

02-02-2001

FORM PTO-1618A
Expires 06/30/99
OMB 0651-0027



101602946

U.S. Department of Commerce
Patent and Trademark Office
TRADEMARK

4

1-74-01

RECORDATION FORM COVER SHEET TRADEMARKS ONLY

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

Submission Type

- New
- Resubmission (Non-Recordation)
Document ID #
- Correction of PTO Error
Reel # Frame #
- Corrective Document
Reel # Frame #

Conveyance Type

- Assignment License
 - Security Agreement Nunc Pro Tunc Assignment
 - Merger Change of Name
 - Other
- Effective Date
Month Day Year

Conveying Party

Mark if additional names of conveying parties attached

Name

Execution Date
Month Day Year

Formerly

75613857

- Individual General Partnership Limited Partnership Corporation Association
- Other
- Citizenship/State of Incorporation/Organization

Receiving Party

Mark if additional names of receiving parties attached

Name

DBA/AKA/TA

Composed of

Address (line 1)

Address (line 2)

Address (line 3)

City

State/Country

Zip Code

- Individual General Partnership Limited Partnership Association
- Corporation Association
- Other

If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)

- Citizenship/State of Incorporation/Organization

02/01/2001 DBYRNE 00000104 75613857

FOR OFFICE USE ONLY

01 FC:461
02 FC:462

40.00 OP
600.00 OP

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Mail documents to be recorded with required cover sheet(s) information to:
Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231

TRADEMARK
REEL: 002227 FRAME: 0909

Domestic Representative Name and Address

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Correspondent Name and Address

Area Code and Telephone Number

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Pages Enter the total number of pages of the attached conveyance document including any attachments.

#

Trademark Application Number(s) or Registration Number(s)

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)

Registration Number(s)

<input type="text" value="75613857"/>	<input type="text" value="75570135"/>	<input type="text" value="75316586"/>	<input type="text" value="2185217"/>	<input type="text" value="1933504"/>	<input type="text" value="2263565"/>
<input type="text" value="75613410"/>	<input type="text" value="75613412"/>	<input type="text" value="75316582"/>	<input type="text" value="1358983"/>	<input type="text" value="2029414"/>	<input type="text" value="1890679"/>
<input type="text" value="75613411"/>	<input type="text" value="76061836"/>	<input type="text" value="75316584"/>	<input type="text" value="2006494"/>	<input type="text" value="2340765"/>	<input type="text" value="1954201"/>

Number of Properties Enter the total number of properties involved.

#

Fee Amount Fee Amount for Properties Listed (37 CFR 3.41):

\$

Method of Payment: Enclosed Deposit Account

Deposit Account

(Enter for payment by deposit account or if additional fees can be charged to the account.)

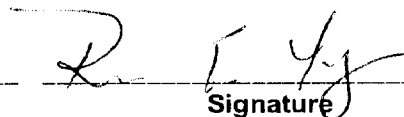
Deposit Account Number: #

Authorization to charge additional fees: Yes No

Statement and Signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Rosanne T. Yang
Name of Person Signing



Signature

1/23/01
Date Signed

RECORDATION FORM COVER SHEET
CONTINUATION
TRADEMARKS ONLY

Conveying Party

Enter Additional Conveying Party

Mark if additional names of conveying parties attached

Execution Date
Month Day Year

Name

Formerly

Individual General Partnership Limited Partnership Corporation Association

Other

Citizenship State of Incorporation/Organization

Receiving Party

Enter Additional Receiving Party

Mark if additional names of receiving parties attached

Name

DBA/AKA/TA

Composed of

Address (line 1)

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City

State/Country

Zip Code

Individual General Partnership Limited Partnership

Corporation Association

Other

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Mark if additional numbers attached

Trademark Application Number(s)

Registration Number(s)

75317064	<input type="text"/>	<input type="text"/>
76180125	<input type="text"/>	<input type="text"/>
76180126	<input type="text"/>	<input type="text"/>
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1881631	1413688	<input type="text"/>
2344722	<input type="text"/>	<input type="text"/>
1955236	<input type="text"/>	<input type="text"/>
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ASSIGNMENT

WHEREAS, SCRIPPS HOWARD BROADCASTING COMPANY, a corporation of the State of Ohio, having an address at 9821 Sherrill Boulevard, Knoxville, Tennessee 37932, formerly of 9701 Madison Avenue, Knoxville, Ohio 37932 ("Assignor"), has adopted the trademarks and service marks listed as on the attached Exhibit A; and

WHEREAS, Assignor is the owner of the trademark and service mark registrations and applications listed on the attached Exhibit A; and

WHEREAS, SCRIPPS NETWORKS, INC., a Delaware corporation having its principal place of business at 9821 Sherrill Boulevard, Knoxville, Tennessee 37932 ("Assignee"), is desirous of acquiring said trademarks and service marks, said trademark and service mark registrations, said trademark and service mark applications, and the good will associated therewith;

WHEREAS, Assignee is the successor to the business of Assignor to which the marks covered by said applications pertain; said business being ongoing and existing;

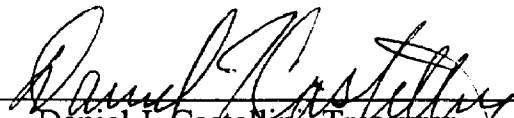
NOW, THEREFORE, for good and valuable consideration, Assignor does hereby assign unto Assignee all right, title, and interest in and to the said trademarks and service marks, together with the good will of the business symbolized by the said trademarks and service marks, and the registrations and applications of the said trademarks and service marks.

Signed at Cincinnati, Ohio, U.S.A., this 25th day of December, 2000.

SCRIPPS HOWARD BROADCASTING COMPANY

CORPORATE SEAL

By



Daniel J. Castellini, Treasurer

STATE OF OHIO)
) SS.
COUNTY OF HAMILTON)

On this 21st day of December, 2000, before me personally came Daniel J. Castellini, to me known to be the Treasurer of SCRIPPS HOWARD BROADCASTING COMPANY, a corporation of the State of Ohio, the assignor above-named and acknowledged that he executed the foregoing instrument and he did swear that he executed this assignment as his free act on behalf of said assignor and pursuant to authority duly received.



HILARY VOLLMER
Attorney at Law
Notary Public, State of Ohio
My Commission Has No Expiration
Section 147.03 R.C.

HR
Notary Public

SCRIPPS NETWORKS, INC.

CORPORATE SEAL

By M Denise Kuprionis
M. Denise Kuprionis, Secretary

STATE OF OHIO)
) SS.
COUNTY OF HAMILTON)

On this 21st day of December, 2000, before me personally came M. Denise Kuprionis, to me known to be the Secretary of SCRIPPS NETWORKS, INC., a corporation of the State of Delaware, the assignee above-named and acknowledged that she executed the foregoing instrument and she did swear that she executed this assignment as her free act on behalf of said assignee and pursuant to authority duly received.



HILARY VOLLMER
Attorney at Law
Notary Public, State of Ohio
My Commission Has No Expiration
Section 147.03 R.C.

HR
Notary Public

EXHIBIT A**SCRIPPS HOWARD BROADCASTING COMPANY**

Country	Trademark	Classes	App No.	Reg No.
ANDORRA	FINE LIVING	38, 41		
ARGENTINA	FINE LIVING	38	2317952	
ARGENTINA	FINE LIVING	41	2317953	
AUSTRALIA	FINE LIVING	38, 41	857480	
AUSTRALIA	HGTV Home & Garden Television & Design	41	762790	762790
AUSTRALIA	HGTV Home & Garden Television & Design	38	674304	674304
AUSTRALIA	IMAGINE WHAT YOU CAN DO	38, 41, 42	790733	
AUSTRALIA	THE GOOD LIFE	41	772748	
BANGLADESH	FINE LIVING	16		
BANGLADESH	HGTV Home & Garden Television & Design	16	54889	
BOLIVIA	FINE LIVING	41		
BOLIVIA	FINE LIVING	38		
BRAZIL	FINE LIVING	38, 41		
CANADA	FINE LIVING	38, 41		
CHILE	FINE LIVING	38	509192	
CHILE	FINE LIVING	41	509193	
CHILE	THE GOOD LIFE	41	427389	536233
CHINA	FINE LIVING	41		
CHINA	FINE LIVING	38		
COLOMBIA	FINE LIVING	38		
COLOMBIA	FINE LIVING	41		
COSTA RICA	FINE LIVING	41		
COSTA RICA	FINE LIVING	38		
CZECH REPUBLIC	FINE LIVING	38	161591	
CZECH REPUBLIC	FINE LIVING	41	161592	
ECUADOR	FINE LIVING	41	109291	
ECUADOR	FINE LIVING	38	109292	
EGYPT	FINE LIVING	41	138648	
EGYPT	FINE LIVING	38	138647	
EGYPT	HGTV Home & Garden Television & Design	41	113418	
EL SALVADOR	FINE LIVING	38		
EL SALVADOR	FINE LIVING	41		
EUROPEAN COMMUNITY	FINE LIVING	38, 41, 42		
GERMANY	HGTV HAUS UND GARTEN TV & DESIGN	38	397297866	397 29 786
GERMANY	HGTV Home & Garden Television & Design	41	398134057	39813405
GERMANY	THE GOOD LIFE	41	39852829241	

Country	Trademark	Class	App. No.	Reg. No.
GUATEMALA	FINE LIVING	41		
GUATEMALA	FINE LIVING	38		
HONDURAS	FINE LIVING	41	16709/2000	
HONDURAS	FINE LIVING	38	16708/2000	
HONG KONG	FINE LIVING	41	25448/2000	
HONG KONG	FINE LIVING	38	25447/2000	
HUNGARY	FINE LIVING	38, 41	M00 06080	
INDONESIA	FINE LIVING	41		
INDONESIA	FINE LIVING	38		
ISRAEL	FINE LIVING	38		
ISRAEL	FINE LIVING	41		
JAPAN	FINE LIVING	38	2000-129466	
JAPAN	FINE LIVING	41	2000-129310	
JORDAN	FINE LIVING	41		
JORDAN	FINE LIVING	38		
KOREA, SOUTH	FINE LIVING	38, 41		
LEBANON	FINE LIVING	38		
LEBANON	FINE LIVING	41		
MALAYSIA	FINE LIVING	38	2000-17395	
MALAYSIA	FINE LIVING	41	2000-17396	
MEXICO	FINE LIVING	38		
MEXICO	FINE LIVING	41		
NEPAL	FINE LIVING	41		
NEPAL	FINE LIVING	38		
NEW ZEALAND	FINE LIVING	38	627714	
NEW ZEALAND	FINE LIVING	41	627715	
NORWAY	FINE LIVING	38, 41		
OMAN	FINE LIVING	41	24158	
OMAN	FINE LIVING	38	24157	
PANAMA	FINE LIVING	38		
PANAMA	FINE LIVING	41		
PAPUA NEW GUINEA	FINE LIVING	41	A63495	
PAPUA NEW GUINEA	FINE LIVING	38	A63494	
PARAGUAY	FINE LIVING	41		
PARAGUAY	FINE LIVING	38		
PERU	FINE LIVING	38	119189	
PERU	FINE LIVING	41	119190	
PHILIPPINES	FINE LIVING	38		
PHILIPPINES	FINE LIVING	41		
POLAND	FINE LIVING	38, 41		
SAUDI ARABIA	FINE LIVING	41	68129	
SAUDI ARABIA	FINE LIVING	38	68128	
SINGAPORE	FINE LIVING	41		
SINGAPORE	FINE LIVING	38		
SOUTH AFRICA	FINE LIVING	41		
SOUTH AFRICA	FINE LIVING	38		
SRI LANKA	FINE LIVING	38		

Country	Trademark	Class	App No	Reg No
SWITZERLAND	FINE LIVING	38, 41		
TAIWAN	FINE LIVING	38	89069611	
TAIWAN	FINE LIVING	41	89069612	
THAILAND	FINE LIVING	38		
THAILAND	FINE LIVING	41		
TURKEY	FINE LIVING	38, 41		
UNITED ARAB EMIRATES	FINE LIVING	41		
UNITED ARAB EMIRATES	FINE LIVING	38		
UNITED STATES	BEST OF AMERICAN DESIGN	41	74/594971	2,185,217
UNITED STATES	D.I.Y. and Design	9	73/506820	1358983
UNITED STATES	DANCE LINE AND DESIGN	41	74/408219	2006494
UNITED STATES	DANCIN' AT THE HOT SPOTS AND DESIGN	41	74/358567	1933504
UNITED STATES	DIY	9	75/613857	
UNITED STATES	DIY	16	75/613410	
UNITED STATES	DIY	42	75/613411	
UNITED STATES	DIY DO IT YOURSELF NETWORK	9	75/570135	
UNITED STATES	DIY DO IT YOURSELF NETWORK	16	75/613412	
UNITED STATES	EASY DOES IT AND DESIGN	41	74/234389	2,029,414
UNITED STATES	FINE LIVING	38	76/061,836	
UNITED STATES	FINE LIVING	41		
UNITED STATES	HG HOME & GARDEN RADIO & Design	41	75/658834	2,340,765
UNITED STATES	HG PRO NETWORK	38	75/316586	
UNITED STATES	HG RADIO	38	75/316581	2,263,565
UNITED STATES	HG RADIO HOME & GARDEN RADIO NETWORK and Design	38	75/316582	
UNITED STATES	HG RADIO NETWORK	38	75/316584	
UNITED STATES	HGTV	38	74/431564	1890679
UNITED STATES	HGTV HOME & GARDEN TELEVISION NETWORK LOGO	38	74/539786	1954201
UNITED STATES	HGTV RADIO NETWORK	38	75/317064	
UNITED STATES	HOMEBODIES AND DESIGN	41	74/408220	1881631
UNITED STATES	LIVING	38		
UNITED STATES	LIVING	41		
UNITED STATES	SCRIPPS NETWORKS	38	75/558447	2344722
UNITED STATES	SHADETREE MECHANIC AND DESIGN	41	74/303897	1955236
UNITED STATES	THE DO-IT-YOURSELF SHOW	41	73/542351	1413688
URUGUAY	FINE LIVING	38, 41	327973	
VENEZUELA	FINE LIVING	38	22351-2000	
VENEZUELA	FINE LIVING	41	22350-2000	