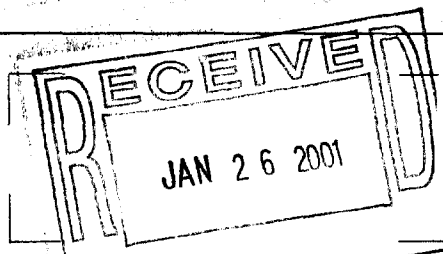


1-26-01



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TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

Submission Type

- New
- Resubmission (Non-Recordation)
Document ID #
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Conveyance Type

- Assignment License
 - Security Agreement Nunc Pro Tunc Assignment
 - Merger
 - Change of Name
 - Other
- Effective Date
Month Day Year

Conveying Party

Mark if additional names of conveying parties attached

Name

Execution Date
Month Day Year

Formerly

- Individual General Partnership Limited Partnership Corporation Association
- Other

Citizenship/State of Incorporation/Organization

Receiving Party

Mark if additional names of receiving parties attached

Name

DBA/AKA/TA

Composed of

Address (line 1)

Address (line 2)

Address (line 3)
City

State/Country

Zip Code

- Individual General Partnership Limited Partnership
- Corporation Association
- Other

If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)

Citizenship/State of Incorporation/Organization

02/01/2001 GT0N11 00000226 0927849

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TRADEMARK
REEL: 002228 FRAME: 0338

Domestic Representative Name and Address

Enter for the first Receiving Party only.

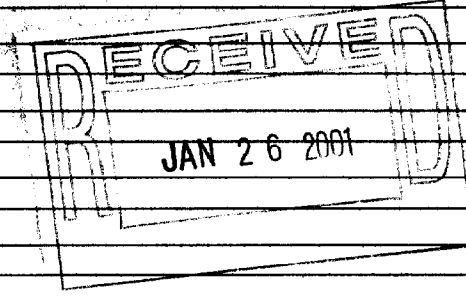
Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)



Correspondent Name and Address

Area Code and Telephone Number

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Pages

Enter the total number of pages of the attached conveyance document including any attachments.

#

Trademark Application Number(s) or Registration Number(s)

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)			Registration Number(s)		
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="0927,849"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>

Number of Properties

Enter the total number of properties involved.

#

Fee Amount

Fee Amount for Properties Listed (37 CFR 3.41):

\$

Method of Payment:

Enclosed

Deposit Account

Deposit Account

(Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number:

#

Authorization to charge additional fees:

Yes

No

Statement and Signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Marcus G. Theodore

Name of Person Signing

A handwritten signature in dark ink, appearing to read "M. G. Theodore", written over a horizontal line.

Signature

1/24/01

Date Signed

TRADEMARK ASSIGNMENT

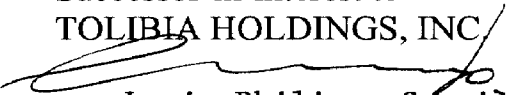
For and in consideration of \$1,500.00, receipt of which is hereby acknowledged, Saputo Cheese USA Inc., successor-in-interest to Tolibia Holdings, Inc., hereby sells, assigns, and transfers to Nelson-Ricks Creamery Company, to the extent of its ownership, all of its right, title, interest and goodwill in the mark FIESTA, Registration No. 927,849 originally issued January 25, 1972 and assigned to Tolibia Holdings, Inc.

Saputo Cheese USA Inc. further agrees to provide evidence of its title from Tolibia Holdings, Inc. to the FIESTA mark to aid in recording this assignment transferring its FIESTA registered mark to Nelson-Ricks Creamery Company.

By executing this Assignment, Saputo Cheese USA Inc. only represents that it is the successor-in-interest to the FIESTA mark and registration, and assigns and conveys all of its interest without warranty or guarantee that the mark FIESTA or its registration is free from any claims.

Dated this 16th day of January, 2001.

SAPUTO CHEESE USA INC.
Successor-in-interest to
TOLIBIA HOLDINGS, INC


By Louis-Philippe Carrière

Its: Secretary

City
~~State~~ of St-Léonard)
Province : ss.
~~County~~ of Québec)
CANADA

On this 16th day of January 2001, personally appeared before me Louis-Philippe Carrière, the signer of the foregoing instrument, who signed the same on behalf of Saputo Cheese USA Inc., pursuant to the authority granted in its by-laws.



Lyne Lamothe
Notary Public residing in Province of Québec CANADA

My commission expires: N/A