

02-02-2001
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1-26-01

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

Submission Type

New

Resubmission Document ID # _____ (Non-Recordation)

Correction of PTO Error
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Conveyance Type

Assignment License

Security Agreement Nunc Pro Tunc Assignment

Merger Change of Name

Other

Effective Date
Month Day Year

Conveying Party

Mark if additional names of conveyance parties attached

Name: International Speedway Corporation Execution Date: 01 24 2001

Formerly: _____

Individual General Partnership Limited Partnership Corporation Association

Other _____

Citizenship State of Incorporation/Organization: Florida

Receiving Party

Mark if additional names of receiving parties attached

Name: International Speedway, Inc.

DBA/AKA/TA: _____

Composed of: _____

Address (line 1): 639 Isbell Road

Address (line 2): Suite 390-L

Address (line 3): Reno Nevada 89509
City State/Country Zip Code

Individual General Partnership Limited Partnership Corporation Association

Other _____

Citizenship State of Incorporation/Organization: Delaware

If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from the Assignment.)

02/02/2001 6TOM11 00000099 1228337
01 FC:481
02 FC:482
40.00 OP
25.00 OP

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Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231

TRADEMARK
REEL: 002228 FRAME: 0240

Domestic Representative Name and Address

Enter for the first Receiving Party only

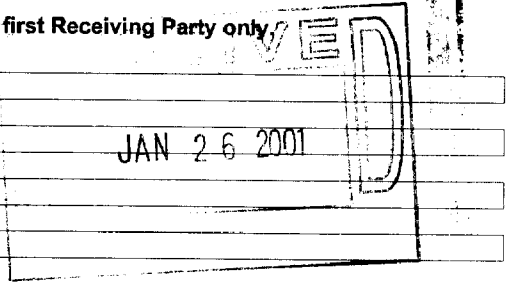
Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)



Correspondent Name and Address

Area Code and Telephone Number

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Pages Enter the total number of pages of the attached conveyance document including any attachments.

Trademark Application Number(s) or Registration Number(s) Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)

Registration Number(s)

| | | | | | |
|----------------------|----------------------|----------------------|--------------------------------------|--------------------------------------|----------------------|
| <input type="text"/> | <input type="text"/> | <input type="text"/> | <input type="text" value="1228337"/> | <input type="text" value="2383487"/> | <input type="text"/> |
| <input type="text"/> | <input type="text"/> | <input type="text"/> | <input type="text"/> | <input type="text"/> | <input type="text"/> |
| <input type="text"/> | <input type="text"/> | <input type="text"/> | <input type="text"/> | <input type="text"/> | <input type="text"/> |

Number of Properties Enter the total number of properties involved.

Fee Amount Fee Amount for Properties Listed (37 CFR 3.41):

Method of Payment: Enclosed Deposit Account

Deposit Account (Enter for payment by deposit account or if additional fees can be charged to the account.) Deposit Account Number:

Authorization to charge additional fees: Yes No

Statement and Signature To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

W. Garrett Crotty  1/26/01
Name of Person Signing Signature Date Signed

ASSIGNMENT

This Registration Assignment Agreement ("Agreement") is made and entered into as of this 24th day of January, 2001, by and between International Speedway Corporation ("Assignor"), a corporation organized and existing under the laws of the State of Florida and having its principal place of business at 1801 West International Speedway Boulevard, Daytona Beach, Florida 32114, and International Speedway, Inc. ("Assignee"), a Delaware corporation having its principal place of business at 639 Isbell Road, Suite 390-L, Reno, Nevada 89509.

WHEREAS, Assignor is the owner of the following trademarks together with the goodwill symbolized by, subsisting in, and connected with the following said marks for DAYTONA (the "Mark");

AND WHEREAS, Assignor owns the following subsisting federal registrations (the "Registrations") for the Marks:

| <u>MARK</u> | <u>REGISTRATION NO.</u> | <u>GOODS/SERVICES</u> |
|-------------|-------------------------|--|
| DAYTONA | 1,228,337 | eyeglass frames and lenses (I.C. 9) |
| DAYTONA | 2,383,487 | computer programs for database management and general computer programming (I.C. 9) |

AND WHEREAS Assignor is desirous of transferring and assigning to Assignee, and Assignee is desirous of acquiring, all right, title and interest in and to the Marks, the goodwill therein, and the Registrations.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor does hereby assign unto Assignee all right, title and interest in and to the Marks and the Registrations, together with the goodwill symbolized thereby, subsisting therein, and connected therewith.

INTERNATIONAL SPEEDWAY CORPORATION

"Assignor"

By: 

W. Garrett Crotty
Vice President