

02-02-2001



Substitute Form PTO-1594
Attorney Docket No.: 08296-066001

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HEET

1.30.01

Commissioner for Trademarks: Please record the attached copies of an original document.

<p>1. Name of conveying party(ies): Reckitt & Colman Products Limited</p> <p><input type="checkbox"/> Individual(s) <input type="checkbox"/> Association <input type="checkbox"/> General Partnership <input type="checkbox"/> Limited Partnership <input checked="" type="checkbox"/> Corporation—England <input type="checkbox"/> Other _____</p> <p>Additional name(s) attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No</p>		<p>2. Name and address of receiving party(ies): Reckitt Benckiser (UK) Limited 67 Alma Road Windsor, Berkshire SL4 3HD United Kingdom</p> <p><input type="checkbox"/> Individual(s) Citizenship _____ <input type="checkbox"/> Association _____ <input type="checkbox"/> General Partnership _____ <input type="checkbox"/> Limited Partnership _____ <input checked="" type="checkbox"/> Corporation—England _____ <input type="checkbox"/> Other _____</p> <p>If the assignee is not domiciled in the United States, a domestic representative designation is attached. <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No</p> <p>Additional names/addresses attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No</p>	
<p>3. Nature of conveyance: <input checked="" type="checkbox"/> Assignment <input type="checkbox"/> Merger <input type="checkbox"/> Security Agreement <input type="checkbox"/> Change of Name <input type="checkbox"/> Other: _____</p> <p>Execution Date: September 1, 2000</p>			
<p>4. Application number(s) or trademark number(s): A. Trademark Application No(s): 76/051,527 76/051,528 75/663,973</p> <p>Additional numbers attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No</p>		<p>B. Trademark No(s):</p>	
<p>5. Name/address of party to whom correspondence concerning document should be mailed: FREDERICK H. RABIN Fish & Richardson P.C. 45 Rockefeller Plaza, Suite 2800 New York, NY 10111</p>		<p>6. Total number of applications and registrations involved: 3</p> <p>7. Total fee (37 CFR §3.41): \$90 <input checked="" type="checkbox"/> Enclosed <input type="checkbox"/> Authorized to charge Deposit Account.</p> <p>8. Deposit Account No.: 06-1050 Please apply any additionally charges, or any credits, to our Deposit Account No. 06-1050.</p>	
<p>02/02/2001 6TOM11 00000071 76051527</p> <p>01 FC:481 40.00 00 02 FC:482 50.00 00</p> <p>DO NOT USE THIS SPACE</p>			
<p>9. Statement and Signature: <i>To the best of my knowledge and belief, the foregoing information is true and correct and the attached is a copy of the original document.</i></p> <p>Frederick H. Rabin Reg. No. 24,488 Name of Person Signing</p> <p><i>FHR</i> Signature</p> <p>23 Jan '01 Date</p>			
<p>Total number of pages including cover sheet, attachments, and document: 8</p>			

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CERTIFICATE OF MAILING BY FIRST CLASS MAIL.

I hereby certify under 37 CFR §1.8(a) that this correspondence is being deposited with the United States Postal Service as first class mail with sufficient postage on the date indicated below and is addressed to BOX ASSIGNMENT, Commissioner of Patents, Washington, DC 20231.

23 Jan 2001
Date of Deposit

FHR
Signature

Typed Name of Person Signing Certificate

TRADEMARK
REEL: 002227 FRAME: 0793

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant : Reckitt Benckiser (UK) Limited

Serial No. : 75/663,973

Filed : March 19, 1999

Mark : SMARTSEEKER

Box: Assignments

Commissioner for Trademarks

Washington, D.C. 20231

DESIGNATION OF DOMESTIC REPRESENTATIVE

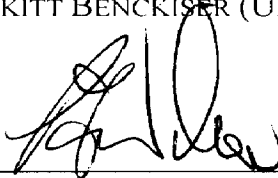
The firm of

Fish & Richardson P.C.
225 Franklin Street
Boston, Massachusetts 02110-2804

is designated as Applicant's representative upon whom notices or process in proceedings affecting the mark may be served.

RECKITT BENCKISER (UK) LIMITED

Date: 23 October 2000



Paul J. Wilson
Secretary

THIS ASSIGNMENT is made the 1st of September, 2000.

BETWEEN:

- (1) RECKITT & COLMAN PRODUCTS LIMITED registered in England and Wales No. 261312, whose registered office is at 67 Alma Road, Windsor, Berkshire SL4 3HD and whose principal trading address is Dansom Lane, Hull, HU8 7DS (the "Assignor"); and
- (2) RECKITT BENCKISER (UK) LIMITED registered in England and Wales No. 3982446, whose registered office is at Alma Road, Windsor, Berkshire SL4 3HD (the "Assignee").

WHEREAS:

- (A) The Assignor is the owner and registered proprietor or applicant for registration of the Trade Marks.
- (B) The Assignor has agreed to assign the Trade Marks to the Assignee.

NOW IT IS HEREBY AGREED AS FOLLOWS:

1. INTERPRETATION

- 1.1 In this Agreement, the following expression shall have the following meaning:

"Trade Marks" means the registered trade marks and trade mark applications whose details are set out in the schedule to this Agreement, together with any goodwill connected with or attached to the same but no other or greater goodwill.

2. ASSIGNMENT

The Assignor hereby assigns to the Assignee, for good and valuable consideration, all its right, title and interest in and to the Trade Marks and all rights, privileges and advantages thereto, including without limitation all rights to bring any proceedings and obtain any remedy in respect of any infringement of the Trade Marks which has occurred prior to the date of this Agreement to hold unto the Assignee, its successors and assigns absolutely.

3. FURTHER ASSURANCE

The Assignor shall, at the request of the Assignee, execute any further documents that may be reasonably necessary to secure the vesting in the Assignee of all rights assigned to the Assignee hereunder and to ensure that the Assignee is registered as the registered proprietor of the Trade Marks with any relevant trade marks registry.

4. GOVERNING LAW

This Assignment shall be governed by and construed in accordance with English law and the parties hereby submit to the exclusive jurisdiction of the English Courts in relation to all matters arising out of this Assignment.

IN WITNESS WHEREOF this Assignment has been executed by or on behalf of the parties on the date first above written.



Signed by *AFCOGG*)
for and on behalf of)
RECKITT & COLMAN PRODUCTS)
LIMITED)

Anthony Gass

Signed by *JH JONES*)
for and on behalf of)
RECKITT BENCKISER (UK))
LIMITED)

JH Jones

SCHEDULE

Trade Marks

United States

<u>Mark</u>	<u>Appn. No.</u>	<u>Filing Date</u>
SMARTSEEKER	75/663,973	19 March 1999
SMART	76/051,527	18 May 2000
SMARTSEEKER	76/051,528	18 May 2000

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