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02-05-2001



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1-24-01

January 22, 2001

Director - U.S. Patent and Trademark Office
Box Assignments
Washington, D.C. 20231

Re: Columbian Home Products, LLC
Matter No. 500800
Registration of Trademark GOOD COOKING
Registration No. 1,180,678

Sir:

Please record the attached original document or copy thereof.

1. Name of conveying party(ies):

Columbian Home Products, LLC

2. Name and address of receiving party(ies):

Snow River Products LLC
644 Vernon Road
Battleboro, Vermont 05301

40E

3. Nature of Conveyance: Assignment

Date of execution: January 17, 2001

4. This Assignment is being filed in respect to U.S. registration No. 1,180,678,
for the trademark GOOD COOLING, issued December 1, 1981.

5. Name and address of party to whom correspondence concerning document
should be mailed:

02/01/2001 DBYRNE 00000217 1180678

01 FC:481 40.00 DP

ATLANTA BOSTON CHICAGO HOUSTON LOS ANGELES NEW YORK SACRAMENTO SAN FRANCISCO WASHINGTON, D.C. BRUSSELS

Director - U.S. Patent and Trademark Office

January 22, 2001

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Harold V. Stotland
Seyfarth Shaw
42nd Floor
55 East Monroe Street
Chicago, Illinois 60603-5803

6. Total number of registrations involved: 1.
7. Total fee enclosed (37 CFR 1.21(h)): \$ 40.00
8. Please charge any additional fees or credit any overpayment to Deposit Account No. 19-1351.
9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Date: 1/22/01


Harold V. Stotland

Total Number of Pages Including Cover Sheet, Attachments and Document: 3

HVS:cw

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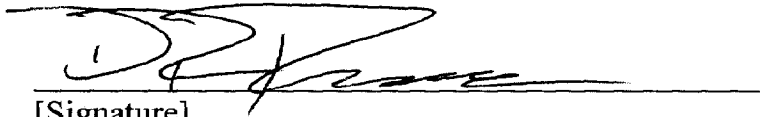
ASSIGNMENT

WHEREAS, Columbian Home Products, LLC, an Illinois limited liability company is the owner of the trademark GOOD COOKING, the good will associated with said trademark and reg. no. 1,180,678 of said trademark; and

WHEREAS, Snow River Products LLC, an Illinois limited liability company, located at 644 Vernon Road, Brattleboro, Vermont 05301 is desirous of acquiring said trademark, the good will therein and the registration thereof;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Columbian Home Products, LLC does hereby sell and assign to Snow River Products LLC, the trademark GOOD COOKING, the good will therein, and said registration no. 1,180,678.

COLUMBIAN HOME PRODUCTS, LLC



[Signature]

D. RICHARD RYAN III

[Name Printed]

Secretary

[Title]

STATE OF ILLINOIS)
) SS
COUNTY OF LAKE)

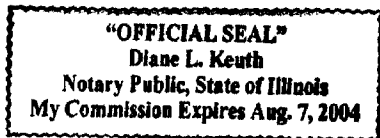
I, a Notary Public, in and for the County and State aforesaid do hereby certify that the above-named person who signed on behalf of Columbian Home Products, LLC, is personally known to me, or proven to me on the basis of satisfactory evidence, to be the person whose name is described in the foregoing instrument, and that he appeared before me this day in person, and acknowledged that he signed, sealed and delivered said instrument as his free and voluntary act and deed for the use and purposes therein set forth, and acknowledged that he had full authority to act on behalf of Columbian Home Products, LLC.

Dated: 4/17/01



(NOTARY SEAL)

10184626.1



TRADEMARK

RECORDED: 01/24/2001

REEL: 002228 FRAME: 0379