota corporation, having its office at 10911 Technology Place, San Diego, California (hereinafter referred to as "Assignor") has adopted, acquired, used and is using exclusively in its business the trademarks listed on Schedule A; and

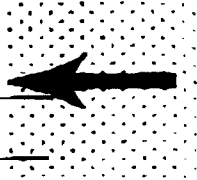
WHEREAS, THE GALE GROUP, INC., a corporation organized and existing under the laws of the State of Delaware, having an address at 27500 Drake Road, Farmington, MI 48331-3535 (hereinafter referred to as "Assignee") is desirous of acquiring all right, title and interest in and to said trademarks;

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby assign unto Assignee, its successors and assigns all of its right, title and interest in and to the trademarks listed on Schedule A (whether statutory or at common law, including all applications and registrations thereof) together with all the goodwill of the business symbolized by said marks, and together with the right to sue and collect damages and/or profits for past infringements of said marks, the intent hereof being to substitute Assignee in the place of Assignor.

GREENHAVEN PRESS, INC.

By: _____

[Handwritten signature]



Title: _____

CEO

Schedule A

List of Trademarks

See Attached

t:\dbp\gale\sunshine2\trademark2.doc

10/31/2000

GREENHAVEN PRESS TRADEMARK PORTFOLIO

Markel Number	Status	Country	Application No.	App. Date	Reg. Number	Reg. Date
06516.0013CA01	Pending	Canada	1044572	01/28/2000		
Mark: GREENHAVEN PRESS Class:						
06516.0013US01	Pending	United States	73/796039	09/10/1999		
Mark: GREENHAVEN PRESS Class: 16						
06516.0016US01	Pending	United States	76/016316	04/03/2000		
Mark: KIDHAVEN PRESS Class: 16						
06516.0003CA01	Pending	Canada	1044573	01/28/2000		
Mark: OPPOSING VIEWPOINTS Class:						
06516.0003US01	Registered	United States	441102	08/26/1983	1304988	11/13/1984
Mark: OPPOSING VIEWPOINTS Class: 16						
06516.0003US01	Registered	United States	73/009497	12/26/1973	1021485	09/30/1975
Mark: OPPOSING VIEWPOINTS SERIES Class: 16						

11133 & 11133

13/31/2000

LUCCENT BOOKS TRADEMARK PORTFOLIO

Booklet Number	Status	Country	Application No.	App. Date	Reg. Number	Reg. Date
0R644.0001US01	Registered	United States	73/809070	06/26/1989	1585628	03/06/1990
Mark: LUCCENT B-O-O-K-S				Class: 16		
0R644.0001CA01	Pending	Canada	1044574	01/28/2000		
Mark: LUCCENT B-O-O-K-S AND DESIGN				Class:		

13/31/2000