

02-01-2001



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RECORDATION FORM COVER SHEET
TRADEMARKS ONLY

1-22-01

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

Submission Type

Conveyance Type

New

Resubmission Document ID # (Non-Recordation)

Correction of PTO Error
Reel # Frame #

Corrective Document
Reel # Frame #

Assignment License

Security Agreement Nunc Pro Tunc Assignment

Merger
Effective Date
Month Day Year

Change of Name

Other

Conveying Party

Mark if additional names of conveyance parties attached

Name Execution Date
Month Day Year
12 21 2000

Formerly

Individual General Partnership Limited Partnership Corporation Association

Other

Citizenship State of Incorporation/Organization

Receiving Party

Mark if additional names of receiving parties attached

Name

DBA/AKA/TA

Composed of

Address (line 1)

Address (line 2)

Address (line 3)
City State/Country Zip Code

Individual General Partnership Limited Partnership If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from the Assignment.)

Corporation Association

Other

Citizenship State of Incorporation/Organization

02/01/2001 GTOM11 00000038 2383487

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40.00 OP

FOR OFFICE USE ONLY

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Mail documents to be recorded with required cover sheet(s) information to:
Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231

TRADEMARK
REEL: 002227 FRAME: 0148

Domestic Representative Name and Address

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Correspondent Name and Address

Area Code and Telephone Number

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Pages Enter the total number of pages of the attached conveyance document including any attachments.

Trademark Application Number(s) or Registration Number(s) Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)			Registration Number(s)		
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="2383487"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>

Number of Properties Enter the total number of properties involved.

Fee Amount Fee Amount for Properties Listed (37 CFR 3.41):

Method of Payment: Enclosed Deposit Account

Deposit Account (Enter for payment by deposit account or if additional fees can be charged to the account.) Deposit Account Number:

Authorization to charge additional fees: Yes No

Statement and Signature To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

J. Thomas Warlick, IV J. Thomas Warlick, IV 11/22/2001
 Name of Person Signing Signature Date Signed

TRADEMARK ASSIGNMENT

THIS ASSIGNMENT is made as of the 21st day of December, 2000 by **AT&T CORP.**, a New York corporation, located and doing business at 32 Avenue of the Americas, New York, New York 10013-2412, (hereinafter referred to as the "Assignor"), and **INTERNATIONAL SPEEDWAY CORPORATION, d/b/a Daytona Properties**, a Florida corporation, located and doing business at 1801 W. International Speedway Boulevard, Daytona Beach, Florida 32114-1243 ("Assignee").

WHEREAS, the Assignor has acquired certain rights in the Daytona U.S. Trademark Registration No. 2,383,487 dated September 5, 2000, (hereinafter referred to as the "Assigned Mark"), and for computer programs for database management and general computer programming.

WHEREAS, the Assignor is desirous of transferring and assigning to the Assignee, and the Assignee is desirous of acquiring from the Assignor, all of the Assignor's right, title and interest in and to the Assigned Mark and all of the good will associated therewith, as well as other rights the Assignor may have with respect to such Assigned Mark; and

WHEREAS, in consideration of, among other things, Assignor's assignment of the Assigned Mark to Assignee, Assignee has entered into a License Agreement with Assignor relating to the Assigned Mark dated January 30, 1997; and

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, the Assignor does hereby transfer, convey and assign unto the Assignee all rights, title and interest in and to the Assigned Mark, and any and all registrations and applications therefore, together with the good will of the business appertaining thereto and which is symbolized by the Assigned Mark and the worldwide right to sue for past infringement of the Assigned Mark.

The Assignor shall execute any and all documents reasonably requested by Assignee to transfer ownership of the Assigned Mark including, but not limited to, Assignments, Transfers and related Powers of Attorney.

AT&T CORP.

By: 
Frank L. Politano

Title: Assistant Secretary
Authorized Signatory

Sworn to Before Me

This 21st Day of December, 2000



Notary Public

BARBARA DAMATO
NOTARY PUBLIC OF NEW JERSEY
Commission Expires 12/15/2004