FORM PTO-1618A Expires 06/30/99 OMB 0651-0027 02-02-2001



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ng Company, d.b.a. DIY Do-It-Yourself 12212000				
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Tennessee 37932 Zip Code				
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Mail documents to be recorded with required cover sheet(s) information to: Commissioner of Patents and Trademarks, Box Assignments , Washington, D.C. 20231

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Name	Rosanne T. Yang, Esq.		
Address (line 1)	Baker & Hostetler LLP		
Address (line 2)	3200 National City Center		
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	Authorization to charge additional fees:	Yes X No
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Rosanne T. Yang	D. 14.	1/23/01
Name of Person Signing	Signature	Date Signed

## **ASSIGNMENT**

WHEREAS, SCRIPPS HOWARD BROADCASTING COMPANY, d.b.a. DIY Do-It-Yourself Network, a corporation of the State of Ohio, having an address at 9821 Sherrill Boulevard, Knoxville, Tennessee 37932, formerly of 9701 Madison Avenue, Knoxville, Ohio 37932 ("Assignor"), has adopted the trademarks and service marks listed as on the attached Exhibit A; and

WHEREAS, Assignor is the owner of the trademark and service mark registrations and applications listed on the attached Exhibit A; and

WHEREAS, SCRIPPS NETWORKS, INC., a Delaware corporation having its principal place of business at 9821 Sherrill Boulevard, Knoxville, Tennessee 37932 ("Assignee"), is desirous of acquiring said trademarks and service marks, said trademark and service mark registrations, said trademark and service mark applications, and the good will associated therewith;

WHEREAS, Assignee is the successor to the business of Assignor to which the marks covered by said applications pertain; said business being ongoing and existing;

NOW, THEREFORE, for good and valuable consideration, Assignor does hereby assign unto Assignee all right, title, and interest in and to the said trademarks and service marks, together with the good will of the business symbolized by the said trademarks and service marks, and the registrations and applications of the said trademarks and service marks.

Signed at Cincinnati, Ohio, U.S.A., this a day of December, 2000.

SCRIPPS HOWARD BROADCASTING COMPANY, d.b.a. DIY Do-It-Yourself Network

CORPORATE SEAL

Daniel I' Castellini, Treasure

TRADEMARK REEL: 002228 FRAME: 0259

STATE OF OHIO	) ) SS.
COUNTY OF HAMILTON	) 55.
Castellini, to me known to b d.b.a. DIY Do-It-Yourself N acknowledged that he exec	day of, 2000, before me personally came Daniel J. e the Treasurer of SCRIPPS HOWARD BROADCASTING COMPANY, etwork, a corporation of the State of Ohio, the assignor above-named and uted the foregoing instrument and he did swear that he executed this behalf of said assignor and pursuant to authority duly received.
HILARY VOLLMER Attorney at Law Notary Public, State of My Commission Has No E Section 147.03 R.C	
" recussionales	SCRIPPS NETWORKS, INC.
	,
CORPORATE SEAL	By
STATE OF OHIO	)
COUNTY OF HAMILTON	) SS. )
Denise Kuprionis, to me kno the State of Delaware, the a	day of <u>lelemble</u> , 2000, before me personally came M. wn to be the Secretary of SCRIPPS NETWORKS, INC., a corporation of ssignee above-named and acknowledged that she executed the foregoing ar that she executed this assignment as his free act on behalf of said ority duly received.

TARIAL STATE OF OTHER

HILARY VOLLMER
Attorney at Law
Notary Public, State of Ohlo
My Commission Has No Expiration
Section 147.03 R.C.

Notary Public

## **EXHIBIT A**

## SCRIPPS HOWARD BROADCASTING COMPANY, d.b.a. DIY Do-It-Yourself Network

Country -	Trademark	Classes	App No. 76	Reg No:
UNITED STATES	ASK DIY	41	76/125129	
UNITED STATES	BARE WALLS	41	76/143792	
UNITED STATES	BUILD A BOAT	41	76/144009	
UNITED STATES	DIY SCRAPBOOKING	41	76/141079	
	WORKSHOP			
UNITED STATES	FAMILY OUTDOORS	41	76/144010	
UNITED STATES	HOME TECH	'41	76/166785	
UNITED STATES	LAWN CARE	41	76/144008	
UNITED STATES	THE KNOW-HOW IN HOW-TO	41	75/493800	
UNITED STATES	THE KNOW-HOW IN HOW-TO	38	75/493857	

RECORDED: 01/24/2001

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